

11-20-2000



101521341

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75919952"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

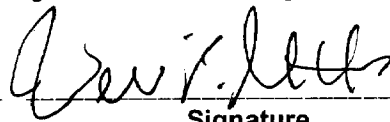
Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

William P. Matthews

Name of Person Signing



Signature

10/17/2005

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, LYNN GOODMAN, an individual residing at 3480 Ralston, Hillsborough, California ("Assignor") and AYMIE BERKELY, an individual residing at 9478 E. Cortez, Scottsdale, Arizona ("Assignee"), are the co-applicants of the mark "URBAN ESSENTIALS" (the "Mark") for which an application with the United States Patent and Trademark Office has been filed on February 16, 2000, as Application Serial No. 75/919952 (the "Application"); and

WHEREAS, Assignor desires to grant to Assignee all of her right, title and interest in and to the Mark and Application.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to the said Mark, together with the goodwill of the business symbolized by the Mark, and the Application thereof. Assignor warrants that she has not made any previous assignments of the Mark or the Registration thereto.

Assignor shall do all other further things necessary to effectuate the assignment, warranties, and covenants contained herein, and without additional compensation (other than reimbursement of actual out-of-pocket expenses necessarily incurred) to execute any documents that may be required or would be convenient and to fully cooperate with Assignee in applying for and securing Assignee's rights in the Mark and registration(s) thereto in all legal jurisdiction in which Assignee seeks to protect such rights and secure such registrations. Without limiting the generality of the foregoing: (a) Assignor shall promptly execute and deliver all proper documents presented to Assignor for signature by Assignor to enable Assignee to secure such registration protection and to transfer legal title or other rights therein or thereunder, together with any registrations that may be issued or granted thereon, to Assignee, including the certificate(s) of registration issued for the Mark; and (b) Assignor will give such true information and testimony, under oath if requested, as may be requested of it by Assignee with respect to the same.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all United States Certificates of Registration for the Mark to Assignee of the entire right, title, and interest in and to the same, for Assignee's sole use and benefit; and for the use and benefit of Assignee's legal representatives, successors, and assigns, for the full term and any extensions and renewals of the same, as fully and entirely as the same would have been held by Assignor had this Assignment and sale not been made.

This Assignment shall be binding upon and shall inure the benefit of Assignor and Assignee and their respective successors and permitted assigns.

Date: Sept. 26, 00

Lynn Goodman
LYNN GOODMAN

