

11-16-2000

FORM PTO-1618A
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OMB 0651-0027



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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

MRP

11.1.00

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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11/14/2000 MTHA11 00000324 75879828

01 FC:481 40.00 DP
02 FC:482 125.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002175 FRAME: 0169

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75879828"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1894611"/>	<input type="text" value="1892660"/>	<input type="text" value="1847703"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1846722"/>	<input type="text" value="1951371"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert L. Sandelman

Name of Person Signing

Signature

10/24/00

Date Signed

**ASSIGNMENT OF TRADEMARKS TO
SANDELMAN & ASSOCIATES, INC.**

WHEREAS, ROBERT L. SANDELMAN, an individual doing business as Sandelman & Associates ("Sandelman"), has adopted and used the following registered and unregistered trademarks (collectively, "Trademarks") in connection with his business in the United States:

TRADEMARKS: REGISTERED

TRADEMARK	REGISTRATION NUMBER	REGISTRATION DATE
CASUAL-TRACK	1,894,611	May 16, 1995
FAMILY-TRACK	1,892,660	May 2, 1995
FOODSERVICE CONSUMER MONITOR	1,847,703	August 2, 1994
MEXI-TRACK	1,846,722	July 26, 1994
QUICK-TRACK	1,951,371	January 23, 1996

TRADEMARKS: REGISTRATION PENDING

TRADEMARK	APPLICATION/SERIAL NUMBER	FILING DATE
SNACK-TRACK	75/879828	December 24, 1999

WHEREAS, SANDELMAN & ASSOCIATES, INC., a California corporation and successor to the ongoing and existing business of Sandelman ("Company"), desires to acquire the Trademarks, Trademark registrations, Trademark applications and good will of the business of Sandelman associated with the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Sandelman hereby sells, assigns, transfers and conveys to Company, its successors and assigns, his entire right, title and interest in and to the Trademarks, Trademark

