

12-06-2000

11-9-00



REC

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TRA

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving

Mark if additional names of receiving parties

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002188 FRAME: 0100

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Shannan E. Higgins

Name of Person Signing

*Shannan E Higgins*

Signature

11.9.2000

Date Signed

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

FORM PTO-1618C  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date

Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

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Corporation  Association

Other

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**Trademark Application Number(s)**

**Registration Number(s)**

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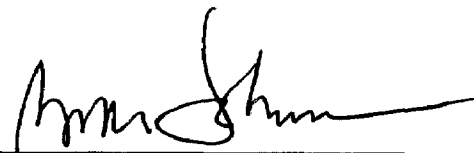
ASSIGNMENT

WHEREAS, CNE Corp. ("Assignor"), an Arizona corporation, located at 200 East Van Buren Street, Phoenix, Arizona 85004 is the owner of the marks listed on Schedule A, which are registered or have been applied for in the United States Patent and Trademark Office (the "Marks"):

WHEREAS, Media West - PNI, Inc. ("Assignee"), a Delaware corporation, located at 50 West Liberty Street, Suite 802, Bank of America Plaza, Reno, Nevada 89501, desires to acquire said Marks, the registrations thereof, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Marks, including the goodwill of the business symbolized thereby, effective as of August 4, 2000.

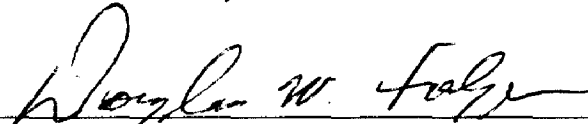
CNE CORP.

By:   
Brooks Johnson  
President

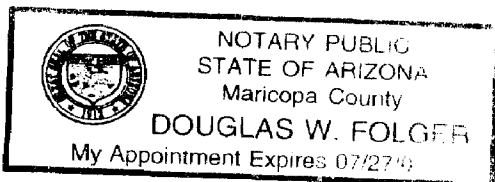
State of Arizona )  
County of Maricopa )

ss:

Subscribed and sworn to before me  
this 2 day of November, 2000.

  
Notary Public

My Commission Expires: 7-27-03



**SCHEDULE A**

<b><u>Mark</u></b>	<b><u>Reg. Number</u></b>	<b><u>Date of Reg.</u></b>
ABG	2,147,283	March 31, 1998
ADSNAP	1,992,831	August 13, 1996
ARIZONA BUSINESS GAZETTE	2,147,179	March 31, 1998
ARIZONA CENTRAL	2,021,811	December 10, 1996
ARIZONA LIVE	2,139,841	February 24, 1998
ARIZONA REPUBLIC	2,136,804	February 17, 1998
AZ BEST	2,163,592	June 9, 1998
AZ BEST	2,166,669	June 16, 1998
AZ BEST	2,190,420	September 22, 1998
AZ CENTRAL	2,262,476	July 20, 1999
AZ GOLF	2,246,771	May 18, 1999
AZ GOLF	2,248,380	May 25, 1999
AZ HOME	2,210,013	December 15, 1998
AZ STYLE	2,160,199	May 26, 1998
AZ STYLE	2,190,423	September 22, 1998
CENTRAL NEWSPAPERS	2,215,701	January 5, 1999
CNI	2,215,702	January 5, 1999
DESIGN ONLY	2,113,306	November 18, 1997
DESIGN ONLY	2,170,978	July 7, 1998
DESIGN ONLY	2,174,526	July 21, 1998
HOME BUYING CHOICES	2,075,724	July 1, 1997
HOME BUYING CHOICES	2,150,825	April 14, 1998

PHOENIX NEWSPAPERS	2,193,058	October 6, 1998
PRESSFAX	2,114,232	November 18, 1997
PRESSLINE	1,605,103	July 3, 1990
ROOM WRAP	2,309,842	January 18, 2000
THE REP	2,228,606	March 2, 1999
TV NOW	2,134,909	February 3, 1998
WEB WINNERS	2,105,878	October 14, 1997

<u>Mark</u>	<u>Serial Number</u>	<u>Date Filed</u>
ARIZONA REPUBLIC EMPLOYEE PERFORMANCE PLAN	75/667,958	March 25, 1999
CIRC 2000	75/679,707	April 9, 1999