FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

Other

12/07/2000 DBYRNE

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ADDRESS.

**XX** Citizenship/State of Incorporation/Organization

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**U.S. Department of Commerce** Patent and Trademark Office TRADEMARK



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TRADEMARKS ONLY				
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).				
Submission Type	Conveyance Type			
XX New	Assignment License			
Resubmission (Non-Recordation) Document ID #  Correction of PTO Error Reel # Frame #  Corrective Document Reel # Frame #  Conveying Party	Security Agreement XX Nunc Pro Tunc Assignment  Effective Date Month Day Year  06011999  Change of Name  Other			
Conveying Party	Mark if additional names of conveying parties attached Execution Date  Month Pay Year			
Name CSC Brands LP	10302000			
Individual General Partnership XX Limited Partnership Corporation Association  Other				
XX Citizenship/State of Incorporation/Organization Delaware				
Receiving Party	Mark if additional names of receiving parties attached			
Name   Campbell Soup Company				
Number 1 1 1 3				
DBA/AKA/TA				
Composed of				
Address (line 1) Campbell Place				
Address (line 2)				
Address (line 3) Camden	NJ 08103-1799			
Individual General Partnership  XX Corporation Association	State/Country Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic			

02 FC:482 Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS

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Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231
TRADEMARK

New Jersey

appointment of a domestic representative should be attached. (Designation must be a separate

document from Assignment.)

FORM PTO-16181 Expires 06/30/99 OMB 0651-0027	3	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK	
Domestic Representative Name and Address Enter for the first Receiving Party only.				
Name				
Address (line 1)				
Address (line 2)		-		
Address (line 3)				
Address (line 4)				
Correspondent Name and Address Area Code and Telephone Number 856-342-6144				
Name Wn	n. Charles Saunders			
Address (tine 1) Legal Department				
Address (line 2) Campbell Soup Company				
Address (line 3) Campbell Place				
Address (line 4) Ca	amden, NJ 08103-1799			
Pages Enter the total number of pages of the attached conveyance document # 2 including any attachments.				
Trademark App	lication Number(s) or Reg		lark if additional numbers attached	
	demark Application Number <u>or</u> the Regis ark Application Number(s)	stration Number (DO NOT ENTER BOTH nu Registration	mbers for the same property).  n Number(s)	
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Signature

Wm. Charles Saunders

Name of Person Signing

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October 30, 2000

Date Signed

## NUNC PRO TUNC ASSIGNMENT

CSC Brands LP, a Delaware Limited Partnership whose General Partner is Campbell Finance 2 Corp. (a Delaware corporation) and whose Limited Partner is Campbell Finance Corp. (a Delaware corporation), with its principal place of business at Campbell Place, Camden, New Jersey 08103-1799 ("Assignor"), is the owner of the marks identified in Exhibit A, including all common law rights therein and all U.S. trademark registrations and applications therefor ("the Trademarks").

On June 1, 1999 Campbell Soup Company, a New Jersey corporation, with its principal place of business at Campbell Place, Camden, New Jersey 08103-1799 ("Assignee"), acquired the Trademarks from Assignor. Assignee is the owner in fact of the Trademarks and the parties desire to reflect this fact in the records of the U.S. Patent and Trademark Office.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns <u>nunc pro tunc</u> as of June 1, 1999 to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificates of registration to Assignee.

**CSC BRANDS LP** 

By Campbell Finance 2 Corp.,

as General Partner

Wm. Charles Saunders -

Vice President

Date: Octrober 30, 2000

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TRADEMARK REEL: 002191 FRAME: 0155

## **EXHIBIT A**

MARK BETTER EATING FOR BETTER LIVING	REG.NO. 2,133,397	REG. DATE 1/27/98
CAMPBELL'S CENTER FOR NUTRITION & WELLNESS & DESIGN	2,138,631	2/24/98
INTELLIGENT QUISINE	2,089,476	8/19/97
INTELLIGENT QUISINE	2,191,330	9/22/98
INTELLIGENT QUISINE & DESIGN 1	2,116,980	11/25/97
INTELLIGENT QUISINE & DESIGN 2	2,116,981	11/25/97
NOW GOOD EATING IS GOOD MEDICINE	2,139,761	2/24/98
STEP DOWN	2,126,206	12/30/97
MARK IQ	<u>SERIAL NO.</u> 75/316811	FILING DATE 6/30/97
IQ & DESIGN	75/288591	5/8/97
IQ (STYLIZED)	75/288590	5/8/97

RECORDED: 11/07/2000

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TRADEMARK REEL: 002191 FRAME: 0156