

11-20-2000



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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

11/17/2000 AHMED1 00000122 200052 75639367
01 FC:481 40.00 CH
02 FC:482 225.00 CH

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002179 FRAME: 0080

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/639,367"/>	<input type="text" value="75/699,990"/>	<input type="text" value="75/620,365"/>
<input type="text" value="75/645,519"/>	<input type="text" value="76/012,271"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,198,358"/>	<input type="text" value="1,510,923"/>	<input type="text" value="1,149,329"/>
<input type="text" value="2,297,128"/>	<input type="text" value="2,331,251"/>	<input type="text"/>
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Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Christine E Wilson

Adam Gilbert, V.P.

Name of Person Signing

Signature

10/6/00
Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

FORM PTO-1618C
Expires 6/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)
 Corporation Association
 Other

Citizenship/State of Incorporation/Organization

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Registration Number(s)

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al documents or copy thereof.

1. Name of U.S. Patent & TMO/TM Mail Rcpt Dt. #26

Avenue Magazine Incorporated

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 17, 2000

2. Name and address of receiving party(ies)

Name: AMI Magazine Holdings, Inc.

Internal Address: c/o Edifice Rex.Com, Inc.

Street Address: 200 Park Avenue

City: New York State: NY ZIP: 10166

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See attached

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

TRADEMARK OFFICE
US PATENT & TRADEMARK OFFICE
2000 JUL 20 P 21 B3
TRADEMARK FEE PROCESS RECEIVED

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joel Feldman, Esq.

Internal Address: Morrison, Cohen, Singer & Weinstein, LLP

Street Address: 750 Lexington Ave.

City: New York State: NY ZIP: 10022

6. Total number of applications and registrations involved: 10

7. Total fee (37 CFR 3.41).....\$ 265.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

08/07/2000 NTHA11 00000225 1198358

DO NOT USE THIS SPACE

01 FC:481 40.00 DP
02 FC:482 225.00 DP

Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David Adams

Name of Person Signing

Signature

July 20, 2000

Date

Total number of pages including cover sheet, attachments, and document: 10

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002179 FRAME: 0083

ASSIGNMENT OF TRADEMARKS


WHEREAS, pursuant to an Asset Purchase Agreement (the "Agreement") of even date hereof, AMI Magazine Holdings, Inc., a Delaware corporation (the "Purchaser"), agreed to acquire certain assets from Avenue Magazine Incorporated, a Delaware corporation ("Seller"), including all right, title and interest of Seller in and to the trademarks, trademark applications and trade names set forth in Schedule A hereto (hereinafter called the "Marks"), together with the goodwill of the business symbolized by the Marks; and

WHEREAS, Seller desires to assign the Marks, together with the goodwill of the business symbolized by the Marks, to Purchaser;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Seller does hereby assign unto the said Purchaser all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and all rights, privileges, claims, causes of action and options relating or pertaining to the Marks.

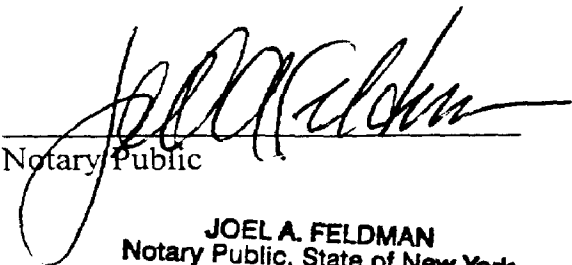
IN WITNESS WHEREOF, Seller has caused this instrument to be executed this 17th day of July, 2000.

Avenue Magazine Incorporated

By: 
Judith Price, President

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On this 17 day of July, 2000, there appeared before me Judith Price, personally known to me, who acknowledged that she signed the foregoing Assignment of Trademarks as her voluntary act and deed.


Notary Public

JOEL A. FELDMAN
Notary Public, State of New York
No. 01FE1180667
Qualified in New York County
Commission Expires April 30, 200 1

Assignor: Avenue Magazine Incorporated
 Assignee: AMI Magazine Holdings, Inc.

PART I - UNITED STATES TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Description</u>	<u>Registration No.</u>	<u>Date</u>
Avenue Arts	Supplement appearing in magazine	1,198,358	June 15, 1982
Avenue Arts	Supplement appearing in magazine	1,510,923	Nov. 1, 1998
Guide to the Avenues	A column appearing in a magazine advertising the goods and services of others	1,149,329	March 29, 1981
On the Avenue	Magazine devoted to news and features about people and events	2,297,128	Nov. 30, 1999
Avenue	Magazine dealing with general subject matter	2,331,251	March 21, 2000

PART II - UNITED STATES TRADEMARK APPLICATIONS

<u>Mark</u>	<u>Description</u>	<u>Registration No.</u>	<u>Date Filed</u>
Avenue Arts	Broadcast and cable television shows in the field of entertainment and the arts	75/639,367	Feb. 4, 1999
Avenue Arts	Website providing information about entertainment and the arts	75/699,990	May 6, 1999

Mark	Description	Registration No.	Date Filed
Avenue E Logo	For printed directories of global network site listings in the field of electronic commerce of luxury consumer products and services to be included as a section in a magazine or sold separately from a magazine	75/620,365	Jan. 12, 1999
AvenueMag.Com	Providing a web site of information in the fields of the arts, real estate, home furnishings and decor, society, cultural and lifestyle topics of general interest by means of global computer networks and computer information data bases	75/645,519	Feb. 18, 1999
Social Diary	Feature column appearing in magazine	76/012.271	March 29, 2000

SCHEDULE A

Assignor: Avenue Magazine Incorporated
 Assignee: AMI Magazine Holdings, Inc.

PART I - UNITED STATES TRADEMARK REGISTRATIONS

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