

12-08-2000



*WRD*  
*11-13-00*

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**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID# \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

- Assignment
- Security Agreement
- Merger
- Change of Name  
Effective Date  
Month Day Year  
**11/03/00**
- License
- Nunc Pro Tunc Assignment
- Other **23132.00200/23132.00400**

**Conveying Party**

Mark if additional names of conveying parties attached

Name **1-800-BAR NONE A FINANCIAL CORPORATION, INC.**

Execution Date  
Month Day Year

Formerly \_\_\_\_\_

**11/03/00**

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization **California corporation**

**Receiving Party**

Mark if additional names of receiving parties attached

Name **Bar None, Inc.**

DBA/AKA/TA \_\_\_\_\_

Address (line 1) **6800 Koll Center Parkway, Box 15**

Address (line 2) \_\_\_\_\_

Address (line 3) **Pleasanton** **CA** **94566**  
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization **Delaware corporation**

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231  
**TRADEMARK**

REEL: 002191 FRAME: 0717

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,119,108"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number or properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:  
Deposit Account

Enclosed  Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Malcolm B. Wittenberg  
Name of Person Signing

Malcolm B. Wittenberg  
Signature

11/07/00  
Date

ASSIGNMENT

WHEREAS, 1-800-BAR NONE A FINANCIAL CORPORATION, INC., a California corporation having principal offices at 50 Airport Parkway, San Jose, California 95110, (hereinafter 1-800-BAR NONE) owns all right, title, and interest in and to U.S. Trademark Registration No. 2,119,108 and Bar None, Inc., a Delaware corporation, having principal offices at 6800 Koll Center Parkway, Box # 15, Pleasanton, California 94566, desires to own all right title and interest in U.S. Registration No. 2,119,108.

NOW THEREFORE, be it known that, for good and valuable consideration, receipt of which is hereby acknowledged, 1-800-BAR NONE hereby sells, assigns, transfers, and sets over to Bar None, Inc., its lawful successors and assigns, the entire right, title, and interest in and to U.S. Registration No. 2,119,108, and all renewals, reexaminations, and extensions thereof.

1-800-BAR NONE hereby further covenants that 1-800-BAR NONE has the full right to convey the interest assigned by this Assignment, 1-800-BAR NONE will take all action and execute all documents necessary to perfect the interest assigned hereby, and 1-800-BAR NONE has not executed and will not execute any agreement in conflict with this Assignment.

IN TESTIMONY WHEREOF, each party has caused its authorized representative to execute this Assignment.

1-800-BAR NONE A FINANCIAL CORPORATION, INC.

By [Signature]

Title PRES/CEO

Date 11.3.00

~~Bar None, Inc.~~

~~By \_\_\_\_\_~~

~~Title \_\_\_\_\_~~

~~Date \_\_\_\_\_~~

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