

12-12-2000

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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Submission Type

Conveyance Type

☒ New☐ Assignment☐ License☐ Resubmission (Non-Recordation)
Document ID# ☐ Security Agreement☐ Nunc Pro Tunc Assignment☐ Correction of PTO Error
Reel # Frame # ☐ MergerEffective Date
Month Day Year
09 24 1999☐ Corrective Document
Reel # Frame # ☐ Change of Name☒ Other

Conveying Party(ies)

☐ Mark if additional names of conveying parties attachedName Execution Date
Month Day Year
09 24 1999Formerly ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association☐ Other ☒ Citizenship/State of Incorporation/Organization

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☐ Mark if additional names of conveying parties attachedName DBA/AKA/TA Composed of Address (line 1) Address (line 2) Address (line 3)

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☐ Individual ☐ General Partnership ☐ Limited Partnership ☐☒ Corporation ☐ Association☐ Other ☒ Citizenship/State of Incorporation/Organization If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached.
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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002188 FRAME: 0229

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

212-661-9100

Name

Otterbourg, Steindler, Houston & Rosen, P.C.

Address (line 1)

Allen Cremer, Esq.

Address (line 2)

230 Park Avenue

Address (line 3)

New York, New York 10169

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document
including any attachments. #

Trademark Application Number(s) or Registration Number(s)

☒ Mark if additional numbers attached

Enter either the Trademark Application Number or the Trademark Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

See Schedule A Annexed

Registration Number(s)

See Schedule A Annexed

Number of Properties

Enter the total number of properties involved. #

60

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

1,515.00

Method of Payment:

Enclosed ☒ Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account)

Deposit Account Number: #

Authorization to charge additional fees:

Yes ☐ No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Preston R. Cappello

Name of Person Signing

Signature

Date

TRADEMARK

REEL: 002188 FRAME: 0230

<u>MARK</u>	<u>REG. NO.</u>	<u>DATE</u>
AMERICANA	1,011,338	5-27-75
BIO-CEE	632,570	8-14-56
BUSY BODY	1,147,926	3-3-81
CHOLINOS	563,811	9-9-52
CPL (stylized)	1,036,435	3-23-76
FAMILY CHOICE	1,182,667	12-22-81
FAMILY CHOICE AND DESIGN	1,011,331	5-27-75
FIELDS OF NATURE	973,822	11-27-73
FOODS PLUS	735,918	8-14-62
4-T PLUS	584,486	1-12-54
FORTY-PLUS	1,799,035	10-19-93
CAIN N'GROW	706,534	11-1-60
GOLD CREST	1,929,598	10-24-95
HALL	1,254,876	10-18-83
HEALTH ESSENTIALS	1,657,983	9-24-95
INSUR-ALL	841,848	1-9-68
IRON PLUS	813,694	8-23-66
LIFESTAGE	1,847,214	7-26-94
MISC. DESIGN (Design of a robot)	1,474,713	2-2-88
NAIL-TONE	703,156	8-23-60
NATURAL CHILD CARE	1,744,202	1-5-93
NATURAL CHILD CARE COMPANY	1,744,209	1-5-93
NATURAL DERMA-SALVE	1,730,618	11-10-92
NATURAL EXTRA-STRENGTH SAFE-N-FREE	1,726,979	10-27-92
NATURE'S WONDER	1,069,719	7-19-77
NITE NITE	1,792,185	2-16-93
O.J.C.	1,151,430	4-21-81

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PETAGREE	693,420	2-23-60
PREVITALEN	635,084	10-2-56
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SURE VITE-ALL	1,871,807	1-3-95
SYNERGY	1,297,341	9-25-84
TRINSVITE	632,571	8-14-56
VCA	1,484,961	4-19-88
VITABOTS	1,448,108	7-21-87
THE VITAMIN PLACE	1,767,872	4-27-93
VITEMIA	632,572	8-14-56
DIET ASSISTANCE	2,070,911	6-10-97
GASSO	2,065,762	5-27-97
INNER STRUCTURE	2,041,425	2-25-97
IPANA	2,006,426	10-8-96
PINE BROS.	2,125,894	12-30-97
PRO HAIR2	2,110,990	11-4-97
PROTECTOR	1,979,160	6-11-98
RYBUTOL	2,047,422	3-25-97
THE SECOND BEST WAY TO GET YOUR VEGETABLES	1,972,626	5-7-96
SYNERGY PLUS	2,209,610	12-15-98
ZESTABS	2,207,398	12-1-98

ABANDONED MARKS

<u>MARK</u>	<u>SERIAL NUMBER</u>	<u>FILED</u>
BEAUTY AM	75/012,294	10-30-95
BEAUTY PM	75/012,295	10-30-95
BEAUTY NUTRITIONALS	74/698,617	7-10-95
BEAUTY REGIMEN	74/733,175	9-22-95
BETA CAROTENE PLUS	74/633,733	2-13-95
DIET INSURANCE	74/733,176	9-22-95
EARTH ESSENTIALS	74/718,051	8-21-95
HIGH ENERGY	74/722,071	8-17-95
VIBRANT SKIN	74/733,174	9-22-95
VISION-ALL	74/718,053	8-21-95
VITAMIN ESSENTIALS	74/594,418	11-3-94

RELEASE OF SECURITY INTEREST AND RE-ASSIGNMENT OF U.S.
TRADEMARKS, PENDING APPLICATION, AND U.S. TRADEMARK
REGISTRATIONS THEREFOR, AND THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, INTERNATIONAL VITAMIN CORPORATION, now known as IVC INDUSTRIES, INC., a corporation organized and existing under the laws of the State of Delaware, located and doing business at 505 Halls Mill Road, Freehold, New Jersey 07728, assigned to HOFFMAN-LA ROCHE, INC., a corporation of New Jersey, with offices at 340 Kingsland Street, Nutley, NJ 07110, a security interest provided in an agreement entitled Trademark Collateral Assignment between the parties dated April 30, 1996 in the trademark and applications and registrations therefor as set forth on Annex I.

WHEREAS, IVC INDUSTRIES, INC. has satisfied all its obligations to HOFFMAN-LA ROCHE, INC.; and

WHEREAS, HOFFMAN-LA ROCHE, INC. has agreed to release and re-assign to IVC INDUSTRIES, INC. said marks, the pending application and the registrations therefor, and the goodwill of the business associated;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, HOFFMAN-LA ROCHE, INC. does hereby release and re-assign unto IVC INDUSTRIES, INC., the above trademarks set forth in Annex I, the pending application and the registrations therefor, and the goodwill of the business associated therewith.

DATE:

HOFFMAN-LA ROCHE INC.

By: 

Name:

Title:

#211304 v1
036835-28927

TRADEMARK
REEL: 002188 FRAME: 0233

State of New Jersey)) ss:
County of Somerset)

Gail Scrivanich
Notary Public **GAIL SCRIVANICH**
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 1/8/2003
9-24-99
Dated _____

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