FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

μ⁰ 4. 00
12. 4. 00

**RECORDATION FORM COVER SHEET**
**TRADEMARKS ONLY**

RECEIVED
DEC 4 2000
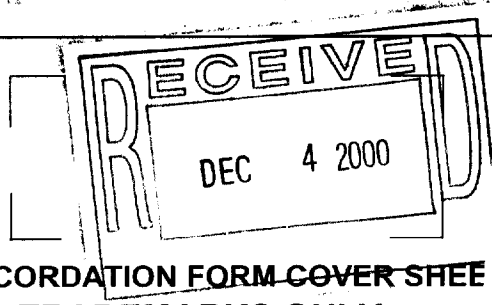
U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

12-22-2000

101560278

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

## Submission Type

[X] New

[ ] Resubmission    (Non-Recordation)
   Document ID #

[ ] Correction of PTO Error
   Reel #        Frame #

[ ] Corrective Document
   Reel #        Frame #

## Conveyance Type

[X] Assignment

[ ] Security Agreement

[ ] Merger

[ ] Change of Name

[ ] Other

[ ] License

[ ] Nunc Pro Tunc Assignment
   Effective Date
   Month  Day  Year

## Conveying Party

[ ] Mark if additional names of conveying parties attached

Execution Date
Month  Day  Year

Name  BUSINESS MEDIA GROUP, LLC

Formerly

[ ] Individual   [ ] General Partnership   [ ] Limited Partnership   [ ] Corporation   [ ] Association

[X] Other   LIMITED LIABILITY COMPANY

[X] Citizenship/State of Incorporation/Organization   TEXAS

## Receiving Party

[ ] Mark if additional names of receiving parties attached

Name  MARKET LYNX, LLC

DBA/AKA/TA

Composed of

Address (line 1)  462 Old Boston Road

Address (line 2)

Address (line 3)  Topsfield
City

MA
State/Country

01983
Zip Code

[ ] Individual   [ ] General Partnership   [ ] Limited Partnership

[ ] Corporation   [ ] Association

[X] Other   LIMITED LIABILITY COMPANY

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

[X] Citizenship/State of Incorporation/Organization   MASSACHUSETTS

**FOR OFFICE USE ONLY**

12/22/2000 MTHAII   00000013 2056433

01 FC:481        40.00 OP
02 FC:482        25.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

**TRADEMARK**
**REEL: 002197 FRAME: 0733**

FORM PTO-1618B
Expires 06/30/99
OMB 0651-0027

**Page 2**

U.S. Department of Commerce
Patent and Trademark Office
**TRADEMARK**

## Domestic Representative Name and Address
Enter for the first Receiving Party only.

| | |
|---|---|
| Name | |
| Address (line 1) | |
| Address (line 2) | |
| Address (line 3) | |
| Address (line 4) | |

RECEIVED
DEC 4 2000
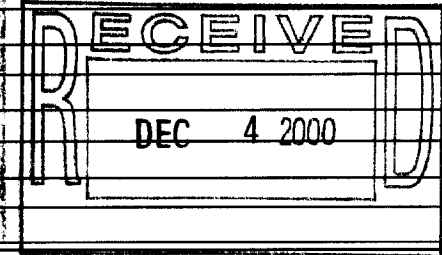
## Correspondent Name and Address
Area Code and Telephone Number  617-345-3000

| | |
|---|---|
| Name | RENEE INOMATA |
| Address (line 1) | BURNS & LEVINSON, LLP |
| Address (line 2) | 125 SUMMER STREET |
| Address (line 3) | BOSTON, MA 02110 |
| Address (line 4) | |

## Pages
Enter the total number of pages of the attached conveyance document including any attachments.  #  1

## Trademark Application Number(s) or Registration Number(s)
☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

| Trademark Application Number(s) | | | Registration Number(s) | | |
|---|---|---|---|---|---|
| | | | 2,056,433 | 2,168,674 | |
| | | | | | |
| | | | | | |

## Number of Properties
Enter the total number of properties involved.  #  2

## Fee Amount
Fee Amount for Properties Listed (37 CFR 3.41):  $ 65,00

Method of Payment:  Enclosed [X]  Deposit Account ☐

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number:  #

Authorization to charge additional fees:  Yes ☐  No ☐

## Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

| Renee Inomata | | 11/30/00 |
|---|---|---|
| **Name of Person Signing** | **Signature** | **Date Signed** |

# TRADEMARKS ASSIGNMENT

WHEREAS, Business Media Group, LLC, a Texas limited liability company, having a place of business at 462 Boston Road, Topsfield, Massachusetts 01983 (the "Assignor"), is the owner of the following marks and the certificates of registration thereof on the Supplemental Register of the United States Patent and Trademark Office (the "Marks"):

- SELF EMPLOYED PROFESSIONAL, bearing Registration No. 2,056,433 on the Supplemental Register; and

- CASHFLOW FINANCIAL STRATEGIES FOR SMALL BUSINESS, bearing Registration No. 2,168,674 on the Supplemental Register;

WHEREAS, Market Lynx, LLC a Massachusetts limited liability company, having a place of business at 462 Boston Road, Topsfield, Massachusetts 01983 (the "Assignee"), is desirous of acquiring ownership of the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign, transfer and set over to the Assignee all right, title, and interest in and to the said Marks, together with (a) the goodwill of the business symbolized by and associated with said Marks, and (b) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilution of or damage or injury to said Marks or the registrations thereof or such associated goodwill.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment, as an instrument under seal, on this 28 day of _November_ 2000.

In the presence of:

Paul A. Malumbi
_____
Witness

Business Media Group, LLC
a Texas limited liability company,

By:_____

Title:__PRESIDENT_____

The foregoing assignment of said Marks by the Assignor to the Assignee is hereby accepted as of the 28 day of _November_, 2000.

In the presence of:

Paul A. Malumbi
_____
Witness

Market Lynx, LLC
a Massachusetts limited liability company,

By:_____

Title:__PRESIDENT_____

17147.0/00379549

1