FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

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Conveying Party	Mark if additional names of conveying parties attached Execution Date				
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Name Purepulse Technologies, Inc	10252000				
Formerly Foodco Corporation					
Individual General Partnership Limited Partnership X Corporation Association					
Other					
X Citizenship/State of Incorporation/Organization	tion Delaware				
Receiving Party Mark if additional names of receiving parties attached					
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Address (line 3) San Diego	California 92101				
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U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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Correspond	ent Name and Address Area Code and	Telephone Number (6	19) 234–5000	
Name [Steven D. Hamilton, Esq.			
Address (line 1)	Pillsbury Madison & Sutro LLP			
Address (line 2)	101 W. Broadway			
L.				
Address (line 3)	Suite 1800			
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Steven D.	Hamilton	un Dauth		
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ASSIGNMENT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, PUREPULSE TECHNOLOGIES, INC., a Delaware corporation (the "Grantor"), with principal offices at 4241 Ponderosa Avenue, San Diego, California 92123, hereby assigns and grants to SANWA BANK CALIFORNIA, a California corporation ("Lender"), with principal offices at 1280 Fourth Avenue, San Diego, CA 92101, a security interest in (i) all of the Grantor's right, title and interest in and to the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS ASSIGNMENT OF SECURITY INTEREST is made to secure the satisfactory performance and payment of all the obligations of the Grantor, as set forth in the Security Agreement between the Grantor and Lender, dated as of October 25, 2000 (as amended from time to time, the "Security Agreement"). After the Obligations (as defined in the Security Agreement) have been paid in full, Lender shall, upon such satisfaction, execute, acknowledge, and deliver to the Grantor an instrument in writing releasing the security interest in the Marks acquired under this Assignment of Security Interest.

This Assignment of Security Interest has been granted in conjunction with the security interest granted to Lender under the Security Agreement. The rights and remedies of Lender with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Assignment of Security Interest are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

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Assignment of Security Interest (Purepulse Technologies, Inc.)

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Security Interest as of the 25th day of October, 2000.

> PUREPULSE TECHNOLOGIES, INC., a Delaware corporation

By: Name:

Title:

By: Name:

Title:

SANWA BANK CALIFORNIA, a California corporation

SCHEDULE A

TRADEMARK REGISTRATIONS

TRADEMARK	REG. NO.	REG. DATE
COOL PURE	2,006,432	October 8, 1996
PURE BRIGHT (Stylized)	1,850,279	August 16, 1994
PUREPULSE	2,138,772	February 24, 1998

Schedule A

Assignment of Security Interest (Purepulse Technologies, Inc.)

TRADEMARK REEL: 2194 FRAME: 0879

RECORDED: 11/21/2000