

12-13-2000



101548687

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

12/13/2000 DNGUYEN 00000020 121095 2074961

FOR OFFICE USE ONLY

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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2074961"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

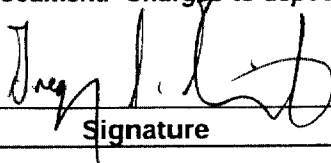
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Gregory S. Gewirtz
Name of Person Signing


Signature

11/17/2000
Date Signed

TRANSFER

WHEREAS, International Select Group, Inc. the full post office address of whose principal office or place of business is 711 Ginesi Drive, Morganville, N.J. 07751-1250, U.S.A. is the owner of the following trademark in the United States:

<u>Serial No.</u>	<u>Trade-Mark</u>	<u>Registered</u>
2074961	CMS	7/01/1997

and WHEREAS, Bell'O International, LLC, whose full post office address is 711 Ginesi Drive, Morganville, New Jersey, 07751-1250, U.S.A. is desirous of acquiring the rights to the said trade mark in the United States.

NOW THEREFORE be it known for and in consideration on the sum of One (\$1.00) Dollar, and other good and valuable consideration, the receipt of which is hereby acknowledged, the said **International Select Group, Inc.** does hereby sell, assign and transfer to the said **Bell'O International, LLC** all the right, title and interest in and to the aforesaid United States trade-mark and registration therefor, together with the goodwill associated therewith.

EXECUTED at
This 2 day of *May*, 2000

FOR AND ON BEHALF OF
International Select Group, Inc.

By: 
Howard Cooperstein

Title: vice president
Vice President