



11-13-2000

12-08-2000

U.S. Patent & TMOfr/TM Mail Rcpt Dt: #64

RECORDED



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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

*Handwritten:* 11-13-00 TR

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents of copy thereof.

1. Name of conveying party(ies):

Easy International, Inc.

- Individual(s)
- General Partnership
- Corporation-Province of Alberta, Canada
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 1, 1999

2. Name and address of receiving party(ies):

Name: J-Commerce Inc.

Internal Address: Suite 600, 1202 Centre Street South

City: Calgary State: Alberta, Canada Zip: T2G 5A5

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-Province of Alberta, Canada
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & Address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) B. Trademark registration No.(s) 75/426,099, 2,138,263, 2,258,361

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Preston C. Regehr

Internal Address: Parsons Behle & Latimer

Street Address: 201 South Main Street, Suite 1800

City: Salt lake City State: Utah Zip: 84111

6. Total number of applications and registrations involved: 3

7. Total Fee (37 CFR 3.41): \$ 90.00

- Enclosed
- Authorized to be charged to deposit account \$90.00

8. Deposit account number: 50-0581

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Preston C. Regehr, Esq.  
Name of Person Signing

*Handwritten Signature: Preston C. Regehr*  
Signature

Nov 9/00  
Date

Total number of pages including cover sheet, attachments and document: **2**

*Handwritten:* 11-13-00 TR

11-13-00 MTHA11 00000337 500501 144609

40.00 Fr  
50.00 Tr

75426099

**POWER OF ATTORNEY AND DESIGNATION OF DOMESTIC REPRESENTATIVE**

Marks: IM EASY  
EASY LITE  
JSTORE

Reg/App. No.: 2,253,361  
2,133,263  
75/426,099

Applicant: Easy International, Inc.

Assignee, by the undersigned, hereby appoints the law firm of Parsons Behle & Latimer, whose address is 201 South Main Street, Suite 1800, Salt Lake City, Utah 84145; which has associated with it Preston C. Regehr, Brent Christensen, Jon C. Christiansen, William J. Evans, Kenneth E. Horton, Vanessa B. Pierce, Suzanne L. Larsen, Margaret N. McGann, and Steven L. Nichols who are each admitted to practice before the Bar of the highest court of the State of Utah, as its attorneys to prosecute this Application for registration, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration.

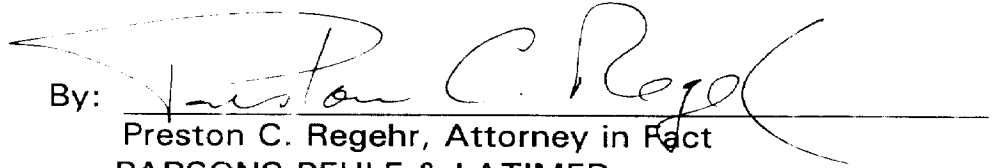
Assignee, **J-Commerce Inc.**, by and through its attorney in fact, hereby designates the law firm of Parsons Behle & Latimer, whose postal address is 201 South Main Street, Suite 1800, P.O. Box 45898, Salt Lake City, Utah 84145-0898, telephone number: (801) 532-1234; as Applicant's Domestic Representative in the United States upon whom notice or process in proceedings affecting the above-identified mark may be served, pursuant to Section 1(e) of the Lanham Act, 15 U.S.C. § 1051(e), and 37 C.F.R. § 2.24.

75460 99

Please direct all correspondence and telephone inquiries regarding this application to Preston C. Regehr at his address listed in the preceding paragraph or to the following telephone number (801) 532-1234.

J-COMMERCE INC.

Nov 9/00  
Date

By: 

Preston C. Regehr, Attorney in Fact  
PARSONS BEHLE & LATIMER

One Utah Center

201 South Main Street, Suite 1800

P.O. Box 45898

Salt Lake City, Utah 84145-0898

Telephone: (801) 532-1234

Telecopy: (801) 536-6111

E-mail: PRegehr@PBLUtah.com (not case sensitive)

# ASSIGNMENT OF TRADEMARKS

Marks

Reference Information

**IM EASY  
EASY LITE  
JSTORE**

U S. Registration No. 2,258,361  
U S. Registration No. 2,138,263  
U S. Application No. 75/426,099

This confirms that FOR VALUE RECEIVED and effective as of May 1, 1999, Easy International, Inc., a corporation incorporated under the laws of the province of Alberta, Canada, assigned to J-Commerce Inc., a corporation incorporated under the laws of the province of Alberta, Canada, all rights, interests and title in and to the trademarks referenced above, and the goodwill of the business associated with and symbolized by such marks. Said assignment includes an assignment of the United States trademark registrations and application referenced above and any and all international rights, applications and registrations, if any, of said marks.

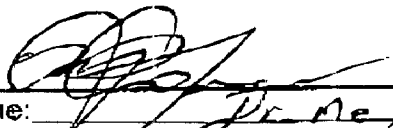
The addresses of the parties as of said effective date are as set forth below.

Easy International, Inc.  
Suite 500, 1202 Centre Street South  
Calgary, Alberta, Canada T2G 5A5

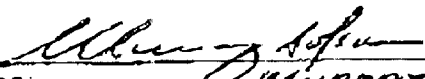
J-Commerce Inc.  
Suite 500, 1202 Centre Street South  
Calgary, Alberta, Canada T2G 5A5

**AGREED TO AND ACCEPTED BY:**

Easy International, Inc

By:   
Name: Pamela Jones  
Title: CEO

J-Commerce Inc.

By:   
Name: MURRAY A. OLSON  
Title: CEO