



The State of Texas

SECRETARY OF STATE

CERTIFICATE OF AMENDMENT OF

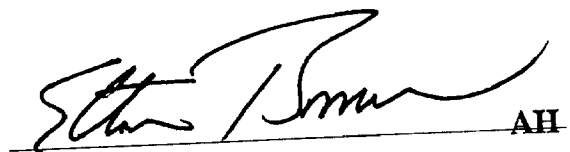
COFINITI, INC.
FORMERLY: MARKETKNOWLEDGE, INC.
FILE NO. 1326298-00

The undersigned, as Secretary of State of Texas, hereby certifies that the attached Articles of Amendment for the above named entity have been received in this office and are found to conform to law.

ACCORDINGLY the undersigned, as Secretary of State, and by virtue of the authority vested in the Secretary by law, hereby issues this Certificate of Amendment.

Dated: OCTOBER 6, 2000

Effective: OCTOBER 6, 2000


AH

Elton Bomer
Secretary of State

TRADEMARK
REEL: 002199 FRAME: 0109

FILED
In the Office of the
Secretary of State of Texas

OCT 06 2000

Corporations Section

ARTICLES OF AMENDMENT
TO THE FOURTH RESTATED
ARTICLES OF INCORPORATION
OF
MARKETKNOWLEDGE, INC.

The undersigned corporation hereby adopts the following Articles of Amendment pursuant to the provisions of Article 4.04 of the Texas Business Corporation Act:

FIRST: The name of the corporation is MarketKnowledge, Inc. (the "Corporation").

SECOND: Article I of the Corporation's Fourth Restated Articles of Incorporation is hereby amended to be and read in its entirety as follows:

"The name of the Corporation is Cofiniti, Inc."

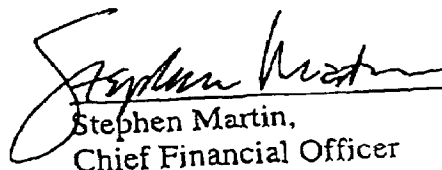
THIRD: The foregoing amendment to the Corporation's Fourth Restated Articles of Incorporation was duly adopted by the Corporation's shareholders as of September 22, 2000.

FOURTH: The number of shares of the Corporation outstanding at the time of the adoption of the foregoing amendment was 1,559,425 shares of Common Stock, 656,780 shares of Series A Convertible Preferred Stock, 6,089,945 shares of Series B Convertible Preferred Stock, and 8,196,721 shares of Series C Convertible Preferred Stock, and the number of shares entitled to vote on said amendment was 1,559,425 shares of Common Stock, 656,780 shares of Series A Convertible Preferred Stock, 6,089,945 shares of Series B Convertible Preferred Stock and 8,196,721 shares of Series C Convertible Preferred Stock.

FIFTH: The foregoing amendment was adopted by the written consent of the holders of 1,059,050 shares of the Corporation's outstanding Common Stock, 633,611 shares of the Corporation's outstanding Series A Preferred Stock, 5,744,829 shares of the outstanding Series B Preferred Stock, and 5,162,705 shares of the Corporation's outstanding Series C Preferred Stock.

IN WITNESS WHEREOF, the undersigned has hereunto set his hand this 22nd day of September, 2000.

MARKETKNOWLEDGE, INC.


Stephen Martin,
Chief Financial Officer