

12-12-2000

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



101546768

TO: The Commissioner of Patents and Trademarks

Original document(s) or copy(ies).

**Submission Type**

- ☒ New
- ☐ Resubmission (Non-Recordation)  
Document ID#
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☐ Corrective Document  
Reel #  Frame #

**Conveyance Type**

- ☐ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger
- ☐ Change of Name
- ☒ Other

Effective Date  
Month Day Year  
09 21 1999

**Conveying Party(ies)**

☐ Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year  
09 21 1999

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☒ Citizenship/State of Incorporation/Organization

**Receiving Party**

☐ Mark if additional names of conveying parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☒ Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached.  
(Designation must be a separate document from Assignment)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB nation Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002188 FRAME: 0241

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

212-661-9100

Name

Otterbourg, Steindler, Houston & Rosen, P.C.

Address (line 1)

Allen Cremer, Esq.

Address (line 2)

230 Park Avenue

Address (line 3)

New York, New York 10169

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document  
including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

☒ Mark if additional numbers attached

Enter either the Trademark Application Number or the Trademark Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

See Schedule A Annexed

Registration Number(s)

See Schedule A Annexed



**Number of Properties**

Enter the total number of properties involved.

#

60

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

1,515.00

Method of Payment:

Enclosed ☒ Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☐ No ☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Preston R. Cappello

Name of Person Signing

Signature

Date

TRADEMARK

REEL: 002188 FRAME: 0242

<u>MARK</u>	<u>REG. NO.</u>	<u>DATE</u>
AMERICANA	1,011,338	5-27-75
BIO-CEE	632,570	8-14-56
BUSY BODY	1,147,926	3-3-81
CHOLINOS	563,811	9-9-52
CPL (stylized)	1,036,435	1-23-76
FAMILY CHOICE	1,182,667	12-22-81
FAMILY CHOICE AND DESIGN	1,011,331	5-27-75
FIELDS OF NATURE	973,822	11-27-73
FOODS PLUS	735,918	8-14-62
4-T PLUS	584,486	1-12-54
FORTY-PLUS	1,799,035	10-19-93
CAIN N'GROW	706,534	11-1-60
GOLD CREST	1,929,598	10-24-95
HALL	1,254,876	10-18-83
HEALTH ESSENTIALS	1,657,983	9-24-95
INSUR-ALL	841,848	1-9-68
IRON PLUS	813,694	8-23-66
LIFESTAGE	1,847,214	7-26-94
MISC. DESIGN (Design of a robot)	1,474,713	2-2-88
NAIL-TONE	703,156	8-23-60
NATURAL CHILD CARE	1,744,202	1-5-93
NATURAL CHILD CARE COMPANY	1,744,209	1-5-93
NATURAL DERMA-SALVE	1,730,618	11-10-92
NATURAL EXTRA-STRENGTH	1,726,979	10-27-92
SAFE-N-FREE		
NATURE'S WONDER	1,069,719	7-19-77
NITE NITE	1,752,185	2-16-93
O.J.C.	1,151,430	4-21-81

<u>MARK</u>	<u>REG. NO.</u>	<u>DATE</u>
PETAGREE	693,420	2-23-60
PREVITALEN	635,084	10-2-56
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SUPER REVINOL	1,795,566	9-28-93
SURE VITE-ALL	1,871,807	1-3-95
SYNERGY	1,297,341	9-25-84
TRINSVITE	632,571	8-14-56
VCA	1,484,961	4-19-88
VITABOTS	1,448,108	7-21-87
THE VITAMIN PLACE	1,767,672	4-27-93
VITEMIA	632,572	8-14-56
DIET ASSISTANCE	2,070,911	6-10-97
GASSO	2,065,762	5-27-97
INNER STRUCTURE	2,041,425	2-25-97
IPANA	2,006,426	10-8-96
PINE BROS.	2,125,894	12-30-97
PRO HAIR2	2,110,990	11-4-97
PROTECTOR	1,979,160	6-11-96
RYBUTOL	2,047,422	2-25-97
THE SECOND BEST WAY TO GET YOUR VEGETABLES	1,972,626	5-7-96
SYNERGY PLUS	2,209,610	12-15-98
ZESTABS	2,207,398	12-1-98

**ABANDONED MARKS**

<b><u>MARK</u></b>	<b><u>SERIAL NUMBER</u></b>	<b><u>FILED</u></b>
BEAUTY AM	75/012,294	10-30-95
BEAUTY PM	75/012,295	10-30-95
BEAUTY NUTRITIONALS	74/698,617	7-10-95
BEAUTY REGIMEN	74/733,175	9-22-95
BETA CAROTENE PLUS	74/633,733	2-13-95
DIET INSURANCE	74/733,176	9-22-95
EARTH ESSENTIALS	74/718,051	8-21-95
HIGH ENERGY	74/722,071	8-17-95
VIBRANT SKIN	74/733,174	9-22-95
VISION-ALL	74/718,053	8-21-95
VITAMIN ESSENTIALS	74/594,418	11-3-94

RELEASE OF SECURITY INTEREST AND RE-ASSIGNMENT OF U.S.  
TRADEMARKS, PENDING APPLICATION, AND U.S. TRADEMARK  
REGISTRATIONS THEREFOR, AND THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, INTERNATIONAL VITAMIN CORPORATION, now known as IVC INDUSTRIES, INC., a corporation organized and existing under the laws of the State of Delaware, located and doing business at 505 Halls Mill Road, Freehold, New Jersey 07728, assigned to HOFFMAN-LA ROCHE, INC., a corporation of New Jersey, with offices at 340 Kingsland Street, Nutley, NJ 07110, a security interest provided in an agreement entitled Trademark Collateral Assignment between the parties dated April 30, 1996 in the trademark and applications and registrations therefor as set forth on Annex I.

WHEREAS, IVC INDUSTRIES, INC. has satisfied all its obligations to HOFFMAN-LA ROCHE, INC.; and

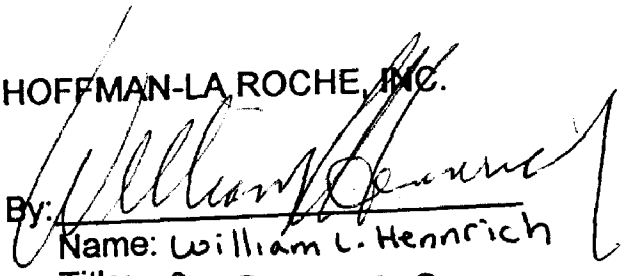
WHEREAS, HOFFMAN-LA ROCHE, INC. has agreed to release and re-assign to IVC INDUSTRIES, INC. said marks, the pending application and the registrations therefor, and the goodwill of the business associated;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, HOFFMAN-LA ROCHE, INC. does hereby release and re-assign unto IVC INDUSTRIES, INC., the above trademarks set forth in Annex I, the pending application and the registrations therefor, and the goodwill of the business associated therewith.

DATE:

HOFFMAN-LA ROCHE, INC.

By:

  
Name: William L. Hennrich  
Title: VP & Treasurer

NATARIAL ATTESTATION

State of New Jersey )  
                                  ) ss:  
County of Somerset )

On this 21<sup>st</sup> day of ~~August~~ September, 1999, before me personally appeared William L. Hennrich, to me known and known to be the Treasurer & VP of HOFFMAN-LA ROCHE, INC., and he acknowledged that he/she signed the foregoing Release and Assignment on behalf of the company pursuant to the authority duly received.

  
\_\_\_\_\_  
Notary Public **PAUL SCHWANICH**  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 1/8/2003

9-21-99  
Dated

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