

12-21-2000

SHEET

Docket No.:



NLY

51322.3

Tab settings

To the Honorable Commissioner of 101557713 record the attached original documents or copy thereof

1. Name of conveying party(ies):

Rental Corp. of America, Inc.

Handwritten: RUCO 11-29-00

- Individual(s)
- General Partnership
- Corporation-State **Florida**
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **November 14, 2000**

2. Name and address of receiving party(ies):

Name: **Zoom Rent to Own, LLC**

Internal Address:

Street Address: **9323 East 37th Street North**

City: **Wichita** State: **KS** ZIP: **67226**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State

Other **limited liability company**

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/300,165 Filed 5/29/97

B. Trademark Registration No.(s)

2,219,783 2,371,413

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Thomas L. Kautz**

Internal Address: **Holland & Knight LLP**

Street Address: **One East Broward Boulevard, Suite 1300**

City: **Fort Lauderdale** State: **FL** ZIP: **33301**

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41):.....\$ **\$90.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-2625

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas L. Kautz

Name of Person Signing

Handwritten Signature: Thomas L. Kautz

Signature

November 27, 2000

Date

Total number of pages including cover sheet, attachments, and

4

TRADEMARK

REEL: 002197 FRAME: 0517

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Rental Corp. of America, Inc., a Florida corporation having a place of business at 9323 East 37th Street North, Wichita, Kansas 67226 ("Assignor"), is the owner of all right, title and interest in and to the U.S. trademarks shown on Exhibit A attached hereto ("The Marks"); and

WHEREAS, Zoom Rent to Own, LLC, a Kansas limited liability company having a place of business at 9323 East 37th Street North, Wichita, Kansas 67226 ("Assignee"), is desirous of acquiring the entire right, title and interest in, to and under The Marks, and the goodwill associated therewith;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt, sufficiency and reasonably equivalent value of which are hereby mutually acknowledged, Assignor has, and by these presents does hereby irrevocably sell, assign, transfer and convey unto Assignee, its successors and assigns, the entire right, title and interest of Assignor in and to: (a) the Marks; (b) any and all registrations of The Marks; (c) any and all applications to register The Marks; (d) all common law rights in, to and under The Marks; (e) all other rights in, to and under The Marks, together with the goodwill of the business symbolized by The Marks; (f) any and all rights to royalties, profits, compensations, license fees or other payments or remuneration of any kind relating to The Marks and/or the goodwill under The Marks; and (g) all claims or causes of action Assignor has or may have in connection with The Marks, including, but not limited to, the right to sue and recover damages for any and all past infringements of any of the Marks.

EXHIBIT A

U.S. SERVICE MARK REGISTRATIONS

Reg. No.: 2,219,783
Reg. Date: January 19, 1999
Mark: YOUR TAKE IT HOME TODAY STORE

Reg. No.: 2,371,413
Reg. Date: July 25, 2000
Mark: ZOOM RENT-TO-OWN

U.S. SERVICE MARK APPLICATION

Serial No.: 75/300,165
Filing Date: May 29, 1997
Mark: ZOOM RENT TO OWN and Design