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Formerly

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Trademark Application Number(s)			Registration Number(s)		
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<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

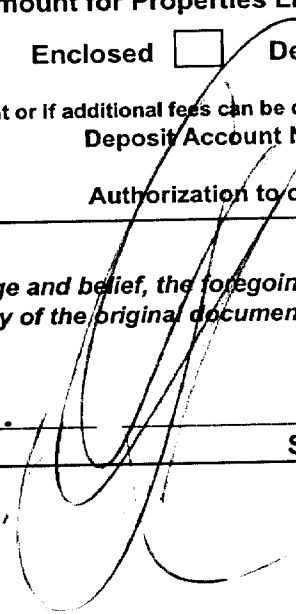
Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

STEVEN T. HALPERIN, ESO.  9/5/2000

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06-01-2000

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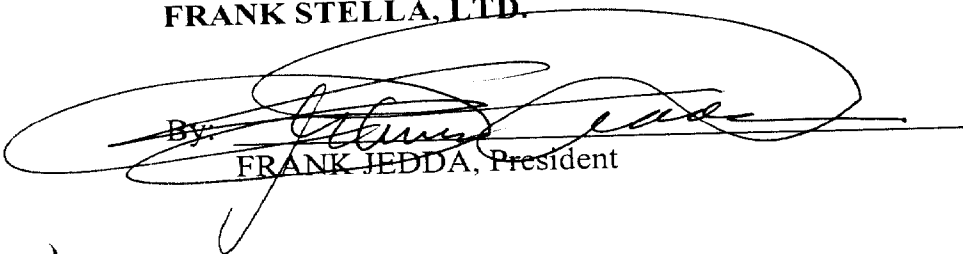
ASSIGNMENT OF MARK

WHEREAS, FRANK STELLA, LTD. ("Assignor"), a New York corporation, having its principal place of business at 440 Columbus Avenue, New York, New York 10024, has adopted and is the owner of all right, title and interest in and to, and has used and is using a mark, "**Frank Stella**" (the "Mark") and has licensed the same to Frank Stella of Columbus Avenue, Ltd., on a non-exclusive basis in connection with the retail sale of clothing, and

WHEREAS, VAN DORN RETAIL MANAGEMENT, INC. ("VDRM") is desirous of acquiring from the Assignor all of the Assignor's right, title and interest in and to the Mark, together with the goodwill of the business of the Assignor in connection with which the Mark is used and which are symbolized by the Mark, and the good will relating thereto and any registration thereof;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell, transfer and assign unto said VDRM all of its right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and any registration thereof.

FRANK STELLA, LTD.

By: 
FRANK JEDDA, President

STATE OF NEW YORK)
 : SS.
COUNTY OF NEW YORK)

On this ^{19th}~~18th~~ day of May, 1999 before me appeared Frank Jedda, the person who signed this instrument and who acknowledged that he signed it as a free act as the President of Frank Stella, Ltd. and that he had authority to do so.



Notary Public
ERIC A. ROSEN
Notary Public, State of New York
No. 30-4857658
Qualified in Nassau County
Commission Expires March 31, 1999