

12-05-2000



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

*MM*  
*11.14.00*

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002187 FRAME: 0651

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

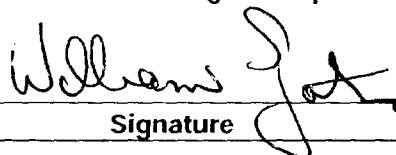
Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

William J. Spatz



11/10/2000

Name of Person Signing

Signature

Date Signed

# ASSIGNMENT

The undersigned, **POLK CANADA MARKETING SERVICES INC.**, having a principal office or place of business at 330 Front Street West, Suite 410, Toronto, Ontario, M5V 3B7, Canada, in consideration of the sum of \$1.00 and other valuable consideration, the receipt of which is hereby acknowledged, does hereby sell, transfer and assign to **COMPUSEARCH, INC.**, (the "Assignee"), the full post office address of whose principal office or place of business is 40 Wellington Row, P. O. Box 6850, Station A, Saint-John, New Brunswick, E2L 4S3, Canada, all of its right, title and interest in and to the trade-marks listed on Schedule "A" attached hereto, including any applications therefor or registrations thereof (the "Trade-marks"), together with the goodwill of the business connected with the use of and symbolized by the Trade-marks, effective as of April 27, 2000.

The parties hereto have agreed that this assignment and all documents relating hereto be drafted in English. Les parties ont convenu que cette cession et tout document y afférent soient rédigés en anglais.

EXECUTED at the city of Southfield, Michigan as of April 27, 2000.

**POLK CANADA MARKETING SERVICES  
INC.**

By: 

Name: Stephen R. Polk

Title: Chairman, Chief Executive Officer

EXECUTED at the city of Southfield, Michigan as of April 27, 2000.

**COMPUSEARCH, INC.**

By: 

Name: James W. Koessler

Title: Secretary

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**SCHEDULE A**

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<b>COUNTRY</b>	<b>MARK</b>	<b>STATUS</b>	<b>CURRENT REGISTRATION OR APPLICATION NO.</b>
Canada	COMPUSEARCH	Registered	TMA 342,986
Canada	COMPUSTREETS & Design	Registered	TMA 491,849
Canada	PSYTE	Registered	TMA 418,568
Canada	COMPUMAP & Design	Filed	828,350
USA	COMPUSEARCH	Filed	75/792,633
USA	COMPUSTREETS	Filed	75/792,266
Canada	GEOCODER	Filed	1,016,663
USA	GEOCODER	Filed	75/792,216
Canada	TELEMAP	Filed	894,695
Canada	TELEPSYTE	Filed	894,693
Canada	MARKET MATH	Registered	TMA 458,604
Canada	MARKETSUITE & Design	Registered	TMA 488,520
Canada	ZEPHYR	Registered	TMA 505,090
Canada	MARKETMATH	Filed	1026,649
USA	MARKETMATH	Filed	75/792,225
USA	MARKETSUITE	Filed	75/182,891
USA	ZEPHYR	Filed – Final Refusal issued	75/405,381
Canada	BUSINESS ACTIVITY	Filed	1,027,577

<b>COUNTRY</b>	<b>MARK</b>	<b>STATUS</b>	<b>CURRENT REGISTRATION OR APPLICATION NO.</b>
Canada	DATABASE ENGINEERING	Filed	861,202
Canada	DAYTIME POPULATION	Filed	1,027,579
Canada	COMMUNITIES ONLINE	Filed	861,203
Canada	STREETLITES	Filed	848,616
USA	STREETLITES	Filed	75/407,056
Canada	STREETSCAPES	Abandoned	848,615
Canada	TELECENSUS	Filed	894,694