	FORM PTO-1618A Expires 06/30/99 OMB0651-0027	12-14-2000	S. Department of Commerce latent and Trademark Office TRADEMARK		
	11-30-00 REC	101550701			
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).					
Sul	bmission Type	Conveyance Type			
Ø	New	Assignment License			
	Resubmission (Non-Recordation) Document ID#	Security Nunc P	ro Tunc Assignment Effective Date Month Day Year 10/31/00		
П	Correction of PTO Error	Merger			
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<u> </u>	2 Post Carlo Start	itional names of conveying parties attach	and		
Col	Conveying Party Mark if additional names of conveying parties attached Execution Date Month Day Year				
	Name BRS INVESTMENTS, INC.		10/31/00		
	Formerly				
	Individual General Partnership Limited Parnership Corporation Association				
	Other]		
1521	Citizenship/State of Incorporation/Organization				
Receiving Party Mark if additional names of receiving parties attached					
	Name HENRY'S TACKLE, LL	C			
	DBA/AKA/TA				
	Composed of				
	Address (line 1) Post Office Box 306				
	Address (line 2) Highway 24 West				
	harata di Cier	North Carolina	8557		
	City	State/Country	Zip Code		
	Individual General Partnership		ument to be recorded is an assignment be receiving party is not domiciled in		
	Corporation Association		nited States, an appointment of a stic representative should be attached.		
Ø	Other Limited liability company	(Desi	gnation must be a separate document Assignment.)		
Ø	Citizenship/State of Incorporation/Organization North Carolina	·	· · · · · · · · · · · · · · · · · · ·		
		FOR OFFICE USE ONLY	40E		
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	Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademork Office, Chief				
	document and gathering the data needed to complete the Coving of the College of Information Officer, Page of Management and Budget, Paperwork Reduction Project Information Officer, Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.				

Muil documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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Correspondent Name and Address				
				
Area Code and Telephone Number (919) 286-8000				
Name Steven D. Thomas				
Address (line 1) Moore & Van Allen PLLC				
Address (time 1)				
Address (line 2) 2200 West Main Street				
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Address (line 3) Suite 800] }			
Address (line 4) Durham, North Carolina 27705				
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Method of Payment: Enclosed 🛛 Deposit Account 🖾	j			
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(Farmer for any sent by deposit account or if additional fees can be charged to the account.)				
Deposit Account Number: # 13-4365				
Authorization to charge additional fees: Yes No	1			
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Statement and Signature				
To the best of my knowledge and belief, the foregoing information is true and correctand any attached copy is a true copy of the original				
document. Charges to deposit account are authorized, as puticated herein				
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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK ("Assignment") made and entered into this <u>3:</u> This day of October, 2000 by and among BRS INVESTMENTS, INC. (the "Assignor"), and HENRY'S TACKLE, LLC, (the "Assignee").

RECITALS

Pursuant to that certain Contribution Agreement dated October 1, 2000 (the "Contribution Agreement") by and among the Assignee, Assignor and the others party thereto, the Assignor has agreed to sell and the Assignee has agreed to purchase the registered trademark, servicemark and trademare "Invincible" (the "Trademark").

COVENANTS

NOW, THEREFORE, in consideration of the premises hereof, and the other good and valuable consideration delivered pursuant to the Contribution Agreement the receipt and sufficiency of which are hereby acknowledged, the Assignee and Assignor hereby agree as follows:

1. Assignment of Trademark. The Assignor hereby assigns, and the Assignee hereby accepts assignment of, all of the Assignor's worldwide right, title and interest in and to the Trademarks set out below, together with all of the goodwill of the business associated with the use of and symbolized by the Trademarks; and together with all claims that could have been asserted by the Assignor for damages by reason of past infringement by third parties of any of the Trademarks prior to the date hereof, with the same right to sue for, and collect the same for the Assignee's own use and benefit and for the use and benefit of its successors, assigns and/or its other legal representatives:

"Invincible", Reg. No. 1,915,198

Such Trademark is assigned to Assignee subject to the security interest therein granted to First Union Commercial Corporation as Agent for First Union National Bank and other lenders pursuant to the terms of Assignee's and Subsidiaries' obligations to such lenders as evidenced by the Credit Facility (the "First Union Security Interest").

Assignor represents and warrants that it has good, valid and marketable title to such Trademark, free and clear of all liens, claims, security interests, encumbrances and adverse rights or interests, except for the First Union Security Interest, and acknowledges and agrees that it will forever warrant and defend said title against the claims and demands of any and all persons, except those claims and demands of the holder of the First Union Security Interest.

2. <u>Further Action</u>. The Assignor and the Assignee further agree to do and perform all such acts and things, and execute such instruments as may be necessary or appropriate to implement the assignment of the Trademark as contemplated herein, including without limitation, filing by the Assignor of this Assignment with the United States Patent and Trademark Office to evidence this assignment.

TRADEMARK REEL: 002197 FRAME: 0038 3. <u>Construction</u>. Capitalized terms used herein and not otherwise defined shall have the meaning ascribed to them in the Contribution Agreement.

IN WITNESS WHEREOF the Assignee and the Assignor have caused this Agreement to be duly executed and sealed in their name by their duly authorized representatives, this _____ day of October, 2000.

HENRY'S TACKLE, LLC

BY: TITLE: Pres &

(SEAL)

BRS INVESTMENTS, INC.

BY: (SEAL)
TITLE: President

RECORDED: 11/20/2000 REEL: 0