

2-22-2000



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TRADEMARKS ONLY

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Form PTO-1595
1-31-92

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
TAYLOR NELSON AGB OPERATIONS INC.

Individual(s) Association
 General Partnership Partnership
 Delaware Corporation
 Other

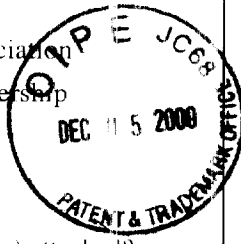
Additional name(s) of conveying party(ies) attached?
 yes no

2. Name and address of receiving party(ies)?
TAYLOR NELSON SOFRES OPERATIONS INC.
410 Horsham Road
P.O. Box 189
Horsham, Pennsylvania 19044

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Delaware Corporation
 Other

Additional name(s) & address(es) attached?
 yes no

12-5-00



3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Names
 Other

Execution Date: **July 18, 2000**

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No. (s)

Additional numbers attached? Yes No

B. Trademark Registration No.(s)
 Registration No. 2,319,193
 Registration No. 2,319,229
 Registration No. 2,183,008
 Registration No. 2,177,580
 Registration No. 1,997,054

5. Name and address of party to whom correspondence concerning document should be mailed:
SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC
 2100 Pennsylvania Avenue, N.W.
 Suite 800
 Washington, D.C. 20037-3213

6. Total number of applications and registration involved **5**

7. Total Fee (37 CFR 3.41): **\$140.00**
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
 Authorized to be charged to Deposit Account

8. Deposit Account No. 19-4880
 (Attach dupl. copy of this page if paying by Deposit Account)

DO NOT WRITE IN THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Cynthia C. [Signature] 12/5/00
 Name Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT:

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002198 FRAME: 0609

STATE of DELAWARE
CERTIFICATE of AMENDMENT of
CERTIFICATE of INCORPORATION
of TAYLOR NELSON AGB OPERATIONS INC.

- 1 The Board of Directors and the Sole Shareholder of Taylor Nelson AGB Operations Inc., by joint and unanimous consent in writing, in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware, duly adopted resolutions authorizing the amendment of Article FIRST of the Certificate of Incorporation of Taylor Nelson AGB Operations Inc. to read in its entirety as follows:

First: The name of the corporation is Taylor Nelson Sofres Operations Inc.

- 2 The capital of the corporation shall not be reduced under or by reason of this amendment.

By: *Rick Carbone*
Rick Carbone
Vice President

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 07/18/2000
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JUN-27-00 12:52PM FILED-THE INTERSEARCH