

THOMAS M. FREIBURGER

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November 30, 2000

12-4-00

Box Trademark Assignment
Commissioner of Patents and Trademarks
Washington, D.C. 20231Re: Recordation of Assignment of Trademarks and
Registrations from King Oscar, Inc., to
Rieber & Son ASA

Dear Sir:

Please record the enclosed copy of an assignment document.
Relevant assignment data are as follows:Assignor: King Oscar, Inc.
120 Montgomery Street, Suite 1960
San Francisco, California 94104Assignee: Rieber & Son ASA
Nostegaten 58
N5002
Bergen, NORWAY

12-26-2000



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This is an assignment of the entire interest of the
following trademarks and registrations:No. 1,743,412 (MISCELLANEOUS DESIGN) Issued 12/29/92
No. 1,829,512 "KING OSCAR" Issued 4/5/94

The assignment document was executed on November 30, 2000.

Please send all correspondence to Thomas M. Freiburger, at
the address on this letter.This is a request for recordation of an assignment of two
trademarks, and the required fee of \$40 for the first mark and
\$25 for the additional mark is enclosed (\$65).To the best of my knowledge and belief, the information
contained herein is true and correct, and any copy submitted is a
true copy of the original document.

Yours very truly,

Thomas M. Freiburger
Attorney for Registrant

12/26/2000 MTHAI1 00000010 1743412

01 FC:481
02 FC:48240.00 OP
25.00 OPTRADEMARK
REEL: 002199 FRAME: 0184


ASSIGNMENT OF TRADEMARK
AND REGISTRATIONS

WHEREAS, KING OSCAR INC., a Massachusetts corporation having a place of business at 120 Montgomery Street, Suite 1960, San Francisco, California 94104, is the owner of the trademark for a BUST OF KING OSCAR AND CROWN (design) and Registration No. 1,743,412 thereon, and also the trademark "KING OSCAR" and Registration No. 1,829,512 thereon; and

WHEREAS, RIEBER & SON ASA, a corporation of Norway, desires to acquire all of the interest of King Oscar, Inc. in said trademarks and registrations;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, KING OSCAR, INC. has hereby assigned unto the said RIEBER & SON ASA, all its right, title and interest in and to the said trademarks, BUST OF KING OSCAR AND CROWN (design) and "KING OSCAR", and Registrations Nos. 1,743,412 and 1,829,512, respectively, together with the good will of the business symbolized by the trademarks.

Executed this 30th day of November, 2000.


King Oscar, Inc., by
Robert C. Montano
Its CEO & President

TOTAL P 01