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Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other _____
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Clairol Incorporated Execution Date 10/15/00
Month Day Year

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Matrix Essentials, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 30601 Carter Street

Address (line 2) _____

Address (line 3) Solon Ohio 44139
City State/Country Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1858096"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

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Statement and Signature

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Susan R. Reiss
Name of Person Signing

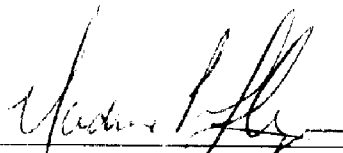

Signature

10/20/00
Date Signed

TRADEMARK ASSIGNMENT

Clairol Incorporated, a Delaware corporation located at 345 Park Avenue, New York, New York 10154 U.S.A, hereby assigns all right, title and interest and the accompanying good will in and to the trademark TOTAL HOLD SPRITZ and U.S. Registration No. 1858096 therefore to Matrix Essentials. Inc., a Delaware corporation, located at 30601 Carter Street, Solon. OH 44139.

Dated: October 15, 2000

By: 
Name: Nadine Flynn
Title: Assistant Secretary