U.S. Department of Commerce FORM PTO-1618A Palent and Trademark Office TRADEMARK OMB 0651-0027 01-29-2001 RECORDATION FORM COVER TRADEMARKS ONLY 101578302 The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(les) Submission Type Conveyance Type X License New Assignment Resubmission (Non-Recordation) **Security Agreement Nunc Pro Tunc Assignment** Document ID # Effective Date Month Day Year Merger Correction of PTO Error Reel # Frame # Change of Name **Corrective Document** Reel # Frame # Other Conveying Party Mark if additional names of conveying parties attached **Execution Date** Month Day Year Name PRIMEDIA Information Inc. 00 Formerly Individual General Partnership Limited Partnership Corporation **Association** Other Delaware Citizenship/State of Incorporation/Organization **Receiving Party** Mark if additional names of receiving parties attached Commonwealth Business Media, Inc. Name DBA/AKA/TA Composed of One International Place Address (line 1) Address (line 2) MA Boston Address (line 3) Zip Code Siste/Country If document to be recorded is an Limited Partnership assignment and the receiving party is General Partnership Individual not domiciled in the United States, an appointment of a domestic Association representative should be attached. Corporation (Designation must be a separate document from Assignment) Other Delaware Citizenship/State of Incorporation/Organization FOR OFFICE USE ONLY JJALLAH2 00000001 0838975

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and 02 FC1482 Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet, to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0051-0027). Washington, D.C. 20503. See OMB information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS page 1985.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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| Address (line 1)   | Choate, Hall & Stewart   |   |  |
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indicated herein.

Heidi A. Schiller

Name of Person Signing

Signature Signature

Date Signed

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REEL: 002183 FRAME: 0440

FORM PTO-1618C Expires 06/30/99 OMB 0651-0027

# RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

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| Conveying Party  Enter Additional Conveying Party                  | Mark if additional names of conveying parties attached  Execution Date  Month Day Year  |
| Name   |   |
| Formerly   |   |
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| Other  |   |
| Citizenship State of Incorporation/Organization                    |   |
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| Address (line 3)   | State/Country Zip Code  |
| Individual General Partnership Lin  Corporation Association  Other | assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.) |
| Citizenship/State of Incorporation/Organization                    |   |
| De la Porticte   | ation Number(s) Mark if additional numbers attached   |
|  | n Number (DO NOT ENTER BOTH numbers for the same property).  Registration Number(s)   |
| Trademark Application Number(s)                                    | 2135515 0756912   |
|  | 0756910 1027938   |
|  | 1873834 1001535   |
|  | 0754649 1636879   |
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|  | 1057576 0054856   |
|  | 0225187 0054856   |
|  | 1037370   |

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**IN WITNESS WHEREOF**, the Assignor has executed this Trademark Assignment as of the date first written above.

| PRIMEDIA Information Inc.                 |
|---|
| By:                                       |
| Name: Charles McCurdy<br>Title: President |
| Title: Wesidert                           |
| Commonwealth Business Media, Inc.         |
| By:                                       |
| Name:                                     |
| Title:                                    |

| STATE OF NEW YORK  | )    |
|--------------------|------|
|                    | ss.: |
| COUNTY OF NEW YORK | )    |

On this day of October 2000, before me personally came Mr. Charles G. McCurdy, to me known, who being by me duly sworn, did depose and say that he is President of PRIMEDIA Information Inc., the corporation described in and which executed the foregoing instrument, and that he had the authority to sign his name hereto on behalf of the corporation.

Notary Public

MAUREEN WALSH SHEEHAN Notary Public, State of New York No. 02SH4966220 Qualified in New York County

Qualified in New York County Commission Expires April 30, 19 2005 IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of the date first written above.

| PRIMEDIA | Information | Inc. |
|----------|-------------|------|
|----------|-------------|------|

By:\_\_\_\_\_\_\_
Name:
Title:

Commonwealth Business Media, Inc.

By: Martin C. Madden

Title: President

TRADEMARK REEL: 002183 FRAME: 0444

## TRADEMARKS AND REGISTRATIONS

| Trademark:  | Serial/Reg.# | Date of App/Reg. | Country |
|---|--------------|------------------|---------|
| AMERICAN MOTOR CARRIER DIRECTORY                    | 838975       | 11/14/67         | US      |
| BOXDATA   | 1518220      | 12/27/88         | US      |
| CARDATA (STYLIZED)                                  | 1037125      | 3/30/76          | US      |
| CUSTOM HOUSE GUIDE<br>(STYLIZED)                    | 1018818      | 8/26/75          | US      |
| DESIGNSOURCE  | 1406721      | 8/26/86          | US      |
| MCD (STYLIZED)                                      | 1495083      | 7/5/88           | US      |
| NORTH AMERICAN TRADE<br>GUIDE                       | 1838494      | 5/31/94          | US      |
| OFFICIAL EXPORT GUIDE                               | 1679383      | 3/17/92          | US      |
| OFFICIAL EXPORT GUIDE (STYLIZED)                    | 1363884      | 10/1/85          | US      |
| PACIFIC SHIPPER                                     | 2135515      | 2/10/98          | US      |
| RAILWAY LINE CLEARANCES                             | 756910       | 9/17/63          | US      |
| THE FORWARDERS LIST                                 | 1873834      | 1/17/95          | US      |
| THE OFFICIAL GUIDE                                  | 754649       | 8/13/63          | US      |
| THE OFFICIAL INTERMODAL EQUIPMENT REGISTER & DESIGN | 1057576      | 2/1/77           | US      |
| THE OFFICIAL RAILWAY EQUIOMENT REGISTER             | 225187       | 3/15/27          | US      |

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| (STYLIZED)   |         |          |    |
|--|---------|----------|----|
| THE OFFICIAL INTERMODAL EQUIPMENT REGISTER             | 1057578 | 2/1/77   | US |
| THE OFFICIAL RAILWAY EQUIPMENT REGISTER & DESIGN 02    | 756912  | 9/17/63  | US |
| THE OFFICIAL RAILWAY<br>GUIDE & DESIGN                 | 1027938 | 12/23/75 | US |
| THE OFFICIAL RAILWAY<br>GUIDE (STYLIZED LETTERS)       | 1001535 | 1/14/75  | US |
| THE POCKET LIST OF RAILROAD OFFICIALS & DESIGN         | 1636879 | 3/5/91   | US |
| THE POCKET LIST OF<br>RAILROAD OFFICIALS<br>(STYLIZED) | 54856   | 7/31/06  | US |

#### TRADEMARK

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant:

PRIMEDIA Information Inc.

Assignee:

Commonwealth Business Media, Inc.

Mailing Date:

October 20, 2000

Commissioner of Patents and Trademarks **Box Assignment** Washington, DC 20231

#### TRANSMITTAL LETTER

In connection with the registrations listed in the attached schedule and recordation form cover sheets, please record the following documents evidencing the assignment of these registrations from the registrant of record, PRIMEDIA Information Inc. to the assignee Commonwealth Business Media, Inc.

- Original Trademark Assignment;
- A check for \$540.00;
- 3. Recordation form cover sheets; and
- 4. A return postcard.

If any additional fees are required to be paid or if any overpayment has been made, please charge same to Deposit Account No.03-1721. A duplicate copy of this sheet is enclosed.

Respectfully submitted

Heidi A. Schiller

Choate Hall & Stewart

Exchange Place 53 State Street

Boston, MA 02109

Tel: 617-248-2127 Fax: 617-248-4000

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner of Patent and Trademarks, Box Assignments, Washington,

RECORDED: 01/29/2001

D.C. 20231 on October 20, 2000

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