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FORM PTO-1584

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

1-31-92

TRADEMARKS ONLY

11.9.00

Tab settings →→→

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Columbia Marketing Corporation

- Individual(s)
- General Partnership
- Corporation - New York
- Other:

Additional name(s) of conveying parties attached? Yes No

2. Name and address of receiving party(ies):

Name: Columbia Funmap Inc.
Address: 221 Rutgers Street
Maplewood, New Jersey 07040

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - New Jersey
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(s) attached: Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Effective Date: October 31, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B.

Trademark Registration No.(s)

1,621,166

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jonathan D. Reichman, Esq.
Address: KENYON & KENYON
One Broadway
New York, New York 10004

6. Total number of applications and registrations involved: 1

7. Total fee (37 C.F.R. 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 11-0600

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jonathan D. Reichman, Esq.

Name of Person Signing

Signature

11/6/00

Date

Total number of pages comprising cover sheet:

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington DC 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0605-0011), Washington, D.C. 20503

TRADEMARK ASSIGNMENT

This Assignment, effective as and from the 31st day of October, 2000, is from Columbia Marketing Corporation, a corporation organized and existing under the laws of the State of New York, whose address is 118 East 28th Street, Suite 308, New York, New York 10016 (hereinafter the "Assignor"), to Columbia Funmap Inc., a corporation organized and existing under the laws of the State of New Jersey, whose address is 221 Rutgers Street, Maplewood, New Jersey 07040 (hereinafter the "Assignee"):

WITNESSETH THAT:

WHEREAS, the Assignor is the owner of all right, title and interest in and to the mark FUNMAP, including U.S. Registration No. 1,621,166 therefor, and in and to the goodwill of the business relating thereto; and

WHEREAS, the Assignee wishes to acquire from the Assignor all right, title and interest in and to the said trademark and registration identified above, together with the goodwill of the business appertaining to and symbolized by said trademark;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor by these presents does hereby sell, transfer, bequeath, convey and assign unto the Assignee its entire right, title and interest in and to the aforesaid trademark and any registration therefor, including without

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limitation, U.S. Registration No. 1,621,166 identified herein, together with the right to sue and recover for the past infringement thereof, and the goodwill of the business appertaining thereto and which is symbolized thereby.

COLUMBIA MARKETING CORPORATION

Date: 10/31, 2000

By: *Alan H. Beck*
Name:
Title: *President*