

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

☒ New

☐ Resubmission (Non-Recordation)  
Document ID #

☐ Correction of PTO Error  
Reel # Frame #

☐ Corrective Document  
Reel # Frame #

Conveyance Type

☒ Assignment ☐ License

☐ Security Agreement ☐ Nunc Pro Tunc Assignment

☐ Merger

☐ Change of Name

☐ Other

Effective Date  
Month Day Year  
7/31/2000

Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
1/16/2001

Name Frederick Atkins, Inc.

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☐ Citizenship/State of Incorporation/Organization New York

Receiving Party

☐ Mark if additional names of receiving parties attached

Name Lifung.com, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 360 Post Street, Suite 705

Address (line 2)

Address (line 3) San Francisco California 94108

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

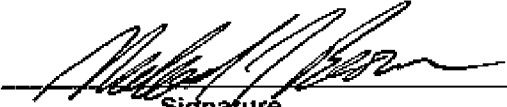
☐ Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

<div>FORM PTO-1618B <small>Expires 06/30/99 OMB 0651-0027</small></div>		<div>Page 2</div>		<div>U.S. Department of Commerce Patent and Trademark Office <b>TRADEMARK</b></div>																									
<div>Domestic Representative Name and Address Enter for the first Receiving Party only.</div>																													
Name <input type="text" value="Michael J. Brown"/>																													
Address (line 1) <input type="text" value="Curtis, Mallet-Prevost, Colt &amp; Mosie LLP"/>																													
Address (line 2) <input type="text" value="101 Park Avenue"/>																													
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Address (line 4) <input type="text"/>																													
<div>Correspondent Name and Address Area Code and Telephone Number <input type="text" value="(212) 696-6000"/></div>																													
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<div>Trademark Application Number(s) or Registration Number(s) <input type="checkbox"/> Mark if additional numbers attached</div> <div>Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).</div> <table><thead><tr><th colspan="3">Trademark Application Number(s)</th><th colspan="3">Registration Number(s)</th></tr></thead><tbody><tr><td><input type="text"/></td><td><input type="text"/></td><td><input type="text"/></td><td><input type="text" value="1,558,121"/></td><td><input type="text"/></td><td><input type="text"/></td></tr><tr><td><input type="text"/></td><td><input type="text"/></td><td><input type="text"/></td><td><input type="text" value="1,881,521"/></td><td><input type="text"/></td><td><input type="text"/></td></tr><tr><td><input type="text"/></td><td><input type="text"/></td><td><input type="text"/></td><td><input type="text" value="1,919,824"/></td><td><input type="text"/></td><td><input type="text"/></td></tr></tbody></table>						Trademark Application Number(s)			Registration Number(s)			<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,558,121"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,881,521"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,919,824"/>	<input type="text"/>	<input type="text"/>
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<div>Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ <input type="text" value="\$90.00"/></div> <div>Method of Payment: Enclosed <input type="checkbox"/> Deposit Account <input checked="" type="checkbox"/></div> <div>Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)</div> <div>Deposit Account Number: # <input type="text" value="03-3923"/></div> <div>Authorization to charge additional fees: Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></div>																													
<div>Statement and Signature</div> <div>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.</div> <div><div>Michael J. Brown</div><div>Name of Person Signing</div><div></div><div>Signature</div><div><div>1/16/01</div><div>Date Signed</div></div></div>																													

**U.S. TRADEMARK ASSIGNMENT**

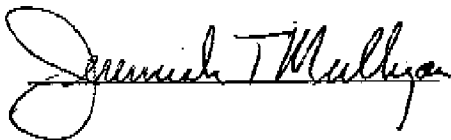
WHEREAS, Fredrick Atkins, Inc., a New York corporation ("Assignor"), has adopted and is using certain trademarks in the context of its business which have been registered or for which applications for registration have been filed with the U.S. Patent and Trademark Office, as more fully set forth on Schedule A annexed hereto (the "Marks"); and

WHEREAS, Lifung.com, Inc., a Delaware corporation ("Assignee"), is desirous of acquiring said Marks, the goodwill associated therewith and the registrations and applications for registration thereof;

NOW, THEREFORE, by this document of assignment and as of the effective date of July 31, 2000, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby assigns, transfers, sells and conveys unto Assignee all its right, title and interest in and to said Marks, together with the goodwill of the business acquired by and associated with the use of such Marks, as well as the right to sue for past and present infringements thereof.

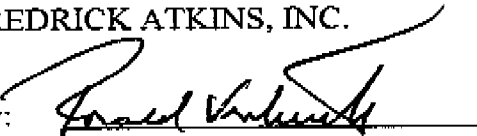
IN WITNESS WHEREOF, Assignor, expressly intending to be legally bound thereby,  
has caused this Assignment to be duly executed.

ATTEST:



FREDRICK ATKINS, INC.

By:

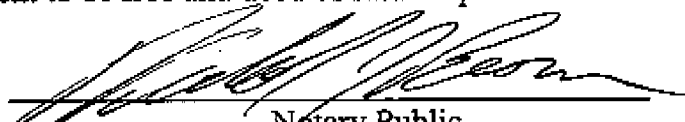
  
Ronald Ventricelli  
Executive Vice President and  
Chief Financial Officer

CORPORATE SEAL

STATE OF NEW YORK       )  
  ) ss  
COUNTY OF NEW YORK    )

Before me, the undersigned, a Notary Public in and for the County aforesaid on this 16<sup>th</sup> day of January, 2001, personally appeared Ronald Ventricelli who, being by me duly sworn, did say that he is the Executive Vice President of Fredrick Atkins, Inc. and that said instrument was signed on behalf of said corporation by authority of its board of directors and said corporation acknowledged said instrument to be free and deed of said corporation.

MICHAEL J. BROWN  
Notary Public, State of New York  
No. 31-4992593  
Qualified in New York County  
Commission Expires February 24, 2002

  
Notary Public

**SCHEDULE A**

<b>Trademark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
EAST BAY GEAR & Design	1558121	09/26/1989
NEW ENTITIES & Design	1881521	02/28/1995
THE HOME BAZAAR	1919824	09/19/1995