



10-27-2000

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U.S. Patent & TMO/TM Mail Rcpt Dt. #56

RECORDATION



M. Niver
11-27-00

101557698
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents of copy thereof.

1. Name of conveying party(ies):

Kleen Brite Laboratories, Inc.

- Individual(s)
- General Partnership
- Corporation-State New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 29, 2000

2. Name and address of receiving party(ies):

Name: Huish Detergents, Inc.

Internal Address: 3540 West 1987 South

City: Salt Lake City State: UT Zip: 84101

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Utah
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & Address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) B. Trademark registration No.(s) 2,176,517

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Margaret Niver McGann

Internal Address: Parsons Behle & Latimer

Street Address: 201 South Main Street, Suite 1800

City: Salt Lake City State: UT Zip: 84111

6. Total number of applications and registrations involved: _____

7. Total Fee (37 CFR 3.41):\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-0581

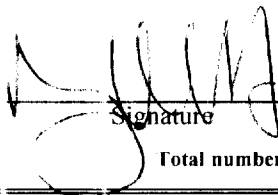
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Margaret Niver McGann
Name of Person Signing


Signature

10/27/00
Date

Total number of pages including cover sheet, attachments and document: **3**

10-27-2000 INGVYEN 00000023 500581 101557698

10-27-2000 40.00

EXHIBIT "A"

ASSIGNMENT

Effective Date: March 29, 2000

Trademarks: COLOR SECURE, U.S. Registration No. 2,176,517

Registrant: Kleen Brite Laboratories, Inc.

This confirms that for value received and effective as of Effective Date set forth above, Kleen Brite Laboratories, Inc., a New York Corporation, assigned to Huish Detergents, Inc., a Utah corporation, all right, interest and title worldwide in and to the above-listed trademark and the goodwill of the business associated with and symbolized by the mark. Said assignment includes an assignment of the above referenced registration of the mark in the United States Patent and Trademark Office.

The addresses of the parties as of said effective date are as set forth below.

Assignor:

KLEEN BRITE LABORATORIES, INC

By: *Lawrence F. Keeler*
Name: Lawrence F. Keeler
Title: VP Finance

Kleen Brite Laboratories, Inc.
P.O. Box 20408
Rochester, NY 14602-0408

Date:

Assignee:

HUISH DETERGENTS, INC.

By:
Name:
Title:

Huish Detergents, Inc.
3540 West 1987 South
Salt Lake City, UT 84104

Date:

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The addresses of the parties as of said effective date are as set forth below.

Assignor:

Assignee:

KLEEN BRITE LABORATORIES, INC.

HUISH DETERGENTS, INC.

By: _____
Name:
Title:

By: Douglas L. Brewster
Name: Douglas L. Brewster
Title: Secretary & Treasurer

Kleen Brite Laboratories, Inc.
P.O. Box 20408
Rochester, NY 14602-0408

Huish Detergents, Inc.
3540 West 1987 South
Salt Lake City, UT 84104

Date: _____

Date: 4/7/00