



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
SCHEDULE OF REGISTRATIONS AND APPLICATIONS

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>DATED</u>
WHITE SHOULDERS	402,138	6/29/43
WHITE SHOULDERS	439,566	7/6/48
MOST PRECIOUS	443,704	1/24/50
WHITE SHOULDERS SPLASH	444,506	6/5/51
EVYAN	508,346	4/12/49
M.P.	713,948	4/11/61
W.S.	713,949	4/11/61
THE BARON	825,067	2/28/67
CIRCLE & CROWN	1,015,607	7/15/75
WHITE SHOULDERS PLUS DESIGN	1,130,646	2/12/80
WHITE SHOULDERS DESIGN (CAMEO)	1,185,351	1/12/82
WHITE SHOULDERS AND KEY TOP BOTTLE DESIGN	1,219,604	12/14/82
MISCELLANEOUS DESIGN (BELL-SHAPED DECANTER)	1,286,708	7/24/84
THE BARON AND BOTTLE DESIGN	1,320,273	2/19/85
CAMEO BOTTLE DESIGN	1,320,274	2/19/85
WHITE SHOULDERS (FANCIFUL)	1,366,234	10/22/85
EVYAN (STYLIZED)	1,386,500	3/18/86
THE BARON (STYLIZED)	1,387,197 <sup>197</sup>	3/25/86
MOST PRECIOUS	1,410,061	9/23/86
WHITE SHOULDERS BY EVYAN	1,458,455 (SN. 642,192)	9/22/87
MISCELLANEOUS BOTTLE DESIGN	1,473,789 (SN. 631,848)	1/26/88

01-05-2001

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

FORM PTO-1984

(Rev. 8-93)

OMB No. 0651-0011 (Rev. 09-94)

REC  
MP 2-3-89



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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please return the enclosed original documents or copy thereof.

MO 2-3-89

1. Name of conveying party(ies):  
Estate of Walter Kanger  
dba Eryan Perfumes

Individual(s)                       Association  
 General Partnership             Limited Partnership  
 Corporation-State  
 Other Sole Proprietorship

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
 Name: Chesebrough-Pond's Inc  
 Internal Address: \_\_\_\_\_  
 Street Address: 33 Benedict Place  
 City: Greenwich State: CT ZIP: 06836-6000

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance: 27

Assignment                               Merger  
 Security Agreement                     Change of Name  
 Other \_\_\_\_\_

Execution Date: February 3, 1989

4. Application number(s) or patent number(s):

A. Trademark Application No. (s)  
TM

B. Trademark Registration No. (s)  
402,138 and 20 others

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Roland Rodriguez  
 Internal Address: \_\_\_\_\_  
Unilever United States, Inc  
Lever House  
 Street Address: 390 Park Avenue  
 City: New York State: NY ZIP: 10022

6. Total number of applications and registrations involved: 21

7. Total fee (37 CFR 3.41).....\$ 540

Enclosed  
 Authorized to be charged to deposit account, as well as any excess

8. Deposit account number:  
21-0043

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

fee enclosed

9. Statement and signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Roland Rodriguez                      Roland Rodriguez                      1/4/2001  
 Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICEASSIGNMENT

ASSIGNMENT dated February 3, 1989 from the Estate of Walter Langer ("Seller") to Chesebrough-Pond's Inc. ("Purchaser").

WHEREAS, Seller and Purchaser are parties to a Trademark Purchase Agreement dated as of December 28, 1988 (the "Trademark Purchase Agreement"); and

WHEREAS, Seller, doing business as Evyan Perfumes, a sole proprietorship whose chief executive office is located at 350 East 35th Street, New York, New York, has adopted, used and is using the marks that are the subject of the registrations and applications in the United States Patent and Trademark Office set forth in Exhibit A hereto (the "Trademarks"); and


WHEREAS, the Trademark Purchase Agreement provides that, on the Asset Closing Date (as such term is defined in the Trademark Purchase Agreement), Seller shall sell, assign and transfer to Purchaser all of Seller's right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Seller, Seller does hereby sell, assign and

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transfer all of Seller's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and past common law causes of action and the registrations and applications therefor. Such sale, assignment and transfer is without representation or warranty except as provided in the Trademark Purchase Agreement.

IN WITNESS WHEREOF, a co-executor of Seller has caused this Assignment to be executed on the date first set forth above.

  
John Paul Reiner, as Co-  
Executor of the Estate of  
Walter Langer

State of New York )  
                          : ss.  
County of New York )

On this 3<sup>rd</sup> day of February, 1989, personally came John Paul Reiner, known to me, who being duly sworn did depose and say that he is a co-executor of the Estate of Walter Langer, that he signed the foregoing instrument and that he is duly authorized to sign said instrument.

  
Notary Public

My Commission Expires:

E. PARKER NEAVE  
Notary Public, State of New York  
No. 31-4928087  
Qualified in New York County  
Commission Expires April 25, 1990

