

12-08-2000



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NEW  
11.14.00

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger  
Effective Date  
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002187 FRAME: 0271

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="See Attached"/>	<input type="text" value="List"/>	<input type="text"/>	<input type="text" value="See Attached"/>	<input type="text" value="List"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

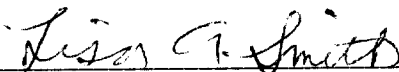
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lisa A. Smith  
Name of Person Signing

  
Signature

11/10/00  
Date Signed

**Recordation of Name Change Continuation  
TRADEMARKS**

Conveying Party: Amway Corporation  
Receiving Party: Alticor Inc.

<b>Trademark</b>	<b>Application No.</b>
KAHVE (STYLIZED)	75/921712 ✓
ESPRING + DESIGN	75/921223 ✓
BRIGHT IDEA	75/917152
CUP DESIGN (ESPRING LOGO)	75/878204 ✓
ALIVE BECAUSE LIFE'S FOR LIVING	75/872792
L.O.C. (STYLIZED)	75/871394 ✓
DOUBLE X 2000	75/867877
L.O.C.	75/846810 ✓
L.O.C.	75/839797
L.O.C.	75/839796
HELPING PEOPLE LIVE BETTER LIVES	75/833132
HELPING PEOPLE LIVE BETTER LIVES	75/833131 ✓
KAHVE (STYLIZED)	75/824216
ESPRING	75/811894 ✓
TRIM ADVANTAGE	75/811042
TIME DEFIANCE	75/786428 ✓
ACHIEVE	75/728573
SKIN BLOC	75/718061 ✓
FORMUCARE	75/713277
KAHVE	75/706993 ✓
MAGNA BLOC THE PAIN	75/677512
SA8 SOLUTIONS	75/658137 ✓
GELZYME	75/621658
AMWAY	75/595553 ✓
TRIM ADVANTAGE	75/546993
ANTICIPATE	75/523861 ✓
PEAK POWER	75/448383
NUTRIPLANT	75/439914 ✓
KAKADU PLUM	75/350467
CONSIDERATIONS	75/340906
PERIPHERY	75/235178
ALTICOR + DESIGN	76/150352 ✓
ALTICOR	76/119806
QUADRA BLOC	76/048708 ✓
AMWAY	76/015782
PERSONAL SHOPPERS	76/002417
PERSONAL SHOPPERS	76/002360 ✓

<b>Trademark</b>	<b>Registration No.</b>
NUTRILITE	402891
NUTRILITE	689389
NUTRIPET	695545
AMWAY	707656
AMWAY	716128

Trademark	Registration No.
AMWAY	716672
AMWAY	724606 /
AMWAY	727367
L.O.C.	737297 /
AMWAY	753602
AMWAY	753694 /
AMWAY	754702
BRIGHT IDEA	754784 /
AMWAY	757767
AMWAY	766220 /
AMWAY	773943
NUTRILOCK	796642 /
SATINIQUE	807627
AMWAY	812413 /
AMWAY	845230
AMWAY	845472 /
AMWAY	845926
AMWAY	847709 /
AMWAY	855817
ARTISTRY	856184 /
SWEET SHOT	879243
AMWAY	945430 /
NUTRILITE + BENZENE RING DESIGN	974839
GLISTER	1047111 /
AMWAY	1056259
AMWAY	1077411 /
L.O.C.	1125452
AMWAY	1232997 /
AMWAY	1236320
GLISTER	1257319 /
AMWAY	1268830
AMWAY	1303954 /
NUTRILITE	1304567
SATINIQUE	1315713
PERSONAL SHOPPERS	1338634 /
AMWAY	1357885 /
AMWAY	1416852
GLISTER	1431388 /
NUTRILITE	1500508
AMWAY	1501854 /
AMWAY	1501878
AMWAY	1503721 /
AMWAY	1504844
AMWAY	1505505
ARTISTRY	1507206
AMWAY	

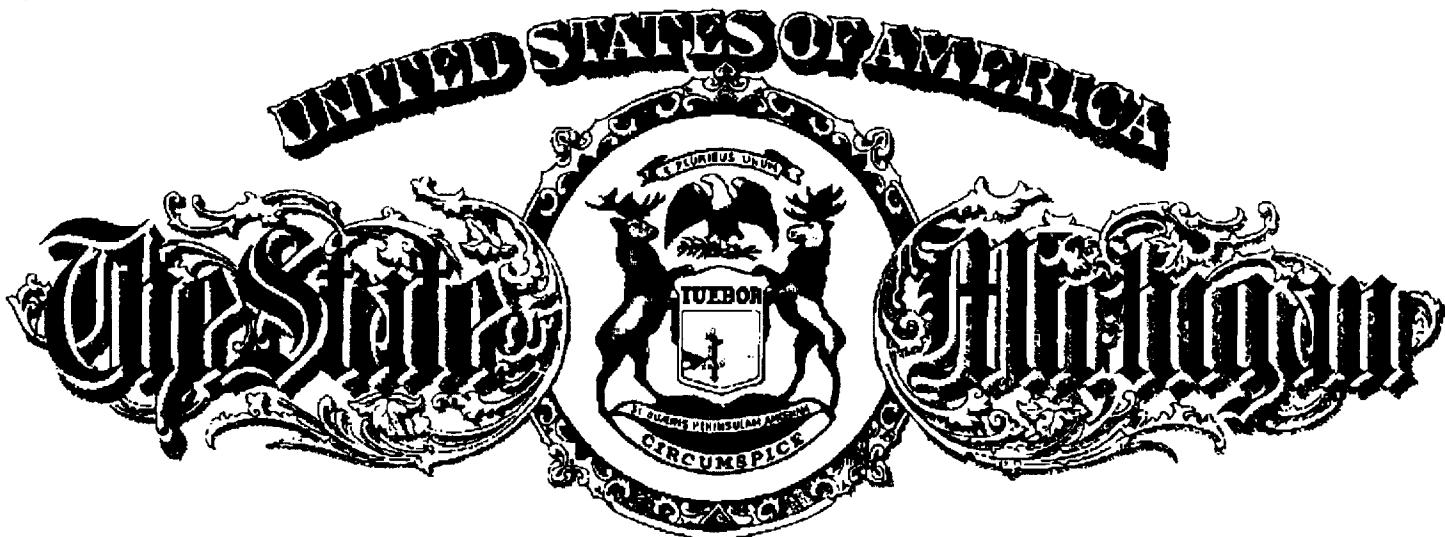
Trademark	Registration No.
AMWAY	1507789 ✓
AMWAY	1509790
SA8	1511429 ✓
AMWAY	1512971
ARTISTRY	1519877 ✓
AMWAY	1526319
ARTISTRY	1532774 ✓
AMWAY	1534345
AMWAY	1536593 ✓
ARTISTRY	1538127
AMWAY	1540130 ✓
AMWAY	1545442
ARTISTRY	1552908 ✓
ARTISTRY	1561436
AMWAY	1597100 ✓
ENDEX	1629126
AMWAY	1643258 ✓
CRITIC'S CHOICE	1644514
POSITRIM	1748093 ✓
BOTTLE DESIGN, SQUARE GALLON	1760810
BOTTLE DESIGN, SQUARE QUART	1760811 ✓
FORMUCARE	1831859
SNACK SENSE	1895235 ✓
AMVOX	1950423
AMVOX	1962723 ✓
NUTRIPET	2058950
AMWAY	2094466 ✓
AMWAY	2141336
AMWAY	2145195 ✓
NUTRILITE	2145912
SOLILOQUY	2152983 ✓
CROSSROADS	2152984
AMWAY BODY SERIES + DESIGN	2168651 ✓
THE BEST OF NATURE - THE BEST OF SCIENCE	2180252
LONG AGO	2186473 ✓
CONSIDERATIONS	2250635
DOUBLE X (DESIGN)	2268935 ✓
L.O.C.	2272813
MAGNA BLOC	2290036 ✓
TRAVEL TRIO	2339230
MAGNA BLOC	2381890 ✓
BODY SERIES	2386755
MAGNA BLOC (STYLIZED)	2394305 ✓
MAGNA BLOC + DESIGN	2394306
TIME DEFIANCE	2396316

Conveying Party: Amway Corporation

Receiving Party: Alticor Inc.

Page 4

Trademark	Registration No.
SA8 SOLUTIONS	2398221



Michigan Department of Consumer and Industry Services

Lansing, Michigan

*This is to Certify that the Annexed copy has been compared by me with the record on file in this Department and that the same is a true copy thereof.*

*In testimony whereof, I have hereunto set my hand and affixed the Seal of the Department, in the City of Lansing, this 7th day of November, 2000.*

, Director

Bureau of Commercial Services

172 0528995

GOLD SEAL APPEARS ONLY ON ORIGINAL

TRADEMARK  
REEL: 002187 FRAME: 0277

**MICHIGAN DEPARTMENT OF CONSUMER & INDUSTRY SERVICES  
CORPORATION & LAND DEVELOPMENT BUREAU**

Date Received

~~OCT 23 2000~~

(FOR BUREAU USE ONLY)

This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.

**FILED**

OCT 23 2000

Name

BRUCE C YOUNG, WARNER NORCROSS &amp; JUDD LLP

Address

900 OLD KENT BLDG  
111 LYON ST NW

City

GRAND RAPIDS MI 49503-2487

State

Zip Code

Effective Date:

Administrator  
CORP. SECURITIES & LAND DEV. BUREAU

Document will be returned to the name and address you enter above.  
If left blank document will be mailed to the registered office.

**RESTATED ARTICLES OF INCORPORATION**  
FOR USE BY DOMESTIC NONPROFIT CORPORATIONS  
(Please read information and instructions on the last page)

Pursuant to the provisions of Act 284, Public Acts of 1972, the undersigned corporation executes the following Restated Articles:

- |    |  |                          |
|----|--|--------------------------|
| 1. | The present name of the corporation is:                        | <b>AMWAY CORPORATION</b> |
| 2. | The identification number assigned by the Bureau is:           | 138374                   |
| 3. | All former names of the corporation are:                       | <b>JA-RI CORPORATION</b> |
| 4. | The date of filing the original Articles of Incorporation was: | <b>September 6, 1949</b> |

*The following Restated Articles of Incorporation supersede the Articles of Incorporation as amended and shall be the Articles of Incorporation for the corporation:*

ARTICLE I

The name of the corporation is **ALTICOR INC.**

ARTICLE II

The purpose of the corporation is to engage in any lawful activity within the purposes for which corporations may be formed under the Michigan Business Corporation Act.

*1250 10441 CC Saw*  
GOLD SEAL APPEARS ONLY ON ORIGINAL

**TRADEMARK**  
**REEL: 002187 FRAME: 0278**



### ARTICLE III

The total authorized capital stock is one hundred eleven million (111,000,000) shares, consisting of one million (1,000,000) shares of Class A common stock ("Class A stock") and one hundred ten million (110,000,000) shares of Class B common stock ("Class B stock").

The following provisions shall apply to the authorized stock of the corporation.

#### A. VOTING RIGHTS

The holders of shares of Class A stock shall be entitled to one vote for each share upon each matter submitted to a vote. Except as otherwise expressly provided by law, Class B stock shall have no voting rights.

#### B. GENERAL

Except as provided in Section A of this Article III with respect to voting rights, the Class A stock and the Class B stock shall rank equally and be identical in all respects. The shareholders of the corporation shall have no preemptive rights to acquire the corporation's unissued shares. Any unissued shares of stock of any class herein authorized or hereafter increased or created may be issued from time to time by the corporation in such manner, amounts and proportions and for such consideration as shall be determined from time to time by the board of directors or a committee of the board of directors and as may be permitted by law.

### ARTICLE IV

The address of the registered office is 30600 Telegraph Road, Bingham Farms, Michigan, 48025. The name of the resident agent at such address is The Corporation Company.

### ARTICLE V

The business and affairs of the corporation shall be managed by or under the direction of its board of directors, except as otherwise provided in the Michigan Business Corporation Act or these Articles of Incorporation. As permitted by Sections 209(1)(a) and 501 of the Michigan Business Corporation Act, and in addition to any other rights, powers, and authority reserved to the shareholders by statute, the powers and authority of the board of directors are limited by the restriction that the board may not authorize, approve, or take any of the following actions without the favorable vote (either before or after the authorization, approval, or taking of such action by the board) of shares entitled to cast a majority of the total number of votes which could be cast for the

election of directors at a meeting of shareholders at which all shares are present (in person or by proxy):

- (a) any issuance of the capital stock of the corporation;
- (b) any capital expenditure (or group of related capital expenditures constituting a single project or program) in excess of \$50 million;
- (c) any business combination (whether by merger, consolidation, share exchange or otherwise) with any person, acquisition of more than twenty percent of the voting equity (whether shares, partnership interests, membership interests or other voting equity interests) of any person, or acquisition as a going business of the assets of any person, or of any operating division or line of business of any person, in which
  - (i) the annual revenues or total assets of such person (or, if an operating division or line of business is being acquired, of such division or line of business) exceed \$50 million; or
  - (ii) the total consideration to be paid or issued by the corporation (exclusive of reasonable compensation and fair market rentals under prior existing leases, but inclusive of contingent future consideration (such as earn-outs), consulting fees and payments for covenants not to compete), as determined in the reasonable judgment of the board of directors, is in excess of \$50 million; or
  - (iii) the corporation will, as the result of any such business combination, have any class of equity securities (A) registered or required to be registered under the Securities Exchange Act of 1934 or (B) listed or authorized for trading on any recognized and established domestic or foreign securities exchange or securities trading market;
- (d) any filing by the corporation or by any subsidiary of the corporation of a registration statement with the United States Securities and Exchange Commission under the Securities Act of 1933, or of an application for registration or qualification under the securities laws or regulations of any other domestic or foreign jurisdiction or under the rules and regulations of any recognized and established domestic or foreign securities exchange or securities trading market, with respect to any offering or sale of any equity securities by the corporation or such subsidiary and/or any holder of any of the corporation's or such subsidiary's equity securities;

- (e) any borrowing by the corporation from one or more banks, insurance companies or other financial institutions in a single transaction, or in a series of transactions pursuant to a single set of agreements and other documents, with a stated maturity in excess of twelve months, or renewable at the corporation's option for a term in excess of twelve months, in a principal amount in excess of \$100 million;
- (f) any borrowing by the corporation from one or more banks, insurance companies or other financial institutions that would cause the principal amount of the corporation's aggregate indebtedness for borrowed money (excluding any indebtedness that has a stated maturity of less than twelve months and that is not renewable at the corporation's option for a term in excess of twelve months) to exceed the greater of \$500 million or such other borrowing limit as may be established from time to time by resolution adopted by the shareholders; and
- (g) setting or changing the number of directors which shall constitute the whole board of directors.

Subject to the rights of the holders of any class or classes or series of stock then outstanding to elect one or more directors, any vacancy occurring in the board of directors caused by resignation, removal, death, disability, disqualification or other incapacity, and any newly created directorships resulting from an increase in the number of directors, shall be filled only by the shareholders.

#### ARTICLE VI

When a compromise or arrangement or a plan or reorganization of this corporation is proposed between this corporation and its creditors or any class of them or between this corporation and its shareholders or any class of them, a court of equity jurisdiction within the state, on application of this corporation or of a creditor or shareholder thereof, or on application of a receiver appointed for the corporation, may order a meeting of the creditors or class of creditors or of the shareholders or class of shareholders to be affected by the proposed compromise or arrangement or reorganization, to be summoned in such manner as the court directs. If creditors representing 3/4 in amount of the outstanding debt of the corporation held by all of such creditors or class of creditors, or if the holders of 3/4 of the outstanding shares of the corporation held by such shareholders or class of shareholders, agree to a compromise or arrangement, or a reorganization of this corporation as a consequence of a compromise or arrangement, then the compromise or arrangement and the reorganization, if sanctioned by the court to which the application has been made, shall be binding on all of such creditors or class of creditors, or on all of such shareholders or class of shareholders and also on this corporation.

## ARTICLE VII

A director of the corporation shall not be liable to the corporation or its shareholders for money damages for any action taken or any failure to take any action as a director, except liability for any of the following:

- (1) The amount of a financial benefit received by a director to which he or she is not entitled;
- (2) Intentional infliction of harm on the corporation or its shareholders;
- (3) A violation of Section 551 of the Michigan Business Corporation Act; or
- (4) an intentional criminal act.

If the Michigan Business Corporation Act is amended to authorize further elimination or limitation of the liability of directors, then the liability of the directors of the corporation shall be further eliminated or limited to the fullest extent permitted by the Michigan Business Corporation Act, as so amended. No amendment to or modification or repeal of this Article shall increase the liability of any director of the corporation for or with respect to any acts or omissions of such director occurring prior to such amendment, modification or repeal.

## ARTICLE VIII

These Articles of Incorporation may be amended as provided in Chapter 6 of the Michigan Business Corporation Act.

b.  These Restated Articles of Incorporation were duly adopted on the 19<sup>th</sup> day of October, 2000 in accordance with the provisions of Section 642 of the Act and (check one of the following)

were duly adopted by the Board of Directors without a vote of the shareholders. These Restated Articles of Incorporation only restate and integrate and do not further amend the provisions of the Articles of Incorporation as heretofore amended and there is no material discrepancy between those provisions and the provisions of these Restated Articles.

were duly adopted by the shareholders. The necessary number of shares as required by statute were voted in favor of these Restated Articles.

were duly adopted by the written consent of the shareholders having not less than the minimum number of votes required by statute in accordance with Section 407(1) of the Act. Written notice to shareholders who have not consented in writing has been given. (Note: Written consent by less than all of the shareholders is permitted only if such provision appears in the Articles of Incorporation.)

were duly adopted by the written consent of all the shareholders entitled to vote in accordance with section 407(2) of the Act.

Signed this 19<sup>th</sup> day of October, 2000

By [Signature]  
(Signature of an authorized officer or agent)

Richard M. DeVos, Jr.

(Type or Print Name)