

FORM PTO-1584 (Modified)
(Rev. 8-93)
OMB No. 0851-0011 (exp. 4/94)
Copyright 1994-97 LegalStar
TMOS/REV03

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

Docket No.:

SOW380/2-2

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

ConAgra Brands, Inc.

- Individual(s)
- General Partnership
- Corporation-State Nebraska
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 1, 2000

2. Name and address of receiving party(ies):

Name: Sergeant's Pet Care Products, Inc.

Internal Address:

Street Address: 1601 Elm Street, Suite 300

City: Dallas State: TX ZIP: 75201

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Nevada
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

973,692
1,151,427

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Barry Bumgardner

Internal Address: Vinson & Elkins L.L.P.

Street Address: 2300 First City Tower

1001 Fannin Street

City: Houston State: TX ZIP: 77002

6. Total number of applications and registrations involved:.....

2

7. Total fee (37 CFR 3.41):.....\$ \$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

22-0365

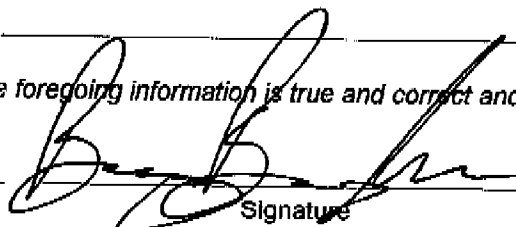
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barry Bumgardner

Name of Person Signing



Signature

February 26, 2001

TRADEMARK

700004128

Total number of pages including cover sheet, attachments, and documents

REF: 002400 FRAME: 0958

ASSIGNMENT

WHEREAS, *CONAGRA BRANDS, INC.*, a Nebraska corporation, ("Assignor") is the owner of the following trademarks ("Trademarks") now registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>
GEISLER & Design	973,692
GEISLER FOR THE LOVE OF YOUR PET & Design	1,151,427

WHEREAS, *SERGEANT'S PET CARE PRODUCTS, INC.*, a Nevada corporation, ("Assignee") having its principal offices at Omaha, Nebraska, is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks and any registrations or future registrations thereof.

Signed this 1st day of September, 2000.

CONAGRA BRANDS, INC.
Assignor

By: Debra L. Keith
Name: Debra L. Keith
Title: VICE PRESIDENT - TAX