

12-06-2000



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RECOR.

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TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

- Formerly
- Individual General Partnership Limited Partnership Corporation Association
 - Other
 - Citizenship/State of Incorporation/Organization

Receiving

Mark if additional names of receiving parties

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
 Commissioner of Patents and Trademarks, Box Assignments, Washington, DC 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2272671"/>	<input type="text" value="2165414"/>	<input type="text" value="2205528"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2170816"/>	<input type="text" value="2231096"/>	<input type="text" value="2224888"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2049592"/>	<input type="text" value="1888850"/>	<input type="text" value="2073350"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Shannan E. Higgins Shannan E Higgins 11. 9. 00
Name of Person Signing Signature Date Signed

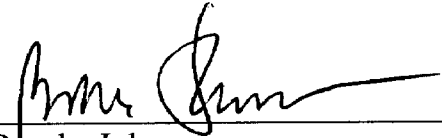
ASSIGNMENT

WHEREAS, CNE Corp. (“Assignor”), an Arizona corporation, located at 200 East Van Buren Street, Phoenix, Arizona 85004 is the owner of the marks listed on Schedule A which are registered in the United States Patent and Trademark Office (the “Marks”):

WHEREAS, Media West – INI, Inc. (“Assignee”), a Delaware corporation, located at 50 West Liberty Street, Suite 802, Bank of America Plaza, Reno, Nevada 89501, desires to acquire said Marks, the registrations thereof, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all of Assignor’s right, title, and interest in and to the Marks, including the goodwill of the business symbolized thereby, effective as of August 4, 2000.

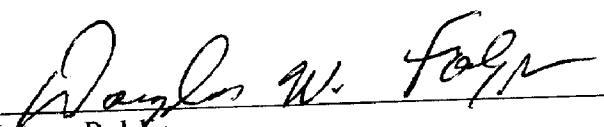
CNE CORP.

By: 
Brooks Johnson
President

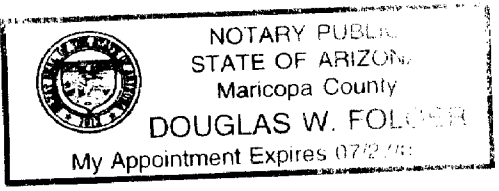
State of Arizona)
County of Maricopa)

ss:

Subscribed and sworn to before me
this 2 day of November, 2000.


Notary Public

My Commission Expires: 7-27-03



SCHEDULE A

<u>Mark</u>	<u>Reg. Number</u>	<u>Date of Reg.</u>
HEALTHY DIRECTIVES	2,272,671	August 24, 1999
HEALTHY DIRECTIVES	2,165,414	June 16, 1998
SPEEDNET	2,205,528	November 24, 1998
INDIANAPOLIS NEWSPAPERS	2,170,816	July 7, 1998
ROAD TO INDIANAPOLIS	2,231,096	March 9, 1999
KEEP TRACK OF THE TRACK	2,224,888	February 23, 1999
PARTNERSHIP FOR YOUNG READERS	2,049,592	April 1, 1997
STARPLUS	1,888,850	April 11, 1995
STAR/NEWS	2,073,350	June 24, 1997