

12-05-2000

Department of Commerce
Patent and Trademark Office
PART



101540333

Handwritten: 11-14-00

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger Change of Name

Other

Effective Date
Month Day Year
 10 01 2000

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
10 01 2000

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

12/04/2000 RPPTM1 00000142 033375 827257
01/14/01
01/14/01

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002190 FRAME: 0714

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
 Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="827257"/>	<input type="text" value="565109"/>	<input type="text" value="834081"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="336401"/>	<input type="text" value="853756"/>	<input type="text" value="215997"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="827258"/>	<input type="text" value="1249968"/>	<input type="text" value="684234"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

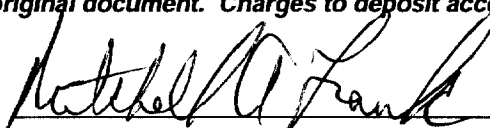
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
 Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and a true copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mitchell A. Frank
Name of Person Signing


Signature

11/10/00
Date Signed

**RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY**

FORM PTO-1618C
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

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Trademark Application Number(s)

Registration Number(s)

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827257

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Commission of Patents and Trademarks
Box Assignments
Washington DC VA 20231

DOMESTIC REPRESENTATION

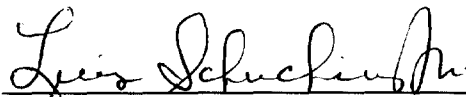
Mitchell A. Frank, whose mailing address is:

**Bestfoods
International Plaza
700 Sylvan Avenue
Englewood Cliffs, New Jersey 07632**

**is designated as applicant's Domestic Representative upon whom notices or
process in proceedings affecting that mark may be served.**

Date: November 10, 2000

BFO HOLDINGS B.V.



Luis Schuchinski
Director

ASSIGNMENT OF TRADEMARKS


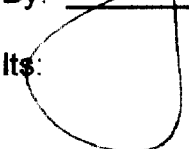
WHEREAS, ENTENMANN'S PRODUCTS, INC. a Delaware corporation having its principal place of business at 480 S. Vail Avenue, Montebello, California 90640 is the owner of the trademarks shown on the attached Schedule (hereinafter "the Trademarks"); and

WHEREAS, BFO HOLDINGS B.V., a Dutch corporation having its principal place of business at Oscar Romerolaan 7, 1216 TJ Hilversum, The Netherlands is desirous of acquiring the Trademarks, together with the goodwill symbolized thereby and the registrations thereof.


NOW, THEREFORE, for good and valid consideration, the receipt of which is hereby acknowledged, ENTENMANN'S PRODUCTS, INC. hereby assigns to BFO HOLDINGS B.V. all right, title and interest in and to the aforementioned Trademarks, together with the goodwill symbolized thereby and the registrations thereof.

Signed as of the 1st day of October, 2000.

ENTENMANN'S PRODUCTS, INC.

By: 
Its:  Jane Miller
Vice President

BFO HOLDINGS B.V.

By: 
Its: Luis Schuchinski
Director

Thomas Marks Assign.doc

TRADEMARKS

Country: United States

<u>MARK</u>	<u>STATUS</u>	<u>REG. OWNER</u>	<u>REG. #</u>
COACH & FOUR (DEVICE)	Registered	Entenmann's Products, Inc	827257
COACH & FOUR (DEVICE)	Registered	Entenmann's Products, Inc	565109
INN & COACH & FOUR (DEVICE)	Registered	Entenmann's Products, Inc	834081
INN, BLOCK COACH & FOUR (DESIGN)	Registered	Entenmann's Products, Inc	336401
SAHARA	Registered	Entenmann's Products, Inc	853756
THOMAS'	Registered	Entenmann's Products, Inc	215997
THOMAS'	Registered	Entenmann's Products, Inc	827258
THOMAS' (PACKAGE DESIGN)	Registered	Entenmann's Products, Inc	1249968
TOAST-R-CAKES	Registered	Entenmann's Products, Inc	684234
TOAST-R-CAKES	Registered	Entenmann's Products, Inc	762418

TM Agree : Schedule 1.doc