

FORM PTO-1694 (Rev. 8-93)

11.13.00 RI

12-07-2000

OMB No. 0651-0011 (exp. 4/94)



SHEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

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To the Honorable Commissioner of

101543485

attached original documents or copy thereof.

1. Name of conveying party(ies):
L.B.W. Enterprises, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: October 31, 1997

2. Name and address of receiving party(ies)
Name: Lucia-Burns, Inc.

Internal Address: _____

Street Address: 1450 Broadway

City: New York State: NY ZIP: 10018

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State New York
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,095,320

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stephan L. Hilcoff

Internal Address: _____

Street Address: 209 Orange Street

City: New York State: CT ZIP: 06510

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stephan L. Hilcoff
Name of Person Signing

[Signature]
Signature

11/13/00
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

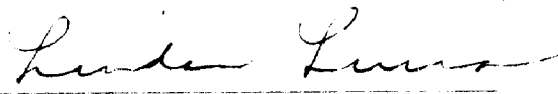
TRADEMARK REEL: 002190 FRAME: 0699

ASSIGNMENT OF TRADEMARK

FOR AND IN CONSIDERATION of the sum of Ten (\$10.00) Dollars and other good and valuable consideration, the receipt of which is hereby acknowledged, L.B.W. Enterprises, Inc. (the "Assignor"), a New York corporation, having an office at 231 West 39th Street, Suite 1109, New York, New York 10018, hereby sells, assigns, transfers and sets over unto Lucia-Burns, Inc. (the "Assignee"), a New York corporation, having an office at 1450 Broadway, New York, New York 10018, all of its right, title and interest in and to the name and mark Lucia Burns and the goodwill and business symbolized by said name and trademark, and all causes of action and claims for damages therefor, free and clear of all liens and encumbrances, if any, which trademark bears the United States Trademark Registration Number 2,095,320 and which was registered in the United States Patent and Trademark Office on September 9, 1997.

IN WITNESS WHEREOF, the Assignor has signed this Assignment as of the 31st day of October, 1997.

L.B.W. Enterprises, Inc.

By: 

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