

101518110 FORM PTO-1618A TRADEMARK OMR 0051-0022 08-24-2000 U.S. Patent & TMOfc/TM Mail Ropt Dt. #10 RECORDATION FORM COVER SHEET TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the sitached original document(s) or copy(les). Submission Type Conveyance Type X New Assignment License Resubmission (Non-Recordation) Security Agreement | X | Nunc Pro Tunc Assignment Document ID # Effective Date Merger Correction of PTO Error 24 99 Roel # Frame # Change of Name **Corrective Document** Reel # Frame # Other **Conveying Party** Mark if additional names of conveying parties attached **Execution Date** Month Day Year Name | SoftWatch, LTD **Formerly** Individual General Partnership Limited Partnership X | Corporation Association Other X Citizenship/State of incorporation/Organization <u>Israel</u> **Receiving Party** Mark If additional names of receiving parties attached Name Diet Watch.com, Inc. **DBA/AKA/TA** Composed of 29 W. 34th Street Address (time 1) Address (time 2) Address (time 3) New York NY 10001 Limited Partnership Individual General Partnership If document to be recorded is an ssignment and the receiving party is not domiciled in the United States, an X Corporation Association sintment of a domnatic representative should be attached. Other (Dusignation must be a superate document from Assignment.) X Citizenship/State of Incorporation/Organization 199 DE FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002175 FRAME: 0557

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Correspondent Name and Address Area Code and Telephone Number 617-350-6800		
Name	Susan Mulholland	
Address (Sne 1)	Lucash, Gesmer & Updegrove, LLP	
Address (line 2)	40 Broad Street	
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75/792631		
Number of Properties Enter the total number of properties involved. # 1		
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Statement and Signature		
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.		
Asaf Evenbaim, Director		
	of Person Signing Signature Date	Signed

## ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks, effective as of November 24, 1999, made pursuant to that certain Agreement between the parties dated November 24, 1999, by and between Softwatch, Ltd., a corporation organized under the laws of Israel, having offices at 1 Ta'as Street, Ramat Gan, 52512 Israel ("Softwatch") and DietWatch.com, Inc. a Delaware corporation, having offices at 29 W. 34th Street, New York, NY ("Dietwatch").

WHEREAS, Softwatch has adopted, used, is using, and is the owner of the following trademark application in the U.S. Patent and Trademark Office:

Trademark

Application No.

Filing Date

DIETWATCH

75/792631

09/03/99

WHEREAS, Assignee is desirous of acquiring said trademark and the application therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Softwatch hereby assigns nunc pro tunc to Dietwatch all of its right, title and interest worldwide in and to said trademark and the application therefor, together with the goodwill of the business symbolized by said trademark and the application therefor.

Softwatch, Ltd.

Amir Kishon

Chairman

Dated:

DietWatch.com, Inc.

Asaf Evenhaim

Director

Dated:

TRADEMARK REEL: 002175 FRAME: 0559