

12-21-2000

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

MPO
11-27-00

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101557803

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

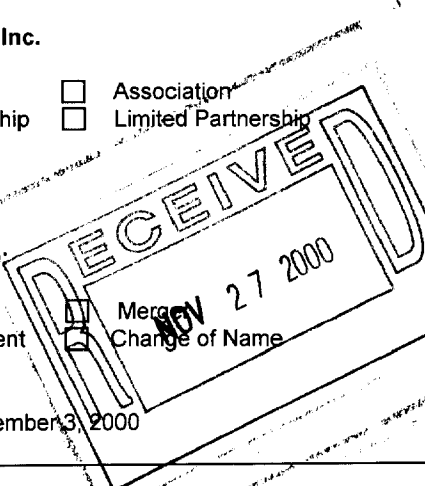
Fleming Companies, Inc.

- Individual(s)
- General Partnership
- Corporation
- Other
- Association
- Limited Partnership

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: November 3, 2000



2. Name and address of receiving party(ies):

Nabisco Brands Company
1105 North Market Street, Suite 803
Wilmington, Delaware 19801

- Individual(s)
- General Partnership
- Corporation
- Other
- Association
- Limited Partnership

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No

(Designations must be on a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Application No.(s)

B. Registration No.(s)

1,142,728; 1,142,729; 1,154,082; 1,299,695

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be sent:

Name: Kathleen J. Gallagher, Esq.
Address: Nabisco Brands Company
100 Spear Street, Suite 1630
San Francisco, CA 94105

6. Total number of applications and registrations involved: **4**

7. Total fee (34 CFR 3.41) **\$115.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account number: **14-0060**

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kathleen J. Gallagher
Name of Person Signing

Kathleen Gallagher
Signature

11-21-00
Date

Total number of pages comprising cover sheet and attachments: **4**

12/21/2000 NTHAI1 00000681 140060 1142728

01 FD:401 40.00 CH
02 FD:402 75.00 CH

ASSIGNMENT

WHEREAS, FLEMING COMPANIES, INC., an Oklahoma corporation, having an address of 6301 Waterford Boulevard, Oklahoma City, Oklahoma 73126 (hereinafter "ASSIGNOR") adopted, through predecessors in interest, used and is using the marks listed on Appendix A hereto for the goods listed thereon and is the record owner of the United States Trademark Registrations of said marks listed on Appendix A hereto.

WHEREAS, NABISCO BRANDS COMPANY, a Delaware corporation, having an address of 1105 North Market Street, Suite 803, Wilmington, Delaware 19801 (hereinafter "ASSIGNEE"), is desirous of acquiring all rights, title and interest in and to the said trademarks, the goodwill symbolized thereby, and the United States Trademark Registrations thereof.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, ASSIGNOR hereby sells, assigns, transfers and conveys to ASSIGNEE all rights, title and interest in and to the trademarks listed on Appendix A hereto, the goodwill symbolized thereby, and the Trademark Registrations thereof.

FLEMING COMPANIES, INC.

By: *W. C. Mee*
William C. Mee
Title: Vice President, Corp. Real Estate

STATE OF OKLAHOMA)
 : ss:-
COUNTY OF OKLAHOMA)

Signed before me this 3rd day of November, 2000.

Evonne M. Roberson
Notary Public

SEAL

My commission expires: 6/26/03

TRADEMARK
REEL: 002197 FRAME: 0251

APPENDIX A

<u>Registration No.</u>	<u>Mark</u>	<u>Issue Date</u>
1,142,728	TV TRUE VALUE BRAND & Design	December 9, 1980
1,142,729	TV	December 9, 1980
1,154,082	TV	May 12, 1981
1,299,695	TV	October 9, 1984

To: Commissioner of Patents and Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

ACCOUNT NO.: 14-0060 ORDER NO.: 1508

Name and Address of Depositor:

Nabisco Brands Company
Suite 1630
100 Spear Street
San Francisco, CA 94105

DEPOSIT ACCOUNT ORDER FORM

Marks: **TV and TV TRUE VALUE BRAND & Design**

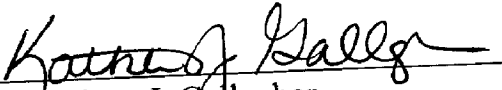
Reg. Nos.: **1,142,728; 1,142,729; 1,154,082; 1,299,695**

Action: **Recordation of Trademark Assignment**

Fee: **\$115.00**

You are hereby authorized to deduct the above amount and any additional government fees that may arise, or charge any overpayment, to Deposit Account No. 14-0060.

Date: November 21, 2000


Kathleen J. Gallagher