

Patent and Trademark Office
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11-21-2000



copy

To the Honorable Commissioner of Patents and Trademarks: Please record
thereof.

101522984

1. Name of conveying party(ies): **Spectrum Worldwide, Inc.** *11-200*

Individual(s) Ltd. Partnership
 General Partnership Association
 Corporation-State -- **California**
 Other _____

Additional names of conveying party(ies) attached?
Yes No

2. Name and address of receiving party(ies):
Celebrity Products Direct, Inc.
330 Washington Blvd., Suite 602
Marina del Rey, CA 90290

Individual(s) citizenship
 General Partnership
 Limited Partnership
 Corporation-State -- **California**

If assignee is not domiciled in the United States, a domestic
representative designation is attached Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **May 22, 1999**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/494,328

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence
concerning document should be mailed:
Louis J. Bovasso
OPPENHEIMER WOLFF & DONNELLY LLP
2029 Century Park East, 38th Fl.
Los Angeles, CA 90067

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....**\$40.00**
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: **16-2230**
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy
of the original document.*

Louis J. Bovasso, Reg. 24,075 *[Signature]* *11/2/00*

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT

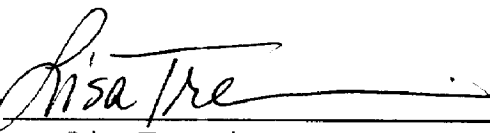
WHEREAS, SPECTRUM WORLDWIDE, INC., a California corporation, doing business at 330 Washington Boulevard, Suite 602, Marina del Rey, California 90290, is the owner of all right, title and interest in and to the trademark THE ORIGINAL HOLLYWOOD CELEBRITY DIET, and U.S. pending Application Serial No. 75/494,328, filed June 1, 1998, and foreign applications and registrations thereon, and the business associated therewith; and

WHEREAS, CELEBRITY PRODUCTS DIRECT, INC., a California corporation, is desirous of acquiring said trademark, registrations, and applications, along with the business relating thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, SPECTRUM WORLDWIDE, INC. hereby assigns to CELEBRITY PRODUCTS DIRECT, INC., a California corporation doing business at 330 Washington Boulevard, Suite 602, Marina del Rey, California 90290, all right, title and interest, in the United States in and to said trademark THE ORIGINAL HOLLYWOOD CELEBRITY DIET and Application Serial No. 75/494,328 together with the goodwill of the business symbolized by said trademark and application thereon, and all foreign applications or registrations thereon, specifically EC Registration No. 001003367 and Canada Application Serial No. 898,226, and the business associated therewith, effective May 21, 1999.

Signed at Marina del Rey, California this 22nd day of May 1999.

SPECTRUM WORLDWIDE, INC.

By 
Lisa Tremain
Chief Executive Officer