11-16-2000 FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

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Name Sandelman, Robert L., d	ba Sandelman & Associates] [10 24 00]			
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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.					
Robert	L. Sandelman	Stillet & America	ma 10/24/00		
	of Person Signing	Signature	Date Signed		

TRADEMARK
REEL: 002175 FRAME: 0170

ASSIGNMENT OF TRADEMARKS TO SANDELMAN & ASSOCIATES, INC.

WHEREAS, ROBERT L. SANDELMAN, an individual doing business as Sandelman & Associates ("Sandelman"), has adopted and used the following registered and unregistered trademarks (collectively, "Trademarks") in connection with his business in the United States:

TRADEMARKS: REGISTERED

TRADEMARK	REGISTRATION NUMBER	REGISTRATION DATE
CASUAL-TRACK	1,894,611	May 16, 1995
FAMILY-TRACK	1,892,660	May 2, 1995
FOODSERVICE CONSUMER MONITOR	1,847,703	August 2, 1994
MEXI-TRACK	1,846,722	July 26, 1994
QUICK-TRACK	1,951,371	January 23, 1996

TRADEMARKS: REGISTRATION PENDING

TRADEMARK	APPLICATION/SERIAL NUMBER	FILING DATE
SNACK-TRACK	75/879828	December 24, 1999

WHEREAS, SANDELMAN & ASSOCIATES, INC., a California corporation and successor to the ongoing and existing business of Sandelman ("Company"), desires to acquire the Trademarks, Trademark registrations, Trademark applications and good will of the business of Sandelman associated with the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Sandelman hereby sells, assigns, transfers and conveys to Company, its successors and assigns, his entire right, title and interest in and to the Trademarks, Trademark

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TRADEMARK
REEL: 002175 FRAME: 0171

registrations and Trademark applications, together with that part of the good will of Sandelman's business connected with the use of and symbolized by the Trademarks, and all rights arising out of or relating to ownership of the Trademarks, Trademark registrations and Trademark applications, including, without limitation, the right to prosecute Trademark applications and all claims, causes of action and rights to sue and to recover damages in suits arising out of or related to infringement of any of the Trademarks.

Executed this $\frac{24}{\text{day}}$ of October, 2000, in $\frac{Villa Park}{}$, California.

That L. Danubran

dba Sandelman & Associates

STATE OF CALIFORNIA

} S.S.

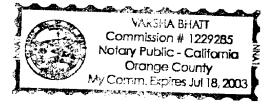
COUNTY OF Orenge }

On 24th ochober, 2000, before me, Varsha Bhat

a Notary Public in and for said County and State, personally appeared Robert L. Sandelman, personally known to me (or proved to me on the basis of satisfactory evidence) and executed this Assignment of Trademarks, and, being duly sworn, acknowledged to me that he executed this Assignment of Trademarks of his free and voluntary will for the purposes set forth herein.

SEAL

WITNESS my hand and official seal.



RECORDED: 11/06/2000

Varsha Bhaff

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