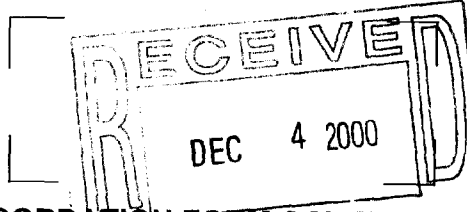


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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name BUSINESS MEDIA GROUP, LLC

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other LIMITED LIABILITY COMPANY

Citizenship/State of Incorporation/Organization TEXAS

Receiving Party

Mark if additional names of receiving parties attached

Name DESKTOP PUBLISHING INSTITUTE, INC.

DBA/AK/TA

Composed of

Address (line 1) 462 Old Boston Road

Address (line 2)

Address (line 3) Topsfield

City

MA

State/Country

01983

Zip Code

- Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization MASSACHUSETTS

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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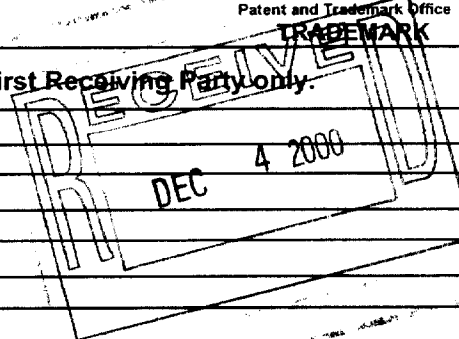
40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

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Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.



Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,400,492"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Deposit Account Number:

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Renee Inomata

11/30/00

Name of Person Signing

Signature

Date Signed

TRADEMARKS ASSIGNMENT

WHEREAS, Business Media Group, LLC, a Texas limited liability company, having a place of business at 462 Boston Road, Topsfield, Massachusetts 01983 (the "Assignor"), is the owner of the following marks and the certificates of registration thereof on the Principal Register of the United States Patent and Trademark Office (the "Mark"):

- DIGITAL PHOTO WORLD, bearing Registration No. 2,400,492 on the Principal Register;

WHEREAS, Desktop Publishing Institute, Inc., a Massachusetts corporation, having a place of business at 462 Boston Road, Topsfield, Massachusetts 01983 (the "Assignee"), is desirous of acquiring ownership of the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign, transfer and set over to the Assignee all right, title, and interest in and to the said Marks, together with (a) the goodwill of the business symbolized by and associated with said Marks, and (b) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilution of or damage or injury to said Marks or the registrations thereof or such associated goodwill.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment, as an instrument under seal, on this 28 day of NOVEMBER, 2000.

In the presence of:

Business Media Group, LLC
a Texas limited liability company,

Paul A. Malenfant

By: [Signature]

Witness

Title: PRESIDENT

The foregoing assignment of said Mark by the Assignor to the Assignee is hereby accepted as of the 28 day of NOVEMBER, 2000.

In the presence of:

Desktop Publishing Institute, Inc.
a Massachusetts corporation,

Paul A. Malenfant

By: [Signature]

Witness

Title: PRESIDENT

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