

11-16-00

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

12-15-2000

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**



101552705  
**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

**TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).**

**Submission Type**

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

**Conveyance Type**

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year

Merger

Change of Name

Other

**Conveying Party**

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  if document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

**FOR OFFICE USE ONLY**

12/14/2000 00000049 500915 1368275  
FC:401 40.00 CR  
FC:402 25.00 CP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
REEL: 002195 FRAME: 0423

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1368275"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1455865"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

JOYCE STONE  
Name of Person Signing

  
Signature

11/8/00  
Date Signed

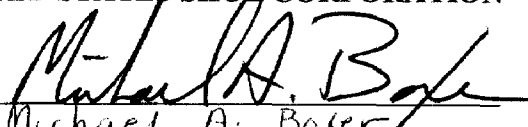
ASSIGNMENT OF TRADEMARK REGISTRATION

**WHEREAS**, The United States Shoe Corporation, a Delaware corporation, having its principal office at 44 Harbor Park Drive, Port Washington, NY 11050 (hereinafter "Assignor"), has adopted and is using the following marks which said Assignor has registered in the United States Patent and Trademark Office, namely, Registrations No. 1,368,275 and 1,455,865 for EYEXAM2000 (the "Marks"); and

**WHEREAS**, EYEMED, Inc., a California corporation, having its principal office at 170 Newport Center Drive, New Port Beach, CA 92660 (hereinafter "Assignee"), is desirous of acquiring said Marks and the registrations thereof;

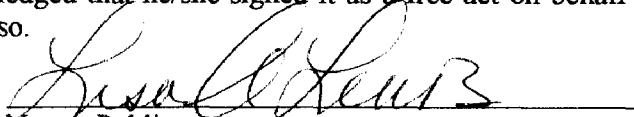
**NOW, THEREFORE**, for One Dollar and no/cents (\$1.00) and good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and the above-identified registrations for the Marks.

THE UNITED STATES SHOE CORPORATION

By:   
Name: Michael A. Boxer  
Title: Vice President & Secretary  
Date: September 25, 2000

STATE OF New York )  
COUNTY OF Nassau ) ss.

On This 25<sup>th</sup> day of September, 2000, before me appeared Michael A. Boxer, the person who signed this instrument, who acknowledged that he/~~she~~ signed it as a free act on behalf of the above-identified corporation with authority to do so.

  
Notary Public

LISA A. LEWIS  
NOTARY PUBLIC, STATE OF NEW YORK  
NO. 01LE4743003  
Qualified in Nassau County  
Commission Expires 2/28/02