

10-17-00

11-22-2000



IN THE



TRADEMARK OFFICE

D/\$

101525326

Attorney Docket No.7495A-200043

**COVER SHEET FOR RECORDAL OF DOCUMENT (TRADEMARK)**

Hon. Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Sir:

Pursuant to 37 C.F.R. 3.31, enclosed herewith is a document for recordal in this case. The following information is provided:

**(1) Name Of Parties Conveying the Interest:**

Meritor Heavy Vehicle Systems, LLC

**(2) Name And Address Of Party Receiving the Interest:**

Meritor Transmission Corporation  
2135 Maple Road  
Troy, Michigan 48084

**(3) Description Of The Transaction To Be Recorded:**

Assignment       License  
 Change of Name    Other \_\_\_\_\_

**(4) Application(s) and/or Trademark Registration(s) Against Which Enclosure Is To Be Recorded:**

Serial Number \_\_\_\_\_, filed \_\_\_\_\_.  
 Application being filed concurrently herewith.  
 Reg. Number 1,937,274, registered November 21, 1995.

**(5) Name And Address Of The Party To Whom Correspondence Concerning The Request To Record Should Be Mailed:**

Lisa M. DuRoss  
Harness, Dickey & Pierce, P.L.C.  
P.O. Box 828  
Bloomfield Hills, MI 48303

( 10/17/00 10:00:00 AM 10/17/00 10:00:00 AM )  
10/17/00 10:00:00 AM 10/17/00 10:00:00 AM

(6) **Number Of Applications and/or Trademark Registrations Identified In The Cover Sheet And Total Recordal Fee:**

Number of Applications/Registrations: . . . (1)

Total Recordal Fee Enclosed: . . . . . \$40.00

(7) **Date(s) The Document Was Executed:** August 31, 1999

(8) **The Present Owner Of The Trademark Is Domiciled In The United States:**

Yes       No

If "No", An Appointment of Domestic Representative:

- Has already been filed.
- Is enclosed herewith.
- Is not required. (Change of Name only)

To the best of my knowledge and belief, the foregoing information is true and correct, and if the attached is not an original document, the undersigned verifies that it is a true copy of the original.

If, for some reason, Applicant(s) has/have not paid a sufficient fee, please charge our Deposit Account No. 08-0750 for any further fees which may be due. A duplicate copy of this document is enclosed.

Respectfully submitted,

By: *Lisa M. DuRoss*  
 Lisa M. DuRoss  
 Attorney for Applicant(s)

Date: 10 / 6 / 2000

**I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner of Patents and Trade-**  
**marks, Washington, D.C. 20231 on October 12, 2000.**

By *Lisa M. DuRoss*, Attorney for Applicant

**ASSIGNMENT OF TRADEMARK**

This Assignment made this 31st day of August, 1999, by and between MERITOR HEAVY VEHICLE SYSTEMS, LLC (hereinafter "Assignor"), a Delaware Limited Liability Company, having a place of business at 2135 Maple Road, Troy, Michigan 48084 and MERITOR TRANSMISSION CORPORATION (hereinafter "Assignee"), a Delaware Corporation, having a place of business at 2135 Maple Road, Troy, Michigan 48084.

WHEREAS, Assignor is the owner of United States Registration No. 1,937,274 for the mark SHIFT-N-CRUISE ("the Mark") for use in connection with a transmission knob with integrated cruise control switches for automotive vehicles in International Class 12.

WHEREAS, Assignor and Assignee are desirous of jointly acquiring and jointly owning the Mark and the goodwill of the business associated therewith, as well as the federal registration therefor.

NOW, THEREFORE, in consideration of the sum of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby assigns to Assignor and Assignee jointly, all right, title and interest in the United States in and to said Mark and Registration No. 1,937,274 together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignor and Assignee jointly all rights to sue for and receive all damages arising from past infringing uses of the Marks.

Signed this 31st day of August, 1999.

MERITOR HEAVY VEHICLE SYSTEMS, LLC

Dated: August 31, 1999

By:  \_\_\_\_\_  
Signature

Name: Juan De La Riva  
Type Name

Title of Officer: Vice President

(A-2 Meritor Heavy Vehicle Systems, LLC of SHIFT-N-CRUISE, Reg. No. 1,937,274 to itself and Meritor Transmission Corporation)