

11-30-2000

FORM PTO-1594  
(Rev. 6-93)  
OMB No. 0651-0011 (exp. 4/94)



OVER SHEET  
ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings ⇌⇌⇌ ▼

101532229

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 COLOR ASSOCIATES, INC. *MAD*  
*11-13-00*

Individual(s) Association  
 General Partnership Limited Partnership

X Corporation-State Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? Yes X No

2. Name and address of receiving party(ies):

Name: DIGITA360, INC.. \_\_\_\_\_

Internal Address: \_\_\_\_\_

Street Address: 10818 Midwest Industrial Boulevard \_\_\_\_\_

City: St. Louis State: MO ZIP: 63132

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_

X Corporation-State Missouri  
 Other: \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No  
 (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached: Yes X No

3. Nature of conveyance:

x Assignment Merger  
 Security Agreement Change of Name  
 Other: \_\_\_\_\_

Execution Date: November 9, 2000

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)  
 SEE ATTACHED EXHIBIT

B. Trademark Registration No.(s)  
 SEE ATTACHED EXHIBIT

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrew L. Krueger

Internal Address: Gallop, Johnson & Neuman, L.C.

Street Address: 101 South Hanley, Suite 1600

City: St. Louis State: MO ZIP: 63105

6. Total number of applications and registration involved: 2

7. Total fee (37 CFR 3.41) ..... \$65.00  
 X Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_  
 (Attached duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Andrew L. Krueger  
 Name of Person Signing

*[Signature]*  
 Signature

November 9, 2000  
 Date

Total number of pages including cover sheet, attachments, and documents: 6

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patents & Trademarks, Box Assignments  
 Washington, D.C. 20231

11/2000 KTHAIL 00000071 73450728  
 40.00 DP  
 25.00 DP  
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TRADEMARK  
 REEL: 002182 FRAME: 0840

**EXHIBIT A**  
**Color Associates, Inc. Assignment to DIGITA360, INC.**

<u>Trademark Name</u>	<u>Serial No.</u>	<u>Registration No.</u>
IMAGE QUEST	75/456,728	
IMAGEQUEST YOUR SEARCH ENDS HERE	75/523,993	2,277,999

## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of November 9, 2000 by COLOR ASSOCIATES, INC., a Delaware corporation, with its principal place of business at 10818 Midwest Industrial Boulevard, St. Louis, Missouri 63132 ("Assignor"), to DIGITA360, INC., a Missouri corporation, with its principal place of business at 10818 Midwest Industrial Boulevard, St. Louis, Missouri 63132 ("Assignee").

Pursuant to the Contribution Agreement dated as of November 9, 2000, by and among Assignor and Assignee, CenterCoast MO, Inc., and Forefront Group, Inc., Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in and to the trademarks, applications and registrations set forth on Exhibit A hereto (the "Trademarks"), together with the good will of the business symbolized thereby.

NOW, THEREFORE, in consideration of the premises set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby grants, assigns and conveys to Assignee all of its right, title and interest in and to the Trademarks, together with the good will of the business symbolized thereby.
2. Right to Sue for Past Infringement. Assignor also assigns to Assignee all claims for past damages by reason of past infringement or misappropriation of the Trademarks, with the right to sue for and collect same for its own use and behalf and for the use and on behalf of Assignee's successors, assigns or other legal representatives.
3. Cooperation. Assignor agrees to execute, acknowledge and deliver, or cause to be executed, acknowledged and delivered, such further instruments and documents and to perform such further acts as may be reasonably requested by Assignee to effectuate more fully the transactions contemplated by this Assignment.
4. Binding Effect. The terms, covenants and provisions of this Assignment shall inure to the benefit of Assignee, its successors and other legal representatives, and shall be binding upon Assignor, its successors, assigns and other legal representatives.

COLOR ASSOCIATES. INC.

By: Gary A. Stephens  
Title: President

"Assignor"

DIGITA360, INC.

By: Gary A. Stephens  
Title: President

"Assignee"

STATE OF Missouri )  
 ) SS.  
COUNTY OF St. Louis )

On this 9 day of November, 2000, before me Barbara S. Beatty, a Notary Public in and for said state, personally appeared Gary A. Stephens known to me to be the person who executed the within instrument on behalf of Assignor and acknowledged to me that he executed the same for the purposes therein stated.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my official seal in the County and State aforesaid, the day and year first above written.

BARBARA S. BEATTY  
NOTARY PUBLIC STATE OF MISSOURI  
ST. LOUIS COUNTY  
My Commission Expires: 2002 OCT 23 2002

Barbara S. Beatty  
Notary Public

STATE OF Missouri )  
 ) SS.  
COUNTY OF St. Louis )

On this 9 day of November, 2000, before me Barbara S. Beatty, a Notary Public in and for said state, personally appeared Gary A. Stephens known to me to be the person who executed the within instrument on behalf of Assignee and acknowledged to me that he executed the same for the purposes therein stated.

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BARBARA S. BEATTY  
NOTARY PUBLIC STATE OF MISSOURI  
ST. LOUIS COUNTY  
My Commission Expires: 2002 OCT 23 2002

Barbara S. Beatty  
Notary Public

**EXHIBIT A**

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IMAGE QUEST	75/456,728	
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