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To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
MSR Publications Inc.

Individuals(s) Association
 General Partnership Limited Partnership
 Corporation-State of Delaware
 Other _____

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 9/29/00

2. Name and address of receiving party(ies)
Name: **Trader Publishing Company**

Internal Address: _____

Street Address: **100 W. Plume Street**

City: **Norfolk** State: **VA** Zip: **23510**

Individual(s) citizenship _____
 Association _____
 General Partnership Virginia _____
 Limited Partnership _____
 Corporation-State _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No N/A

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s)
2,252,154

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **William H. Brewster**

Internal Address: **Kilpatrick Stockton LLP**

Suite 2800

Street Address: **1100 Peachtree Street**

City: **Atlanta** State: **GA** Zip: **30309-4530**

6. Total number of applications and registrations involved: **1**

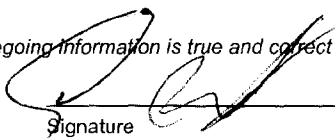
7. Total fee (37 CFR 3.41).....\$ **40.00**

Enclosed
 Authorized to be charged to deposit account
The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number: _____

10-04-2000
U.S. Patent & TMO/TM Mail Rcpt. Dt. #40

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9. Statement and signature:
To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.
Christopher P. Bussert
Name of Person Signing  Signature 10/4/00 Date

Total number of pages including cover sheet, attachments, and document: **3**

ATTACHMENT 15

ASSIGNMENT OF UNITED STATES TRADEMARK

KNOW ALL MEN BY THESE PRESENTS, that MSR PUBLICATIONS INC., a Delaware corporation ("Seller"), has adopted, used and is using the following marks (the "Trademarks") which are registered in the United States Patent and Trademark Offices:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
THE EMPLOYMENT JOURNAL	2,252,154	June 8, 1999

Seller hereby assigns and transfers to TRADER PUBLISHING COMPANY, a Virginia general partnership ("Purchaser") all of Seller's right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, and the above-identified registrations thereof.

This instrument is executed and delivered pursuant to, and for the consideration provided in an Asset Purchase Agreement dated as of September 29, 2000.

IN WITNESS WHEREOF, this instrument has been signed on behalf of Seller as of the date above written.

MSR PUBLICATIONS INC., a Delaware corporation

By:

Name: WAYNE MOBILITY
Title: PRESIDENT

Attest:



Name: JEFFREY L. SPENCER
Title: Secretary

PROVINCE
STATE OF ONTARIO,
CITY/COUNTY OF WATERLOO, to wit:

I, DAVID BRUCE HAWKINS, a Notary Public, do hereby certify that on this 29th day of September, 2000, personally appeared before me, WAYNE MORRIS who, being by me first duly sworn, declared that (he) (she) is the PRESIDENT of MSR Publications Inc., that (he) (she) signed the foregoing document as PRESIDENT of the corporation, and that the statements herein contained are true.



Notary Public

My Commission Expires: ON DEATH