

10.4.00

TR



101518158

To the Assistant Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

On The Go Magazines, Inc.

- Individuals(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State of Florida
- Other

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 10/2/00

2. Name and address of receiving party(ies)

Name: **Trader Publishing Company**

Internal Address:

Street Address: **100 W. Plume Street**

City: **Norfolk** State: **VA** Zip: **23510**

- Individual(s) citizenship
- Association
- General Partnership Virginia
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No N/A

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration
1,976,907

10-04-2000

U.S. Patent & TMO/TM Mail Rcpt. Dt. #40

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster

Internal Address: Kilpatrick Stockton LLP

Suite 2800

Street Address: 1100 Peachtree Street

City: Atlanta State: GA Zip: 30309-4530

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christopher P. Bussert

Name of Person Signing

Signature

Date

10/4/00

Total number of pages including cover sheet, attachments, and document:

DO NOT USE THIS SPACE

ATTACHMENT 15-A

ASSIGNMENT OF UNITED STATES TRADEMARK

KNOW ALL MEN BY THESE PRESENTS, that ON THE GO MAGAZINES, INC., a Florida corporation ("Seller"), has adopted, used and is using the following marks (the "Trademarks") which are registered in the United States Patent and Trademark Offices:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ON THE GO (words only)	1,976,907	May 28, 1996

Seller hereby assigns and transfers to TRADER PUBLISHING COMPANY, a Virginia general partnership ("Purchaser") all of Seller's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the above-identified registrations thereof.

This instrument is executed and delivered pursuant to, and for the consideration provided in an Asset Purchase Agreement dated as of October 2, 2000.

IN WITNESS WHEREOF, this instrument has been signed on behalf of Seller as of the date above written.

ON THE GO MAGAZINES, INC.,
a Florida corporation

By: George D. Kohn
Name: George D. Kohn
Title: President

Attest:
Teresse Kohn
Name: Teresse Kohn
Title: Secretary

STATE OF FLORIDA
CITY/COUNTY OF MANAION, to wit:

I, Sandra Jerald a Notary Public, do hereby certify that on this
2 day of DEC, 2000 personally appeared before me,
George D. Kahn who, being by me first duly sworn, declared that (he) (~~she~~) is
the pres of On the Go Magazines, Inc., a Florida corporation, that (he) (~~she~~) signed
the foregoing document as President of the corporation, and that the statements
herein contained are true.

Sandra Jerald
Notary Public

My Commission Expires: _____



Sandra Jerald
MY COMMISSION # CCB17078 EXPIRES
April 25, 2003
BONDED THRU TROY FAIN INSURANCE, INC.