FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 12-13-2000



U.S. Department of Commerce Patent and Trademark Office TRADEMARK



101548687

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) **Submission Type** Conveyance Type License **Assignment** New Resubmission (Non-Recordation) **Security Agreement Nunc Pro Tunc Assignment** Document ID # **Effective Date** Month Day Year Merger Correction of PTO Error Reel # Frame # Change of Name **Corrective Document** Reel # Frame # Other Conveying Party Mark if additional names of conveying parties attached **Execution Date** Month Day Year Name INTERNATIONAL SELECT GROUP, INC. 05022000 Formerly Individual General Partnership **Limited Partnership** Corporation **Association** Other **JERSEY** Citizenship/State of Incorporation/Organization Receiving Party Mark if additional names of receiving parties attached Name | BELL'O INTERNATIONAL LLC DBA/AKA/TA Composed of 711 GINESI DRIVE Address (line 1) Address (line 2) Address (line 3) | MORGANVILLE NEW JERSEY Zip Code State/Country City If document to be recorded is an **Limited Partnership** Individual General Partnership assignment and the receiving party is not domiciled in the United States, an Corporation **Association** appointment of a domestic representative should be attached. (Designation must be a separate Other document from Assignment.) NEW JERSEY Citizenship/State of Incorporation/Organization 12/13/2000 DNGUYEN 00000020 121095 2074961 FOR OFFICE USE ONLY 01 FC:481 40.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS

Mail documents to be recorded with required cover sheet(s) information to:

Commissioner of Patents and Trademarks, Box Assignments, Washington DEWARK

REEL: 002193 FRAME: 0944

FORM Expires 06/	PTO-16	18B
	0007	

Page 2

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

Domestic Representative Name and Address Enter for the first Receiving Party only.					
Name [J , , , , ,		
Address (line 1)					
Address (line 2)					
Address (line 3)					
Address (line 4)					
Correspondent Name and Address Area Code and Telephone Number 908-654-5000					
Name	LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP				
Address (line 1)	600 South Avenue West				
Address (line 2)	Westfield NJ 07090				
Address (line 3)					
Address (line 4)					
Pages Enter the total number of pages of the attached conveyance document # 1					
Enter either the	Application Number(s) or	Registration Number(s) Re Registration Number (DO NOT ENTER BOTES) Regist 2074961	Mark if additional numbers attached TH numbers for the same property). ration Number(s)		
Number of Properties Enter the total number of properties involved. # 1					
Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00					
Method of Payment: Enclosed Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # 12-1095 Authorization to charge additional fees: Yes X No					
Statement and Signature					
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.					
4884	Gregory S. Gewirtz	- Dry 1. L	11/17/2000		
Name	of Person Signing	, signature	Date Signed		

TRADEMARK

REEL: 002193 FRAME: 0945

TRANSFER

WHEREAS, International Select Group, Inc. the full post office address of whose principal office or place of business is 711 Ginesi Drive, Morganville, N.J. 07751-1250, U.S.A. is the owner of the following trademark in the United States:

Serial No.

Trade-Mark

Registered

2074961

CMS

7/01/1997

and WHEREAS, Bell'O International, LLC, whose full post office address is 711 Ginesi Drive, Morganville, New Jersey, 07751-1250, U.S.A. is desirous of acquiring the rights to the said trade mark in the United States.

NOW THEREFORE be it known for and in consideration on the sum of One (\$1.00) Dollar, and other good and valuable consideration, the receipt of which is hereby acknowledged, the said International Select Group, Inc.does hereby sell, assign and transfer to the said Bell'O International, LLC all the right, title and interest in and to the aforesaid United States trade-mark and registration therefor, together with the goodwill associated therewith.

EXECUTED at

This I day of May

FOR AND ON BEHALF OF

International Select Group, Inc.

Title: vice president

TRADEMARK RECORDED: 11/20/2000 REEL: 002193 FRAME: 0946