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FORM PTO-1594

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12-08-2000



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U.S. Department of Commerce  
Patent and Trademark Office  
Attorney Docket No. 07410-0040

To the Honorable Commissioner of Pat

ched original documents or copy thereof.

1. Name(s) of conveying party(ies):  
Louis Vuitton

Individual(s)  
 Association  
 Limited Partnership  
 Corporation of France  
 General Partnership  
 Other:

Additional name(s) of conveying party(ies) attached?  Yes  No

Name: Louis Vuitton Malletier  
Address: 2, Rue du Pont-Neuf  
75001 Paris, France

Individual(s)  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation of France  
 Other:

If assignee is not domiciled in the United States, a domestic representative is attached:  Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment  
 Merger  
 Security Agreement  
 Change of Name  
 Other:

Execution Date: October 12, 2000

4. Application number(s) or registration number(s):

A. Trademark Application Number(s):

Additional numbers attached?  Yes  No

B. Trademark Registration Number(s):  
286,345 - LV (Stylized)

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Julia Anne Matheson

Address: FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.  
1300 I Street, N.W.  
Washington, D.C. 20005-3515

6. Total number of applications and registrations involved: [No.]

7. Total fee (37 CFR 3.41): \$40.00

Enclosed  
 Authorized to be charged to deposit account  
 Authorized to be charged to deposit account only if fee is deficient

8. Deposit Account No.: 06-0916

12/07/2000 DBYRNE 00000179 060916 286345

DO NOT USE THIS SPACE

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Julia Anne Matheson  
Name of person signing

*Julia Anne Matheson*  
Signature

November 3, 2000  
Date

Total number of pages including cover sheet, attachments and documents: 3

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service addressed to: Honorable Commissioner of Patents and Trademarks, Washington, D.C. 20231 BOX ASSIGNMENTS.

Date: November 3, 2000

Signed:   
Rebecca M. Whitelock

**TRADEMARK**  
**REEL: 002191 FRAME: 0720**

## ASSIGNMENT

Louis Vuitton, a French corporation with its principal place of business at 54, Avenue Montaigne, 75008 Paris, France ("Assignor"), is the owner of U.S. Trademark Registration No. 286,345 ("the Trademark").

Louis Vuitton Malletier, a French corporation with its principal place of business at 2, Rue du Pont-Neuf, 75001 Paris, France ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations of registration to Assignee.

LOUIS VUITTON

By: \_\_\_\_\_



Name: Yves Carcelle

Title: Chairman of the Management Board

Date: 12 October 2000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: Louis Vuitton Malletier  
Reg. Number: 286,345  
Issue Date: August 25, 1931  
Mark: LV and Design

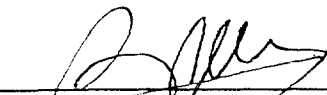
ASSISTANT COMMISSIONER FOR TRADEMARKS  
2900 Crystal Drive  
Arlington, Virginia 22202-3513  
ATTN: BOX POST REG NO FEE

APPOINTMENT OF NEW ATTORNEY AND  
DESIGNATION OF DOMESTIC REPRESENTATIVE

Registrant revokes all previous powers of attorney and appoints Mark S. Sommers and Julia Anne Matheson, and each of the attorneys of Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., all of 1300 I Street, N.W., Washington, D.C. 20005-3315, both jointly and separately as its attorneys with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection with this registration, and to receive notice or process in proceedings affecting the registration. Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P. is also hereby designated as the registrant's representative upon whom notice or process in proceedings affecting the mark may be served.

All correspondence relating to the registration should be directed to Mark S. Sommers at the address identified above.

LOUIS VUITTON MALLETIER

By: 

Name: Jacques BESSY

Title: I.P. Director

Date: April, 18th 2000

LAW OFFICES  
FINNEGAN, HENDERSON,  
FARABOW, GARRETT,  
& DUNNER, L.L.P.  
1300 I STREET, N. W.  
WASHINGTON, D. C. 20005  
202-408-4000