



TRADEMARK



101534107

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party:  
LINKEXCHANGE, INC. 11/2/00

Individual(s)                       Association  
 General Partnership             Limited Partnership  
 Corporation - State            CALIFORNIA  
 Other \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party:

Name: MICROSOFT CORPORATION

Internal Address: \_\_\_\_\_

Street Address: ONE MICROSOFT WAY

City: REDMOND State: WA ZIP: 98052

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership             Limited Partnership  
 Corporation - State            WASHINGTON  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached:  Yes  No

3. Nature of conveyance:

Assignment                       Merger

Security Agreement             Change of Name

Other \_\_\_\_\_

Execution Dates:

1) October 31, 2000            3) \_\_\_\_\_  
 2) \_\_\_\_\_                      4) \_\_\_\_\_

4. Application number(s) or registration number(s):

A. Trademark Application No(s).  
75/445,931

B. Trademark Registration No(s).  
\_\_\_\_\_

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: WILLIAM O. FERRON, JR.

Internal Address: SEED INTELLECTUAL  
PROPERTY LAW GROUP PLLC

Street Address: 701 FIFTH AVENUE, SUITE 6300

City: SEATTLE State: WA ZIP: 98104-7092

6. Total number of applications and registrations involved.....1

7. Total Fee (37 CFR 3.41): .....\$ 40.00

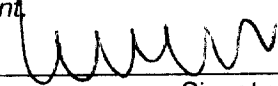
Enclosed

Authorized to be charged to deposit account

8. Deposit account number:  
19-1090  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

WILLIAM O. FERRON, JR.  Nov 2, 2000  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 2



ASSIGNMENT

WHEREAS, LinkExchange, Inc., a California corporation, is the owner of the trademark for LISTBOT, an application that has been allowed at the United States Patent and Trademark Office and has been assigned the Serial No. 75/445,931, (hereinafter the TRADEMARK):

WHEREAS, Microsoft Corporation, a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, Washington 98052, is desirous of acquiring the TRADEMARK in conjunction with its acquisition from LinkExchange, Inc. of the business to which the TRADEMARK relates.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, LinkExchange, Inc., by these presents, does sell, assign and transfer unto Microsoft Corporation the entire right, title and interest in and to the TRADEMARK and the goodwill of the business in connection with which the TRADEMARK relates and all claims for damages by reason of past infringement of the TRADEMARK, and the right to sue for and collect such damages.

LinkExchange, Inc.

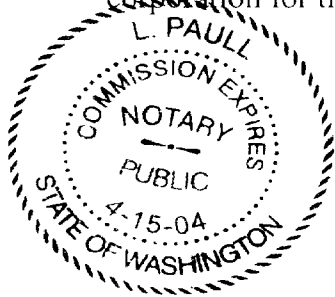
Robert A. Eshelman  
President

10/31/00

Date

State of Washington  
County of King

I certify that I know or have satisfactory evidence that Robert A. Eshelman signed this instrument, on oath stated that he was authorized to execute the instrument, and acknowledged it as the President of LinkExchange, Inc. to be the free and voluntary act of such corporation for the uses and purposes mentioned in the instrument.



Dated 10/31/00

Notary Public

My appointment expires 4-15-04