FORM PTO-1618A Expires 06/30/99

OMB 0651-0027

11-17-2000



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Name Firstar Bank Single State							
Formerly Mercantile Bank of St. Louis National Association							
Individual General Partnership Limited Partnership Corporation Association							
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Name The Benjamin Ansehl Compan	у						
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Name [Donald L. Zachary, Esq.							
Address (line 1)	Dana Barras (Gi - DI C							
Address (line i)	Bass, Berry & Sims PLC							
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Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number:								
Authorization to charge additional fees: Yes No No								
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Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated bearing.

indicated herein.

Donald L. Zachary, Esq.

Name of Person Signing

11-07-2000

Date Signed

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS is dated as of Louis National Association, as agent (the "Agent") for the lenders (the "Lenders") named in the Revolving Credit and Term Loan Agreement dated as of June 19, 1996, among The Benjamin Ansehl Company (the "Company"), the Lenders and the Agent (as amended or modified, the "Credit Agreement").

WHEREAS, pursuant to the Credit Agreement, the Agent and the Company entered into that certain "Trademark Collateral Assignment and Security Agreement" dated as of June 19, 1996 (the "IP Security Agreement");

WHEREAS, the IP Security Agreement granted to the Agent, for its own benefit and for the benefit of the Lenders, a security interest in and to all of its then owned or existing and filed and thereafter acquired or arising and filed trademarks, service marks, trademark or service mark registrations, trade names, and trademark or service mark applications, including, without limitation, common law rights and each mark, registration, and application listed on Schedules A and B, attached thereto, respectively, and made a part thereof (as the same may have been amended pursuant thereto from time to time), and including, without limitation, all renewals thereof, all proceeds thereof (such as, by way of example, income, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements and all rights corresponding thereto throughout the world (all of the foregoing are collectively called the "Trademarks") and together in each case with the good will of the Company's business connected with the use of, and symbolized by, the Trademarks as security for the payment of the Borrower's Obligations (as defined in the Credit Agreement);

WHEREAS, the Borrower's Obligations have been fully satisfied;

WHEREAS, Agent previously released its security interest in certain of the Trademarks, but the United States Patent and Trademark Office does not reflect that the security interest of Agent has been released with respect to the Trademarks listed on <u>Schedule C</u>;

WHEREAS, the Company has requested that the Agent release its security interest in the Trademarks listed on Schedule C;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

- 1. The Agent hereby fully releases, terminates and forever discharges its security interests in and liens on the Trademarks, including but not limited to the Trademarks on Schedule C.
- 2. The Agent further agrees, at the sole cost and expense of the Company, to perform all acts reasonably necessary to effect the release and termination of its security interest

TRADEMARK REEL: 002177 FRAME: 0467 in and liens on the Trademarks, including, but not limited to the recording, filing and entering into any agreements, documents, forms or papers needed to accomplish such release and termination.

IN WITNESS WHEREOF, the Agent has caused this Release of Security Interest in Trademarks to be duly executed as of the day and year first above written.

FIRSTAR BANK, successor in interest to Mercantile Bank of St. Louis, National Association, as Agent

By:

Name: Title:

TIMETHY HI. SINEE

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Schedule C

Registration Marks

MARK	SERIAL NO.	FILED	REG. NO.	ISSUED	FILE
BOTTLE DESIGN (for hair shampoo, hair conditioning rinses and foaming bath oils in Class 3)	73/371,712	06/25/82	R1,260,342	12/06/83	6342
FEMALE SILHOUETTE DESIGN (for skin lotion and creme in Class 3)	73/610,505	07/21/86	R1,431,675	03/10/87	6346
KIDZ (for bubble bath in Class 3)	74/036,361	09/09/90	R1,857,428	10/11/94	6325
MEDISKIN (Stylized) (for cosmetics and toilet preparations-namely, lotions, talcum powder, face powder, deodorant, hair tonic, medicated skin cream, and after shaving lotion in Class 3 & 5)	71/378,544	05/18/36	R340,284	11/03/36	
TUBZA BUBBLES (for bubble bath in Class 3)	73/470,423	03/15/84	R1,316,448	01/29/85	6343

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