



12-13-2000

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Trademark Application Number(s)			Registration Number(s)		
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<input type="text" value="75/737,077"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,925,643"/>	<input type="text"/>	<input type="text"/>

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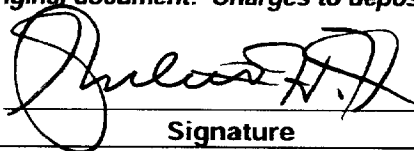
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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Sheldon H. Klein

Name of Person Signing



Signature

12-13-00

Date Signed

ASSIGNMENT

WHEREAS, Ahava Dairy Product Corp. ("Assignor"), a corporation organized and existing under the laws of New York, having a business address at 120 3rd Street, Brooklyn, New York, is the record owner of the following marks for which applications and registrations were filed in and obtained from the United States Patent and Trademark Office:

US Application No. 75/918,450 - HOD GOLAN

US Application No. 75/590,450 - EMEK

US Application No. 75/737,077 - SLIM U

US Registration No. 2,283,410 - ACHUZA

US Registration No. 1,820,739 - MORNING SELECT

US Registration No. 1,925,643 - NEW SQUARE (Stylized)

US Registration No. 2,404,337 - THE HEIGHT OF GOOD TASTE

US Registration No. 2,159,177 - YOU CAN'T CHOOSE A BETTER MILK

WHEREAS, on May 15, 2000, Ahava Food Corp. ("Assignee"), a corporation organized and existing under the laws of New York, having a business address of 230 Richard Street, Brooklyn, New York, agreed with Assignor that it would acquire all right, title and interest in and to the above-listed marks and the US applications and registrations thereof, together with the goodwill of the business symbolized by the marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee, *nunc pro tunc*, as of May 15, 2000, all right, title and interest in and to the above-listed marks and the US applications and registrations thereof, together with the goodwill of its business symbolized by the marks.

Ahava Dairy Product Corp.

By: 

Printed Name: Moise Banayan

Title: President

Date: Dec. 5 / 00