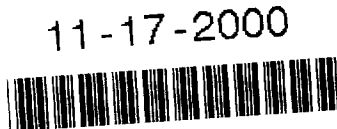


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U.S. DEPARTMENT OF
Patent and Trademark

To the Honorable Commissioner of Patents & Trademarks, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Social and Health Services, Ltd.

- Individual(s)
 - Association
 - General Partnership
 - Limited Partnership
 - Corporation-State MD
 - Other _____
- Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Heller Financial, Inc.

Internal Address: _____

Street Address : 500 West Monroe

City: Chicago State: IL Zip: 60661

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation State DE
- Other _____

If assignee is not domiciled in the United States, a designation is attached: Yes No
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: October 31, 2000

4. Application number(s) or trademark

A. Trademark Application No.(s)
#75/883777 #75/883778

B. Trademark Registration
NONE

Additional numbers attached? NO

5. Name and address of party to whom correspondence concerning document should be mailed:

RETURN TO:
FEDERAL RESEARCH CORP
400 SEVENTH STREET NW
SUITE 101
WASHINGTON DC 20004

1

6. Total number of applications and registrations 2

7. Total fee (37 CFR 3.41)..... \$ 65.00

- Enclosed
- Authorized to be charged to deposit

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

11/16/2000 11:48:00 (0000)67 75883777

11/16/2000 11:48:00 40.00 DP
2 19:00 25.00 DP

9. Statement and signature. *To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Rebecca L. Foley
Name of Person

Rebecca L. Foley
Signature

11/06/00
Date

Total number of pages including cover sheet, attachments, and 8

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK SECURITY AGREEMENT

WHEREAS, Social and Health Services, Ltd., a Maryland corporation ("Grantor"), owns the Trademarks, Trademark registrations, and Trademark applications listed on Schedule 1 annexed hereto, and is a party to the Trademark Licenses listed on Schedule 1 annexed hereto; and

WHEREAS, Opinion Research Corporation, a Delaware corporation ("Parent") has entered into a Credit Agreement dated as of May 26, 1999 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement") with ORC Inc., a Delaware corporation ("ORC"), Heller Financial, Inc., as agent ("Agent") for the benefit of all financial institutions that from time to time become lenders under the Credit Agreement ("Lenders"), and the Lenders parties thereto, providing for extensions of credit and other financial accommodations to be made to Parent and ORC by Agent and the Lenders; and

WHEREAS, Grantor is a wholly owned subsidiary of Macro International Inc., a Delaware corporation and a wholly owned subsidiary of Parent and has guaranteed the payment and performance of Parent's Obligations pursuant to that certain Joinder to Subsidiary Guaranty dated of even date herewith (the "Guaranty"); and

WHEREAS, pursuant to the terms of a Joinder to Subsidiary Security Agreement dated of even date herewith (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), among Grantor, certain other debtors and Agent (in such capacity, "Grantee"), Grantor has granted to Grantee, for the benefit of Agent and the Lenders a security interest in substantially all the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired Trademarks (as defined in the Security Agreement), Trademark registrations, Trademark applications and Trademark Licenses (as defined in the Security Agreement), together with the goodwill of the business symbolized by Grantor's Trademarks, and all proceeds thereof, to secure the payment of all amounts owing by Grantor under the Guaranty and other Loan Documents to which it is a party;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor does hereby grant to Grantee, for the benefit of Grantee and the Lenders a continuing security interest in all of Grantor's right, title and interest in, to and under the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), whether presently existing or hereafter created or acquired:

- (1) each Trademark, Trademark registration and Trademark application, including, without limitation, the Trademarks, Trademark registrations (together with any reissues, continuations or extensions thereof) and Trademark applications referred to in Schedule 1 annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, Trademark registration and Trademark application;

(2) each Trademark License and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark License; and

(3) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark or Trademark registration including, without limitation, the Trademarks and Trademark registrations referred to in Schedule 1 annexed hereto, the Trademark registrations issued with respect to the Trademark applications referred in Schedule 1 and the Trademarks licensed under any Trademark License, or (b) injury to the goodwill associated with any Trademark, Trademark registration or Trademark licensed under any Trademark License.

This security interest is granted in conjunction with the security interests granted to Grantee pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Grantee with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[signature page follows]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the 31st day of October, 2000.

Acknowledged:

HELLER FINANCIAL, INC.,
as Agent

SOCIAL AND HEALTH SERVICES, LTD.

By: *Karen E. Rode*
Name: Karen E. Rode
Title: Vice President

By: _____
Name: _____
Title: _____

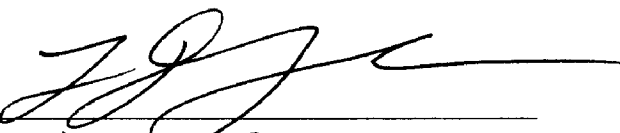
IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the 31st day of October, 2000.

Acknowledged:

HELLER FINANCIAL, INC.,
as Agent

SOCIAL AND HEALTH SERVICES, LTD.

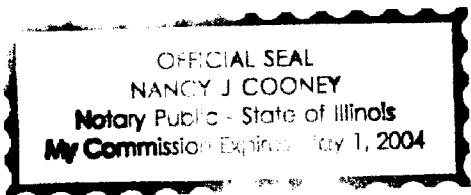
By: _____
Name: _____
Title: _____ Vice President

By: 
Name: Lewis D. Eigen
Title: President and Chief Executive Officer

ACKNOWLEDGMENT

STATE OF Illinois)
) ss.
COUNTY OF Cook)

On the 3rd day of November, 2000 before me personally appeared Karen Rode, to me personally known or proved to me on the basis of satisfactory evidence to be the person described in and who executed the foregoing instrument as _____ Vice President of Heller Financial, Inc., who being by me duly sworn, did depose and say that she/he is _____ Vice President of Heller Financial, Inc., the corporation described in and which executed the foregoing instrument; that the said instrument was signed on behalf of said corporation by order of its Board of Directors; and that he acknowledged said instrument to be the free act and deed of said corporation.



Nancy J. Cooney
Notary Public

{Seal}

My commission expires:

May 1, 2004

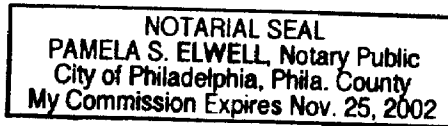
ACKNOWLEDGMENT

STATE OF Pennsylvania)
) ss.
COUNTY OF Philadelphia)

On the 31st day of October, 2000 before me personally appeared Lewis D. Eigen to me personally known or proved to me on the basis of satisfactory evidence to be the person described in and who executed the foregoing instrument as President of Social and Health Services, Ltd., who being by me duly sworn, did depose and say that he is President of Social and Health Services, Ltd., the corporation described in and which executed the foregoing instrument; that the said instrument was signed on behalf of said corporation by order of its Board of Directors; and that he acknowledged said instrument to be the free act and deed of said corporation.

Pamela S. Elwell
Notary Public

{Seal}



My commission expires:

Nov. 25, 2002

TRADEMARK REGISTRATIONS

None.

TRADEMARK APPLICATIONS

<u>Trademark Name Applied for</u>	<u>Application No.</u>	<u>Application Date</u>
InforNetc@ffe (stylized)	#75/883777	12/22/99
Miscellaneous design	#75/883778	12/22/99

TRADEMARK LICENSES

<u>Name of Agreement</u>	<u>Parties</u>	<u>Date of Agreement</u>
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None.