

8-21-00

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

12-20-2000



RECI 101557081  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

<b>Submission Type</b> <input checked="" type="checkbox"/> New <input type="checkbox"/> Resubmission (Non-Recordation) Document ID # _____ <input type="checkbox"/> Correction of PTO Error Reel # _____ Frame # _____ <input type="checkbox"/> Corrective Document Reel # _____ Frame # _____	<b>Conveyance Type</b> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> License <input type="checkbox"/> Security Agreement <input type="checkbox"/> Nunc Pro Tunc Assignment <input type="checkbox"/> Merger Effective Date Month Day Year _____ <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____
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**Conveying Party**  Mark if additional names of conveying parties attached

Name RALPHS GROCERY COMPANY Execution Date 8 15 00  
 Month Day Year

Formerly 2025371

Individual  General Partnership  Limited Partnership  Corporation  Association  
 Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization DELAWARE

**Receiving Party**  Mark if additional names of receiving parties attached

Name THE KROGER CO. OF MICHIGAN

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 18334 LAUREL PARK DRIVE, NORTH

Address (line 2) \_\_\_\_\_

Address (line 3) LIVONIA MI 48152  
 City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization MICHIGAN

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

09/27/2000 JJALLAN2 00000076 2025371

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01 FC:481 40.00 OP  
02 FC:482 50.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002196 FRAME: 0904

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2025371"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1966331"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1966330"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Paul W. Heldman, Vice President/Secretary

Paul W. Heldman 8/15/00

Name of Person Signing

Signature

Date Signed

**TRADEMARK ASSIGNMENT**

WHEREAS, Ralphs Grocery Company, a corporation organized under the laws of the State of Delaware, having its principal office at 1100 Artesia Blvd., Los Angeles, CA 90554 (hereinafter the "Assignor"), is the owner of the entire right, title and interest in, to and under the trademarks and the registrations listed on Schedule A attached hereto (the "Marks");

WHEREAS, The Kroger Co. of Michigan, a corporation organized under the laws of the State of Michigan and having its principal office at 18334 Laurel Park Drive, North, Livonia, MI 48152, (hereinafter the "Assignee") desires to acquire the entire right, title and interest in and to the Marks, including the goodwill of the business with which the Marks are used, and the registrations therefor;

NOW, THEREFOR, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Assignor hereby sells, assigns and transfers to the Assignee and its successors, Assignor's entire right, title and interest in, to and under the Marks and the registrations thereof, identified in the attached Schedule A, together with the goodwill of the business in connection with which the Marks are used.

Witness my hand this 15 day of August, 2000.

**Ralphs Grocery Company**  
By: *Paul W. Heldman*  
Paul W. Heldman, Vice President and Secretary

STATE OF OHIO                    )  
  ) ss:  
COUNTY OF HAMILTON    )

On this 15 day of August, 2000, before me personally appeared Paul W. Heldman, Vice President and Secretary of Ralphs Grocery Company, known to me to be the same person who duly acknowledged the signing of the foregoing assignment to be his voluntary act and deed on behalf of assignor and who executed the same for the uses and purposes therein specified.

*Dorothy Dansberry*

**DOROTHY DANSBERRY**  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 03-28-05



SCHEDULE A

<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
PRIVATE SELECTION	2025371	12/24/1996
PRIVATE SELECTION	1966331	04/09/1996
PS PRIVATE SELECTION	1966330	04/09/1996