



12-28-2000



11-29-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #54

101565306

11.29.00

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year

#### Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

(415) 457-2040

Name

Anne Hiaring, Esq.

Address (line 1)

Law Office of Anne Hiaring

Address (line 2)

19 Brookmont

Address (line 3)

San Anselmo, California 94960-1412

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

1

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

76152247		


**Number of Properties**

Enter the total number of properties involved.

#

1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Yes

No

Authorization to charge additional fees:

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Anne Hiaring

11.29.00

Name of Person Signing

Signature

Date Signed

**ASSIGNMENT OF TRADEMARK  
and TRADEMARK APPLICATION**

WHEREAS Cost Plus, Inc. ("Assignor"), a California corporation with a principal place of business at 200 4<sup>th</sup> Street, Oakland, California 94607, is the owner of the following trademark which is the subject of an application with the United States Patent and Trademark Office (the "Mark"):

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
ATACAMA	76/152,247	October 21, 2000

and;

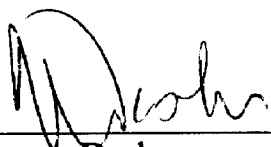
WHEREAS Cost Plus Marketing Services, Inc. ("Assignee"), a California corporation with a principal place of business at 200 4<sup>th</sup> Street, Oakland, California 94607, has acquired that portion of the goodwill of the business of Assignor associated with the Mark, including the application, and is the successor in interest to that portion of business to which the mark pertains pursuant to Section 10 of the Lanham Act, 15 U.S.C. 1060.


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Mark, together with the goodwill of that portion of the business to which the Mark applies, and the application and any resulting registration certificate therefor.

The record of this assignment shall be entered in the records of the United States Patent and Trademark Office and in the appropriate foreign jurisdictions.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed on the date below written.

**COST PLUS, INC.**

  
\_\_\_\_\_  
By: Murray Dashe  
Its: Chief Executive Officer

 Dated: 11/20/00