

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

12-08-2000

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**



101544231

*MRO*  
*11.16.00*

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
**10 31 2000**

#### Conveying Party

Mark if additional names of conveying parties attached  
Name  Execution Date  
Month Day Year **10 31 2000**

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

12/07/2000 WTHAI1 00000324 162500 73918619 FOR OFFICE USE ONLY

01 FC:481 40.00 CH  
02 FC:482 3025.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**REEL: 002186 FRAME: 0095**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

**Deposit Account**

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Gregg Reed

Gregg Reed  
Signature

11/15/00

Name of Person Signing

Date Signed

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

**Conveying Party**

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Month Day Year

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**Trademark Application Number(s)**

**Registration Number(s)**

75/870,801  75/352,071

2,155,733  2,101,137  2,026,186

75/869,300  75/500,151

2,117,117  2,110,451  2,011,252

75/838,708

2,296,603  2,100,505  2,031,726

75/791,738

2,170,605  2,034,656  1,996,305

75/672,155

2,194,440  2,048,456  2,018,900

75/671,675

2,133,559  2,028,042  1,998,862

75/646,301

2,121,840  2,021,995  1,995,117

**RECORDATION FORM COVER SHEET  
CONTINUATION  
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**Registration Number(s)**

|           |           |           |
|-----------|-----------|-----------|
| 2,053,954 | 1,840,486 | 1,586,317 |
| 2,053,912 | 1,828,228 | 1,584,165 |
| 1,944,342 | 1,710,905 | 1,558,628 |
| 1,949,784 | 1,685,277 | 1,538,671 |
| 1,968,995 | 1,669,417 | 1,614,812 |
| 1,883,555 | 1,671,502 | 1,571,816 |
| 1,895,717 | 1,619,864 | 1,544,029 |

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**Registration Number(s)**

|           |           |           |
|-----------|-----------|-----------|
| 1,522,582 | 1,840,483 | 1,248,329 |
| 1,843,960 | 1,832,719 | 1,180,674 |
| 1,817,599 | 1,843,946 | 2,351,652 |
| 1,857,649 | 1,474,110 | 2,344,218 |
| 1,837,294 | 1,845,262 | 2,346,836 |
| 1,849,872 | 1,312,830 | 2,301,114 |
| 1,872,086 | 1,288,982 | 2,303,051 |

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|           |           |           |
|-----------|-----------|-----------|
| 2,301,112 | 2,325,730 | 1,428,002 |
| 2,337,724 | 2,337,670 | 1,414,970 |
| 2,325,731 | 2,378,596 | 1,382,873 |
| 2,320,841 | 2,291,746 | 1,387,878 |
| 2,306,726 | 2,320,752 | 1,320,668 |
| 2,299,103 | 1,869,084 | 1,305,866 |
| 2,312,667 | 1,680,331 | 1,242,021 |

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|           |                      |                      |
|-----------|----------------------|----------------------|
| 1,202,403 | 1,813,655            | <input type="text"/> |
| 1,180,673 | 1,796,175            | <input type="text"/> |
| 1,166,458 | 1,800,688            | <input type="text"/> |
| 1,119,242 | 1,316,908            | <input type="text"/> |
| 1,907,974 | <input type="text"/> | <input type="text"/> |
| 1,901,700 | <input type="text"/> | <input type="text"/> |
| 1,836,436 | <input type="text"/> | <input type="text"/> |

## ASSIGNMENT OF TRADEMARKS

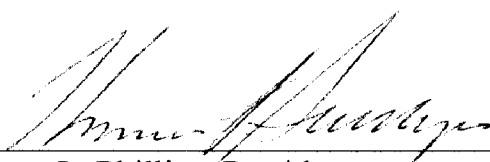
WHEREAS, Phillips Management Group, LLC, a Maryland limited liability company, (hereinafter referred to as the "Assignor"), located at 7811 Montrose Road, Potomac, Maryland, 20854, owner of all trademark registrations and applications identified in Schedule A, and VS&A-Phillips LLC, a Delaware limited liability company (hereinafter referred to as the "Assignee"), located at 350 Park Avenue, New York, New York 10022, are parties to that certain Asset Purchase Agreement dated October 2, 2000 (the "Agreement"); and

WHEREAS, pursuant to the Agreement, the Assignor desires by means of this Assignment of Trademarks to assign, convey and transfer to the Assignee all of the Assignor's trademarks, (including all registrations and applications for registration of any of them) now or previously used or currently intended to be used in connection with the Business, (as defined in the Agreement), together with the good will of the business associated with those trademarks, including those listed on Schedule A attached hereto and incorporated herein, (collectively the "Trademarks").

NOW THEREFORE, in consideration of the Agreement and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign, convey and transfer unto said Assignee all of the Assignor's right, title and interest in and to the said Trademarks, together with the goodwill of the business symbolized by the Trademarks, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said Trademarks or injury to the said good will, and the right to sue for and recover the same in its, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed this 31<sup>st</sup> day of October, 2000.

PHILLIPS MANAGEMENT GROUP, LLC

  
\_\_\_\_\_  
Thomas L. Phillips, President



SCHEDULE A

Trademarks

Registration/Pending Numbers

|  |           |
|--|-----------|
| AVIATION                               | 75/918619 |
| MIN'S WHO'S WHO IN MAGAZINE PUBLISHING | 75/912709 |
| TELECOMTACTICS FOR CPE AND CONVERGENCE | 75/912708 |
| SATELLITE                              | 75/571843 |
| PPX                                    | 75/882472 |
| WIRELESS BUSINESS AND TECHNOLOGY       | 75/570947 |
| SPACE BUSINESS NEWS                    | 75/559203 |
| PRODUCING PROPERTY EXCHANGE            | 75/882438 |
| AVIATION 2000                          | 75/870802 |
| PRODUCING PROPERTY ACQUISITION EXPO    | 75/870801 |
| ROVING EYEBALL                         | 75/869300 |
| CT                                     | 75/838708 |
| WIRELESS INSIDER                       | 75/791738 |
| PR & MARKETING                         | 75/672155 |
| CABLE TODAY                            | 75/671675 |
| COMMUNICATIONS TECHNOLOGY              | 75/646301 |
| BROADBAND TODAY                        | 75/352071 |
| PR NEWS MEDIA HOTSHEET                 | 75/500151 |
| COMMUNICATIONS STANDARDS NEWS          | 2000453   |
| RETAIL DELIVERY NEWS                   | 2236340   |
| MIN'S NEW MEDIA REPORT                 | 2267037   |
| DEFENSE BUSINESS                       | 2240005   |
| AVIATION TODAY                         | 2301575   |
| DEFENSE DAILY NETWORK                  | 2254595   |
| ISP BUSINESS NEWS                      | 2239976   |
| WIRELESS TODAY                         | 2358087   |
| BROADBAND NETWORKING NEWS              | 2110863   |
| PHILLIPS INFOTECH                      | 2155733   |
| CTI NEWS                               | 2117117   |
| SATELLITE TODAY                        | 2296603   |
| INTERACTIVE PR AND MARKETING NEWS      | 2170605   |
| FILM AND VIDEO                         | 2194440   |
| MANAGED NETWORK SERVICES NEWS          | 2133559   |
| ROTOR AND WING                         | 2121840   |
| TELECOMWEB                             | 2101137   |
| TELEPHONE INDUSTRY DIRECTORY           | 2110451   |
| AVIATION MAINTENANCE                   | 2100505   |
| RETAIL DELIVERY SYSTEMS NEWS           | 2034656   |
| ELECTRONIC COMMERCE NEWS               | 2048456   |
| SATELLITE INDUSTRY DIRECTORY           | 2028042   |
| WORLD SATELLITE ALMANAC                | 2021995   |
| VOICE TECHNOLOGY AND SERVICE NEWS      | 2026186   |
| WIRELESS INDUSTRY DIRECTORY            | 2011252   |
| REGIONAL AIRLINE DIRECTORY             | 2031726   |
| CABLE INDUSTRY DIRECTORY               | 1996305   |
| EDI YELLOW PAGES                       | 2018900   |
| WIRELESS BUSINESS AND FINANCE          | 1998862   |
| CABLE FAX DAILY                        | 1995117   |
| INTERACTIVE DAILY                      | 2053954   |
| SATELLITE ON CD                        | 2053912   |
| VIDEO TECHNOLOGY NEWS                  | 1944342   |

|   |         |
|---|---------|
| IMAGING BUSINESS                            | 1949784 |
| COMMUNICATIONS TODAY                        | 1968955 |
| POS MONITOR                                 | 1883555 |
| AIRLINE MARKETING NEWS                      | 1895717 |
| AVIONICS MAGAZINE                           | 1840486 |
| MIN MEDIA INDUSTRY NEWSLETTER               | 1828228 |
| WORLD AIRLINE NEWS                          | 1710905 |
| VIA SATELLITE                               | 1685277 |
| AIR SAFETY WEEK                             | 1669417 |
| AIRLINE FINANCIAL NEWS                      | 1671502 |
| FIBER OPTICS NEWS                           | 1619864 |
| MOBILE SATELLITE NEWS                       | 1586317 |
| ELECTRONIC MESSAGING NEWS                   | 1584165 |
| ISDN NEWS                                   | 1558628 |
| FINANCIAL SERVICES REPORT                   | 1538671 |
| AVIONICS                                    | 1614812 |
| MOBILE PHONE NEWS                           | 1571816 |
| TELEPHONE INDUSTRY DIRECTORY AND SOURCEBOOK | 1544029 |
| HELICOPTER NEWS                             | 1522582 |
| ASIAN AVIATION NEWS                         | 1843960 |
| WASHINGTON TELECOM NEWS                     | 1817599 |
| WIRELESS DATA NEWS                          | 1857649 |
| LOCAL TELECOM COMPETITION NEWS              | 1837294 |
| PBI (AND DESIGN)                            | 1849872 |
| VIDEO SERVICES NEWS                         | 1872086 |
| EDI NEWS                                    | 1840483 |
| PR NEWS                                     | 1832719 |
| PCS NEWS                                    | 1843946 |
| DEFENSE DAILY                               | 1474110 |
| SECURITY TECHNOLOGY NEWS                    | 1845262 |
| THE LONG DISTANCE LETTER                    | 1312830 |
| VIEWTEXT                                    | 1288982 |
| COMPETITION REPORT                          | 1248329 |
| TELEPHONE WEEK                              | 1180674 |
| TELECOMWEB DIRECT                           | 2351652 |
| DTV BUSINESS                                | 2344218 |
| PLATINUM PR AWARDS                          | 2346836 |
| DVD REPORT                                  | 2301114 |
| LATIN AMERICAN SATELLITE ACCESS GUIDE       | 2303051 |
| NORTH AMERICAN AIRPORT DIRECTORY            | 2301112 |
| ASIA PACIFIC SATELLITE ACCESS GUIDE         | 2337724 |
| AIRCRAFT VALUE NEWS                         | 2325731 |
| HEALTHCARE AND PR MARKETING NEWS            | 2320841 |
| AIR CARGO REPORT                            | 2306726 |
| SATELLITE TRANSPONDER GUIDE                 | 2299103 |
| GPS DIRECTORY                               | 2312667 |
| INTERNATIONAL CABLE                         | 2325730 |
| WORLD AIRPORT WEEK                          | 2337670 |
| EC TODAY                                    | 2378596 |
| SELLING TO KIDS                             | 2291746 |
| GLOBAL POSITIONING AND NAVIGATION NEWS      | 2320752 |
| MARINE TECHNOLOGY NEWS                      | 1869084 |
| COMMUTER REGIONAL AIRLINE NEWS              | 1680331 |
| THE FIBER OPTICS SOURCE BOOK                | 1428002 |
| TELEPHONE NEWS                              | 1414970 |
| SATELLITE DIRECTORY                         | 1382873 |

|  |         |
|--|---------|
| <b>FIBER OPTICS DIGEST</b>                 | 1387878 |
| <b>STRATEGIC BANKING</b>                   | 1320668 |
| <b>EFT REPORT</b>                          | 1305866 |
| <b>CORPORATE EFT REPORT</b>                | 1242021 |
| <b>TELEPHONE NEWS</b>                      | 1202403 |
| <b>TELEPHONE DIGEST</b>                    | 1180673 |
| <b>SATELLITE NEWS</b>                      | 1166458 |
| <b>DATA CHANNELS</b>                       | 1119242 |
| <b>ELECTRONIC CLAIMS PROCESSING REPORT</b> | 1907974 |
| <b>C41 NEWS</b>                            | 1901700 |
| <b>BANK SECURITIES NEWS</b>                | 1836436 |
| <b>CARD NEWS</b>                           | 1813655 |
| <b>BANK AUTOMATION NEWS</b>                | 1796175 |
| <b>VIDEO MARKETING NEWS</b>                | 1800688 |
| <b>VIDEO MARKETING</b>                     | 1316908 |

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