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U.S. Patent & TMOs/TM Mail Rpt Dt. #58



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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

SFI of Delaware, LLC
276 Park Avenue South
New York, NY 10010

MAD
11.8.00

- Individual(s)
- General Partnership
- Corporation-State
- Other Delaware limited liability co.
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: iGetSmart.com, Inc.

Internal Address: _____

Street Address: 276 Park Avenue South

City: New York State: NY ZIP: 10010

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 10/31/00

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,304,469 - GETSMART

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jonathan E. Pruden

Internal Address: _____

Kaufman & Canoles

One Commercial Place

Street Address: Suite 2000

City: Norfolk State: VA ZIP: 23510

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jonathan E. Pruden

Name of Person Signing

Signature

November 2, 2000

Date

Total number of pages comprising cover sheet: _____

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TRADEMARK ASSIGNMENT


WHEREAS, SFI of Delaware, LLC, a limited liability company, with its principal place of business at 225 West Olney Road, Norfolk, Virginia 23510, has adopted, used, and is using in its business the trademark "GETSMART" which is registered in the United States Patent and Trademark Office, Registration No. 2,304,469, dated December 28, 1999, and is the sole owner thereof; and

WHEREAS, iGetSmart.com, Inc., a Delaware corporation, having its principal place of business at 276 Park Avenue South, New York, New York 10010, is desirous of acquiring said trademark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said SFI of Delaware, LLC does hereby sell, assign, transfer and set over unto said iGetSmart.com, Inc., the entire right, title and interest in, to and under the said "GETSMART" trademark, including the above-identified registration thereof, together with that part of the goodwill of the business connected with the use of and symbolized by the "GETSMART" trademark.

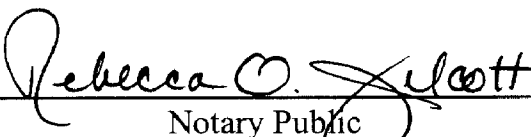
Dated: 10/31/00

SFI OF DELAWARE, LLC

By: 
Michael B. Feldman
Vice President

COMMONWEALTH OF VIRGINIA
CITY OF NORFOLK

The foregoing instrument was acknowledged before me on October 31, 2000 by Michael B. Feldman as Vice President of SFI of Delaware, LLC.


Notary Public

My Commission Expires:
11-30-00

#648270 v1

RECORDED: 11/08/2000

TRADEMARK
REEL: 002183 FRAME: 0313