

12-08-2000



101545232

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

**New**

**Resubmission (Non-Recordation)**  
Document ID # \_\_\_\_\_

**Correction of PTO Error**  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Corrective Document**  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

**Assignment**       **License**

**Security Agreement**       **Nunc Pro Tunc Assignment**

**Merger**       **Change of Name**

**Other** \_\_\_\_\_

Effective Date  
Month Day Year  
**11/16/00**

**Conveying Party**

Mark if additional names of conveying parties attached

Name **Latin Communications, Inc.**      Execution Date  
Month Day Year  
**11/16/00**

Formerly **Latin Communications Group Inc.**

Individual     General Partnership     Limited Partnership     **Corporation**     Association

Other \_\_\_\_\_

**Citizenship/State of Incorporation/Organization** **Delaware**

**Receiving Party**

Mark if additional names of receiving parties attached

Name **Entravision Communications Corporation**

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) **2425 Olympic Boulevard., Suite 6000 West**

Address (line 2) \_\_\_\_\_

Address (line 3) **Santa Monica**      **California**      **90404**  
City      State/Country      Zip Code

Individual     General Partnership     Limited Partnership     If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

**Corporation**     Association

Other \_\_\_\_\_

**Citizenship/State of Incorporation/Organization** **Delaware**

07/000 MTHAI1 00000313 162500 15-3637

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20503

**TRADEMARK**  
REEL: 002191 FRAME: 0769

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,863,697"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Gregg Reed

11/17/00

Name of Person Signing

Signature

Date Signed

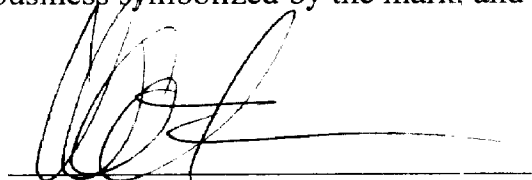
**ASSIGNMENT OF REGISTRATION**

WHEREAS Latin Communications, Inc. ("Assignor"), a Delaware corporation with an address of 2425 Olympic Boulevard, Ste. 6000 West, Santa Monica, CA 90404, owns the mark and registration referenced in Schedule A attached hereto; and

WHEREAS Entravision Communications Corporation ("Assignee"), a Delaware corporation with an address of 2425 Olympic Boulevard, Ste. 6000 West, Santa Monica, CA 90404, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

Dated: November 16, 2000



Walter F. Ulloa  
Chairman and Chief Executive Officer

ASSIGNMENT OF REGISTRATION  
NOV 17 2000  
62577461  
Walter F. Ulloa  
B. Scholt  
Ben Scholt

SCHEDULE A

Mark

Registration Number

Registration Date

EL DIARIO LA PRENSA

U.S. Reg. 1,863,697

November 22, 1994

CERTIFICATE OF MAILING BY  
EXPRESS BY  
MAILING LABEL NUMBER *EL345 777 10*  
DATE OF DEPOSIT *11/17/00*  
RENDERED BY  
BOND NUMBER  
SERIAL NUMBER  
OFFICE OF THE  
REGISTERED MAIL  
UNIT  
*Barbara Smith*  
Agent of Record  
*A. J. Loft*  
(Signature of Agent)