

12.6.00

WENMM 1618A (12-99)

12-26-2000

FORM PTO-1618A  
Expires 6-30-99, OMB 0651-0027

RE  EET

101560734

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type	Conveyance Type
<input checked="" type="checkbox"/> New	<input checked="" type="checkbox"/> Assignment <input type="checkbox"/> License
<input type="checkbox"/> Resubmission (Ncn-Recordation) Document ID#	<input type="checkbox"/> Security Agreement <input type="checkbox"/> Merger
<input type="checkbox"/> Correction of PTO Error Reel #                      Frame #	<input type="checkbox"/> Nunc Pro Tunc <input type="checkbox"/> Assignment                      Effective Date Month Day Year
<input type="checkbox"/> Corrective Document Reel #                      Frame #	<input type="checkbox"/> Change of Name <input type="text"/>
	<input type="checkbox"/> Other

**Conveying Party(ies)**

Mark if additional names of conveying parties attached

Name: **EIM Company, Inc.**                      Execution Date  
Month Day Year  
08112000

**Formerly**

Individual                       General Partnership                       Limited Partnership

Corporation                       Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization: Nevada

**1951661**  
If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

**Receiving Party**                       Mark if additional names of receiving party attached

Name: **SOP Services, Inc.**

DBA/AKA/TA:

Composed of:

Address (line 1) **2325-B Renaissance Drive**

Address (line 2) **Suite 10**

Address (line 3)	<b>Las Vegas</b>	<b>Nevada</b>	<b>89119</b>
	City	State/Country	Zip Code

Individual                       General Partnership                       Limited Partnership

Corporation                       Association

Other \_\_\_\_\_ Limited Liability Company \_\_\_\_\_

Citizenship/State of Incorporation/Organization: Nevada

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

12/21/2000 DNGUYEN 00000397 1551661  
FC:481                      40.00 DP

FOR OFFICE USE ONLY

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington D.C., 20231

**TRADEMARK**  
**REEL: 002199 FRAME: 0258**

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Page 2

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**Area Code and Telephone Number  
(317) 634-3456

Name

Harold R. Woodard

Address (line 1)

Woodard, Emhardt, Naughton, Moriarty &amp; McNett

Address (line 2)

111 Monument Circle, Suite 3700

Address (line 3)

Bank One Center/Tower

Address (line 4)

Indianapolis, Indiana 46204-5137

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 2

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)****Registration Number(s)**

1,951,661

**Number of properties**

Enter the total number of properties involved

# 1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment:

Deposit Account

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees

can be charged to the account):

Deposit Account Number: 20-3030

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Harold R. Woodard

Harold R. Woodard

12-1-00

Name of Person Signing

Signature

Date

## ASSIGNMENT

WHEREAS, EIM Company, Inc., a Nevada corporation located at 2325-B Renaissance Drive, Suite 10, Las Vegas, Nevada 89119 was on or about July 10, 2000, the owner of record of Trademark Registration No. 1,951,661, for ESCALADE as shown by the Patent and Trademark Office records, and

WHEREAS, said trademark, the Certificate of Registration thereof, together with the goodwill of the business symbolized by said mark were duly sold, assigned and transferred on or about July 10, 2000, to SOP Services, Inc., a Nevada corporation, located at 2325-B Renaissance Drive, Suite 10, Las Vegas, Nevada 89119, and

WHEREAS, it is desired to confirm the aforesaid contribution, assignment and transfer of said mark, Certificate of Registration and the goodwill of the business symbolized by the mark, and to make the same a matter of record in the United States Patent and Trademark Office:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00) and other good and valuable consideration said EIM Company, Inc., hereby acknowledges as of July 10, 2000, the aforesaid contribution, assignment and transfer, and by these presents does further contribute, assign and transfer unto SOP Services, Inc. the entire right, title and interest in and to the trademark ESCALADE its Certificate of Registration No. 1,951,661 together with the goodwill of the business symbolized by said mark, together with all rights of action, in law or in equity, for any past or future infringement thereof. Assignor agrees to promptly execute and deliver to Assignee or its legal representatives all papers, instruments or affidavits required to carry out and record this transfer and assignment of the Trademark Properties to Assignee.

Said trademark and its registration are to be held and enjoyed by SOP Services, Inc. for its own use and benefit and for its successors and assigns to the full end of the present or extended term for which said Certificate of Registration has been granted, as fully and entirely as the same would have been held by EIM Company, Inc. if this assignment and contribution had not been made.

This assignment shall be, and it is hereby made, effective as of July 10, 2000.

IN WITNESS WHEREOF EIM Company, Inc., has caused these presents to be signed and executed by Robert W. Grier, its President, as of August 11, 2000.

EIM COMPANY, INC.

By: [Signature]  
Robert W. Grier  
President

STATE OF NEVADA        )  
                                  ) SS:  
COUNTY OF             )

Subscribed and sworn to before me, a Notary Public in and for said county and state, on this 11th day of August, 2000.

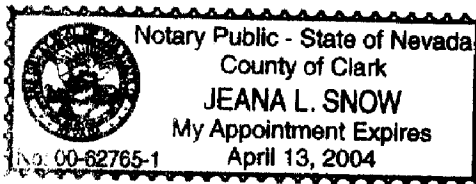
[Signature]  
Notary Public

My Commission Expires:

April 13, 2004

My County of Residence is:

Clark



Matter No. 1077-39

l:lmk:94343